



President’s Report to the SMCCCD Board of Trustees

President Michael Claire ~ September 23, 2014

Inside...

- Two CSM Students Showcased in Statewide Student Success Campaign 1
- Former Student Now U.S. Ambassador Returns to CSM 2
- College Offers Park and Ride to Employees, Students 3
- College Rolls Out Operation Welcome Mat 3
- Bulldog Football Team Goes for 10th Consecutive Home Win. 3
- Student Ambassadors Host Meet & Greet 4
- Transfer Day Provides One-Stop Shop of Resources. 4
- Kudos 5
 - O’Koyea Dickson
 - Randy Allen, Tevita Fehoko,
 - Steven Stewart
- Upcoming Events 6
- Student Success Story: Brad Martens 7

Two CSM Students Showcased in Statewide Student Success Campaign

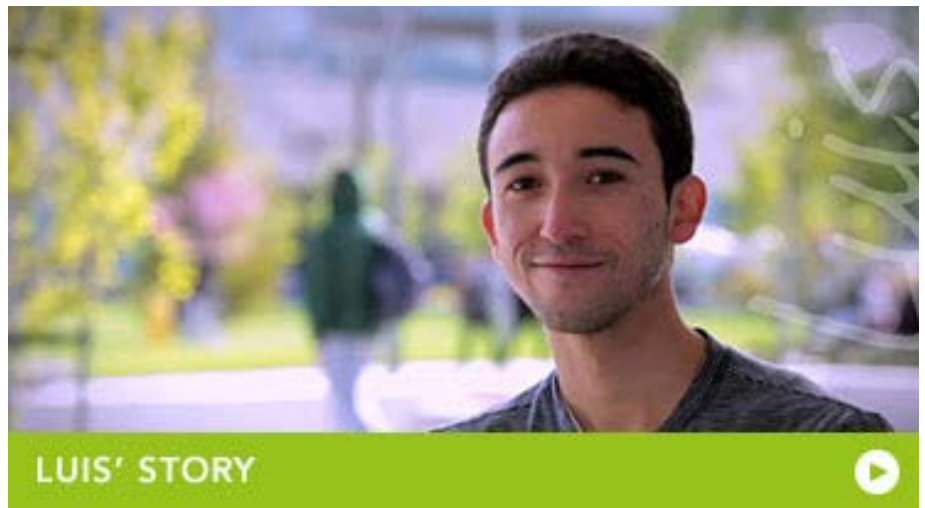


Photo source: stepforward.cccco.edu

The California Community Colleges Chancellor’s Office and the Foundation for California Community Colleges recently unveiled Step: Forward, a campaign to improve student success throughout the community college system. The marketing campaign’s website highlights four highly successful community college students, each featured in a short video, and, two of the four students are CSM students: **Luis Carlos Alvarez** and **Peter Pitetta**. Luis, who studied physics at CSM, transferred to Stanford University; and Peter, a chemistry major, is currently attending CSM and serving as a student ambassador. In addition, **Mike Mitchell**, program supervisor in Transfer Services, appears in one of the videos.

Step: Forward is part of system’s Student Success Initiative, designed to transform how the colleges support students throughout the system by providing more structure and guidance to encourage better choices and increase the likelihood that students will reach their educational goals. The campaign focuses on three steps—orientation, assessment and an



Photo source: stepforward.cccco.edu

educational plan and, as Luis says, “These steps are about completing your goals.” Funding for the project was funded through an \$845,000 grant from the Kresge Foundation. The student videos can be viewed on the Step: Forward website: www.stepforward.cccco.edu ■

Former Student Now U.S. Ambassador Returns to CSM

U. S. Ambassador to Estonia **Jeffrey Levine** returned to CSM on September 10, his first visit to the campus since he attended the college in the mid-1970s. Ambassador Levine met with President Mike Claire and Chancellor Ron Galatolo and toured the campus. Having been in the Foreign Service for nearly 30 years, Levine is a



Photo by Sarah Lowe

member of the Senior Foreign Service and holds the rank of minister counselor. He was nominated for ambassadorship by President Obama and confirmed by the Senate in 2012. At the time of his nomination, he had been the State Department’s director of recruitment, examination and employment. Levine grew up in Foster City and is a graduate of Burlingame High School. From CSM, he transferred to Humboldt State University where he earned his bachelor’s degree; he also holds a master’s degree from the National Defense University in Washington, D.C. ■

College Offers “Park and Ride” to Employees & Students

To alleviate traffic and parking congestions at the beginning of the semester, the college offered a “park and ride” service that was extended to all college employees and students during the first seven days of school. The service shuttled employees and students from the San Mateo Events Center to the college and back every half hour between 7–9:30 am and again from 3–6:30 pm. Those who opted for “park and ride” received a lunch voucher at CSM’s cafeteria for each day they participated. Approximately 35 individuals took advantage of the service. ■

College Rolls Out Operation Welcome Mat

During the first week of classes, students were welcomed to campus by student ambassadors, staff and faculty. Over the course of four days, more than 400 students were helped at information stations in College Center near counseling, admissions, and at the welcome desk in the Bayview Dining Room. Additional stations included the second floor of the Science Building and the courtyard between Building 1 and the Health and Wellness Building. Operation Welcome Mat team members assisted students in registering for courses, navigating campus, and responding to a myriad of questions. Operation Welcome Mat was coordinated by the Community Relations and Marketing Department. *(Article contributed by Alex Guiriba)* ■



Photo by Community Relations and Marketing

Bulldog Football Team Goes for 10th Consecutive Home Win

On September 6, when the Bulldogs opened the football season at CSM with a victory over College of the Siskiyous, 31-3, the team extended its home win streak to nine games—currently the longest in the greater Bay Area by any two- or four-year college. The Bulldogs return to College Heights Stadium on September 27 to take on the Mustangs of San Joaquin Delta College; kickoff time is at 1 pm. For those who can’t make it out to the stadium, they can enjoy all of this season’s home games from the comfort of home on a computer by web streaming all the action in high definition. The link to the web stream is <http://baosn.tv>. Come out and support the Bulldogs, or alternatively, enjoy the games on the computer. ■



Photo source: CSM Football Facebook page

Student Ambassadors Host Meet & Greet

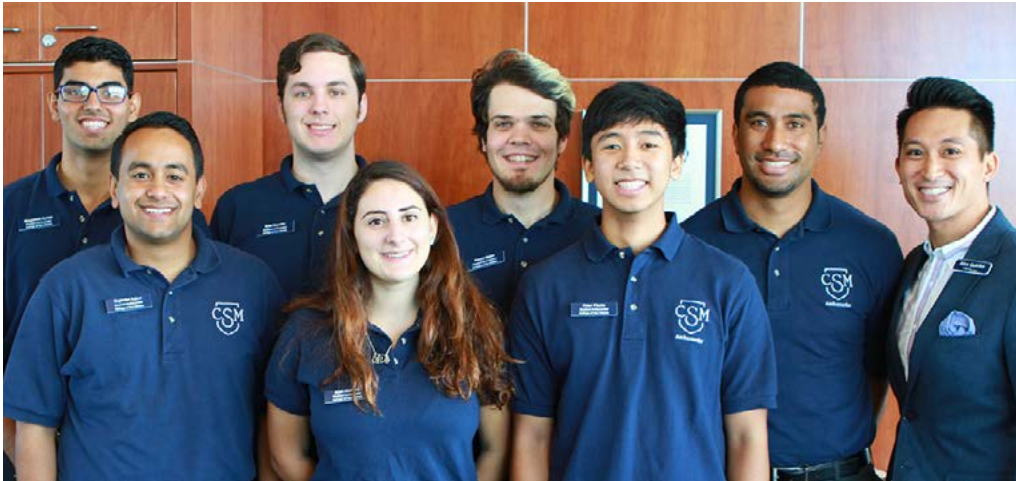


Photo by Community Relations and Marketing

On September 17, CSM's Community Relations and Marketing Department hosted Meet the Ambassadors Breakfast, an opportunity for the campus community to meet and welcome the team of students serving as ambassadors in 2014-15. Currently in its seventh year, the Student Ambassador Program provides a student-to-student link in the College's outreach efforts. Ambassadors visit local high schools, participate in community events and take an active role in a wide range of on-campus activities. This year's ambassadors are: **Rupinder Bajwa, Ayah Hamdan, Patrick Fisher, Divi Kumar, Shawn Lal, Taniela Mapa, Peter Pitetta, Sean Pounder and Elliot Tam.** Bajwa and Kumar have been selected to serve as co-leaders. ■

Transfer Day Provides One-Stop Shop of Resources



Photo by Sarah Lowe

Transfer Day is always one of the college's most popular events and this year was no different. According to **Mike Mitchell**, program supervisor in Transfer Services, more than 1000 students attended to have the opportunity to speak with representatives from 55 institutions from the CSU, UC and private and out of state colleges and

universities. Many university representatives remained on campus long after the event to personally answer the large number of student questions. A UC Admissions/Application/Personal Statement Workshop and a CSU Admissions/Application Workshop were held with approximately 100 students in attendance. University representatives were impressed by the turnout overall and for the workshops.

In addition to bringing university reps to campus, the event includes the presence of CSM's resources so that students have access to comprehensive transfer information. Members of the Student Senate were on hand to speak with students about getting involved in student government and clubs and how these activities can make students more competitive when applying to impacted majors and highly selective institutions. The Associated Students also provided complimentary pizza. Staff from Financial Aid and the Scholarship Office was present to provide information about financial aid and scholarship opportunities for transfer students. And finally, members of the Transfer Club participated by sharing information about upcoming transfer events and the benefits of getting involved in the club. ■



Photo by Community Relations and Marketing

Kudos

~ Former CSM baseball standout **O'Koyea Dickson** is a driving force for the Chattanooga



Photo source: Mark Meeks and Ted Norris | Chattanooga Lookouts

Lookouts, a Double A affiliate of the Los Angeles Dodgers in the Southern League. Dickson, a first baseman, was named the Southern League's Player of the Week for July 21-27, capping off his best week of the season. Dickson was 13-for-28 and he hit .464 with three doubles, two home runs, nine runs batted in and nine runs scored in seven games. The 24-year old who transferred from CSM to Sonoma State University was drafted by the Dodgers in the 12th round in 2011.

~ College of San Mateo linebacker **Randy Allen** was named Northern California Football Conference Defensive Player of the Week for September 8 after setting a school record with his four-and-a-half sacks in CSM's season-opening 31-3 victory over College of the Siskiyous. Allen broke CSM's individual game record of four sacks set in 2001 by Ryan Boschetti and equaled last season by Pio Valuvei.

Additional Bulldogs to be honored were **Tevita Fehoko** for Gray Shirt Player of the Week and **Steven Stewart** who was named Special Teams Player of the Week. Congratulations to all! ■

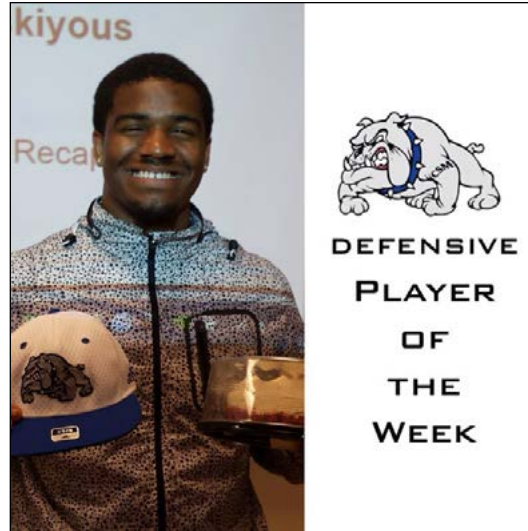


Photo source: CSM Football Facebook page

UPCOMING EVENTS

Family Science & Astronomy Festival

Featuring CSM Library Makerspace Workshops
 Saturday, October 4 • 2-11 pm
 CSM Science Building 36, Planetarium and Theatre

Autumn Job Fair

Tuesday, October 7 • 9:30 am – 1 pm
 College Center, Bayview Dining Room

New Employee Reception

Wednesday, October 8 • 2:15-3:30 pm
 Office of Student Life, 17-112

CSM Football vs. Santa Rosa Junior College

Saturday, October 18 • 1 pm
 College Heights Stadium

17th Annual John Noce Golf Classic

A Golf Tournament Benefitting CSM Baseball
 Friday, October 24 • noon
 Poplar Creek Golf Course

Faculty Service Awards & Ice Cream Social

Wednesday, November 5 • 2:15-4 pm
 Location TBA

Student Success Story: Brad Martens

San Francisco State University, BA, Radio and TV Broadcasting



(Photo provided by Brad Martens. Martens is second from right)

For **Brad Martens**, work is just another day at the park—AT& T Park, that is.

Brad, a CSM alumnus, made a successful transition from production intern to full-time digital media coordinator with SFG Productions, the San Francisco Giants' production company. Within a short time, he has accumulated some highly impressive hardware to go along with his success, namely, two Emmy Awards and two World Series rings!

Brad is part of the production team that received 2013 Emmy Awards for Sports, Daily or Weekly Program/Series for “Inside the Clubhouse—Orange October: World Series,” a documentary about the 2012 playoffs, World Series and parade; and for “Inside the Clubhouse – All Stars,” a segment titled “Ztallica,” that featured former Giants' pitcher Barry Zito jamming with the band Metallica.

As the Giants' digital media coordinator, Brad's is involved in producing commercials, documentaries and promotional and corporate videos for the organization. His work allows him to blend his musical background, college education and intern experience into a rewarding and exciting broadcast career.

Brad's career journey began with an internship at KCSM while he was a student at Aragon High School. “I interned at KCSM because I wanted to translate my love of music into a career in audio engineering and recording. I worked with Producer **Chris Cortez** and Music Director **Jesse “Chuy” Varela**; they assigned me to their digitizing project. I took all their old records and recorded them into a computer, and then I re-mastered them for use on the air at KCSM-FM. It was a great way for me to combine my interests in jazz and technology.”

Following high school graduation, Brad enrolled at CSM to study digital media. “CSM’s program provided valuable hand’s-on production experience—I never had the opportunity to do anything like it before. CSM had recently revamped the program, acquired new equipment and had an enthusiastic group of teachers—**Michelle Brown, Chris Cortez, Dante Betteo** and **Rick Zanardi**. It was obvious that they love what they do and they make it a fun learning environment. They also encouraged me to transfer to San Francisco State University (SFSU) which has a highly regarded Radio and Television Department.”

“When I transferred to SFSU, I studied with Professor **John Barsotti**; he really taught me all I know about audio production, recording, and mixing. However, as I was approaching graduation, I realized there were not many opportunities to work for music studios in the Bay Area so I decided I needed to learn about video production.”

To gain video experience, Brad was offered an internship with the San Francisco Giants as part of the scoreboard production crew. Then he gravitated towards post-production and served another internship with SFG Productions to work on the “Inside the Clubhouse” series and produce video content for the scoreboard. This provided another great learning environment. By 2009, Brad’s internship evolved into a part-time salaried position, and by 2013, he was promoted to a full-time position as digital media coordinator.

Today, Brad oversees all video technology for the editing staff and manages all of the digital media and assets from ingest through distribution. He does the mixing and mastering of all audio for “Inside the Clubhouse,” short features, radio and television commercials, and he also serves as post-production audio engineer for SFG Productions.

Looking back on the path Brad followed to reach his career goal, he says, “I’m glad I decided to go to CSM to finish all my GE requirements so when I transferred, I was able to focus on my major courses. I am really happy with the decisions I made and was able to graduate in 4 years—2 years at CSM and 2 years at SF State.”

The value of Brad’s internship with the Giants was pivotal in that it provided on-the-job training and technical experience. He explains, “My manager, **Paul Hodges**, discovered that I had a strong background in computers, which I credit to my father, **Bryce Martens** a computer science faculty member at CSM. My personal background, college education, and internship experience was the ‘perfect storm’ for me to realize my career path in digital media and asset management. It was a career that I did not know existed. Every day brings new and exciting challenges, but I love what I do and of course, I’m a huge baseball fan! ■