



President's Report to the SMCCCD Board of Trustees

President Michael Claire ~ June 25, 2014

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Commencement 2014



Photos by Gino De Grandis

CSM's 2014 Commencement Highlights

- 180 graduates participated in the ceremony
- 629 associate degrees awarded
- 913 two-year career and technical certificates awarded
- 1,542 total degrees and certificates awarded
- 76 distinct majors represented among associate degree recipients
- 57 distinct certificate programs represented among certificate recipients

College of San Mateo



Photos by Gino De Grandis

Bay Area Jazz Fans Unite at Jazz on the Hill



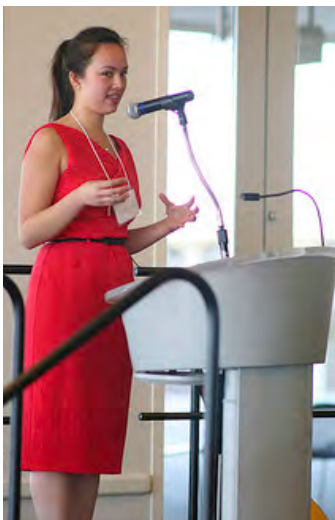
Photos by Walter Atkins

KCSM- FM, Jazz 91 presented its signature event, Jazz on the Hill, Saturday, June 7. Dedicated to celebrating the Bay Area's rich jazz legacy, this ticket-free event is a heartfelt gift from College of San Mateo and KCSM to our loyal community. With terrific weather, lovely views, a dynamic musical line up on two stages, and rapt fans, FM Station Manager, **Dante Betteo** described Jazz on the Hill 2014 as "the culmination of all our hard work and creativity."



Established, eclectic and new artists created broad audience appeal. The Main Stage started with CSM's **Mike Galisatus** Big Band with vocalist, **Kenny Washington**, and finished with the **Wayne Wallace** All-Stars, featuring **Pete Escovedo** as the surprise guest. New this year was a Youth Stage in the theater, sponsored by the Elfenworks Foundation, with four high school jazz bands from around the Bay. We appreciate the very generous support of our event sponsor, San Mateo Athletic Club (with Pacific Dining, Bulldog Bookstore, and Paws for Coffee). Key sponsors included BMW of San Francisco, Whole Foods Market - San Mateo, McDonald's - Stanford Shopping Center, Domenico Winery, Matagrano, Inc. and McRoskey Mattress. Several thousand fans of all ages and ethnicities packed the corridor between KCSM and the theater, listening and dancing, visiting the CSM booths and arts/crafts/community purveyors, purchasing fare from food trucks and sipping a glass of wine or beer. Attendees remarked how much they truly enjoyed the day. For more information and photos of the event, visit jazzonthehill.org, Facebook and Twitter. *(article contributed by Barbara Lamb Hall of KCSM)* ■

Honoring Our Transfer Students



Photos by Alexis Madayag

The day before graduation, the college held a special event honoring 2013-14 transferring students, *Stepping Up: A Transfer Tribute*. Academic Senate President **David Laderman** offered a warm welcome to all and was followed by President **Mike Claire**, Counselor **Martin Bednarek** and Program Supervisor **Mike Mitchell**. Highlights of the evening included a number of student speakers—transferring students as well as CSM alumni who have transferred. A special musical performance, “Manha de Carnaval” was presented by **Rudy Ramirez**, **David Laderman** and student **Chris Gervang**. Students in CSM’s music department entertained before and after the program. It was a wonderful event for students and their guests. ■

Baseball Players Visit Charles Armstrong School



Photo courtesy of Doug Williams

On May 12, members of the CSM Baseball team were featured guests at an assembly at Charles Armstrong School in Belmont. As part of the team’s community outreach, freshmen **Miles Mastrobuoni**, **Steve Pastora**, **Devin Mahoney**, **Tyler Carlson** and **Conyal Cody** answered questions from the middle school students and demonstrated various baseball techniques. The visit tied in with the theme of the assembly which was Coach John Wooden’s “Pyramid of Success.” ■

Coming this Fall – Project Change



In fall 2014, CSM will officially launch Project Change, a collaborative bridge program providing outreach and mentorship to students in transition from Hillcrest Juvenile Hall to CSM. Project Change is designed to ensure the students successfully move into higher education and work toward fulfilling their goals. During the summer, eleven students are preparing for the program's fall semester by participating in EOPS College Readiness and the Learning Center's Pathway to College as well as supporting activities and special events. Project Change collaborates with CSM faculty and staff across the disciplines, support services and learning resources. Assistant Professor of English **Katie Bliss** is coordinating the project. ■

CSM at the San Mateo County Fair

On Wednesday, June 11, College of San Mateo hosted an exhibit at the Blues and Brews Stage at the San Mateo County Fair. The day's events included performances from students and faculty including reggae and rock from **Sketch Republic**, make-up demonstrations by the **Cosmetology Department**, a salsa lesson from Professor of Cosmetology **Becky Boosalis-**



Photo credit: Alexis Madayag

Oler, and a progressive hip-hop performance from **Babii Cris**. During the day, attendees learned about enrollment opportunities for the summer and fall as well as student services and academic programs. A special thanks goes out to the CSM bookstore for donating drawing prizes for fair attendees. *(article contributed by Alex Guiriba)* ■

Concurrent Enrollment Information Night



On Thursday, June 12, CSM hosted a concurrent enrollment information night for high school students taking summer courses at College of San Mateo. More than 100 students and parents were in attendance. Throughout the evening, attendees learned about college etiquette, expectations, and key information about enrollment. Alumni from the concurrent enrollment program also answered questions and provided advice for future student success at CSM. A special thanks goes out to Admissions and Records for processing more than 600 course request forms from students. *(article contributed by Alex Guiriba)* ■

Case Study Webinar Focuses on CSM's Self Service Technology



Henry Villareal, dean of enrollment services, and **Beverley Madden**, director of business development and marketing, participated in a live webinar, “Leading the Way with Online Self-Service” about CSM’s use of web self-service technology to promote enrollment. The college’s implementation and marketing of Ask the Bulldog have developed into best practices that IntelliResponse, the webinar sponsor, is sharing with other colleges. ■

CSM's VITA Program: Serving the Community

During the 2014 tax season, students in CSM's VITA (Volunteer Income Tax Assistance) Program completed a total of 483 tax returns for members of the community. This was a 12 percent increase in total returns over the prior year. Fifty-eight percent of the returns were for individuals for whom VITA students had prepared a return the prior year. People telling friends or relatives has been the best marketing tool, followed by the campus flyers, and the CSM web site. Forty-two percent of the returns were prepared for students—a decrease from last year—showing CSM's program is reaching a larger percentage of the community. Finally, 190 of the returns were prepared for residents of San Mateo, Foster City, and Burlingame. Surprisingly 68 were prepared for residents of San Francisco, SSF, Brisbane, Millbrae, and San Bruno. To the south, 116 were for residents from Belmont to East Palo Alto. The results show that the program is reaching out to the entire county and beyond. *(article contributed by Donna Marcus)* ■

Kudos

~ Professor of Photography **Lyle Gomes's** unique photo installation "Picturing the Presidio," was the subject of a feature article in the *San Francisco Chronicle*, "Seeing forest for the trees in Presidio becomes art project," on June 10, 2014. Each of Gomes's eight prints of the Presidio forest, which he has taken over the past 20 years, is mounted at the precise location where each image was taken. The gallery is open day and night for the next seven months to mark the 20th anniversary of the land transfer from post to park in October. The article can be viewed at www.sfgate.com/default/article/Picturing-the-Presidio-Lyle-Gomes-5540004.php. "Picturing the Presidio" also has a virtual, online gallery of 60 images in the Gomes Presidio portfolio. A collection of the posted images will be hung in the Presidio Transit Center and become a permanent part of the museum.



~ On May 20, **Mike Mitchell**, program supervisor in CSM's Transfer Services, was presented with a Classified Employee of the Year Award by the Foundation for California Community Colleges during the Board of Governors meeting. He was one of four classified employees statewide to receive this year's award. Mike was accompanied to Sacramento



Photo courtesy CCC Chancellor's Office

by SMCCCD Board President **Karen Schwarz**, SMCCCD Chancellor **Ron Galatolo**, CSM President **Mike Claire**, Dean of Counseling, Advising and Matriculation **Marsha Ramezane**, and CSEA Chapter 33 President **Annette Perot**.

~ CSM Art Instructor **Susan Matthews** has an exhibit of her work, "Secretos Bajo la Piel" at the Mission Cultural Center for Latino Arts in San Francisco's Mission District on display through June 27. "Secretos Bajo la Piel" is a collaborative, contemporary art installation comprised of performance-based videos, large-scale photographs, large-scale paintings on canvas, contemporary illuminated manuscripts, media, and live performance. The exhibit connects specific Ghanaian and Cuban communities exploring the connection of their shared roots through contemporary art.

~ **Glen A. Paul**, a CSM alum, was sworn in as the highest ranking law enforcement officer for the State of Delaware. As the newly deputized federal marshal for Delaware, Paul is responsible for federal law enforcement throughout the state. He is a native of San Mateo and attended Aragon High School. At CSM, he earned his A.A. degree in administration of justice and played football. He transferred to Cal State East Bay (then Cal State Hayward). He served in the marshal's service in San Francisco, Washington D.C. and New Jersey. ■

UPCOMING EVENTS

College for Kids at CSM

Monday, July 7 – Thursday, July 24

Reception for CSM Curatorial Project

Wednesday, July 16 • 1:30–3:30 pm • College Center, 4th floor

The Sky Tonight Planetarium Show

Friday, July 11 • 7:30–9:00 pm • Building 36

Student Success Story: Kassandra Lastimosa

UC Berkeley, Sociology and Conservation & Resources Studies

I attended CSM because I knew it was a college with great transfer success. After spending a year at Loyola University in Maryland, I knew that it wasn't the right fit. I set my eyes on the prestigious UC system that I left behind upon my high school graduation. I chose CSM because I knew it was a vehicle to reach my goal of attending UC Berkeley.

CSM's counseling department shaped my successful transfer from CSM to Berkeley due to the high-caliber staff and counselors guiding me through the process. Because of my unique situation, coming from a private university to a community college and then transferring to a public university, there were many grey areas. **Mike Mitchell** in Transfer Services and Counselor **Martin Bednarek**

were tremendously helpful in answering the endless questions I had. During my first semester at CSM, they worked with me to ensure my transfer eligibility.

I was very impressed by the Associated Students at the College of San Mateo. Their passion for the students and college made me want to get involved. Their commitment to advocate for student rights and interests drew me to their meetings immediately. I served as a student senator and a member of the Programming Board during my year at CSM.

To any prospective student considering attending CSM, I offer the following advice: The college will provide you all of the tools for success in any future endeavor, whether that is attaining a degree, or transferring to a four-year university. From the counseling department to the various clubs on campus, the school provides students with all the opportunities for success. Once you are on campus, it is not enough to have the services at your disposal—you must take advantage of them! Speak to your counselors, join a club, get involved and be engaged in the campus community.

After graduating from college, I hope to become a human rights lawyer. ■



Photo courtesy of Mike Mitchell