



President's Report to the SMCCCD Board of Trustees

President Michael Claire ~ July 25, 2012

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Explore CSM through Google Maps Street View



Potential students and visitors to CSM have a new option for virtually viewing the campus—through Google Maps with Street View. Street View invites users to explore places in and around the college through 360-degree street level imagery. The images were shot using Google's Street View Trike which boasts several high-resolution, directional cameras, GPS units for positioning, and three laser range scanners, all built into an actual trike. CSM's Visual Communications Coordinator **Dave McLain** pedaled the trike around the college shooting much of the footage. While CSM has had the street view option available on Perimeter Road for several years, visitors can now explore the interior pathways of the campus and view most of the buildings. CSM was the first community college in the state to utilize this technology for interior street view footage. To explore CSM with Street View, visit <http://tinyurl.com/7pm3rdx> (may take a moment to load) and click the pathway arrows to navigate. (Photo credit: Matt Prestopino)

CSM Celebrates Classified Staff



On June 27, more than 150 employees and students celebrated CSM's classified staff during the annual Classified Appreciation Lunch and Service Awards Ceremony. The event began with a fabulous Mexican buffet catered by Pacific Dining and served by CSM's managers.

President Mike Claire emceed the awards ceremony honoring 15 employees who achieved long-term service milestones in 2011-12. This year's honorees included: **Irma Betancourt, Kevin Eifler, Joyce Griswold, Donald Hackler, Lavine Mar, Chris Rico, Niruba Srinivasan and Dennis Tordesillas** (10 years); **Gina Arrospide, Karen Chadwick, Nick Dellaporta, Robin Lee and Munendra Sharma** (15 years); **Ken Haren** (20 years); and **Medelline Lowe** (30 years). In keeping with the theme of the event, a piñata was hoisted overhead at the conclusion of the program. Several of the honorees (blindfolded, of course) took swipes at the piñata until it finally broke and released its trove of candy. The Classified Events Committee helped to coordinate the event. *(Photo credit: CSM Community Relations and Marketing)*



Peninsula Bridge Students Discover CSM



On July 6, the college welcomed more than 120 Peninsula Bridge students to campus for an activity-packed day. Peninsula Bridge is a non-profit organization that serves middle school students from underserved communities. For many of the attendees, who are residents of San Mateo, it marked their first visit to CSM. Led by CSM's student ambassadors, Bridge students participated in a campus tour, scavenger hunt and a special lecture, "Journaling through Art," presented by Dr. Elizabeth Carroll Consavari, a professor at Stanford and San Jose State universities. For the second half of the day, the students enjoyed lunch and participated in a mini Olympics at CSM's track (Peninsula Bridge's theme for this summer revolves around the 2012 Olympic Games in London). Damion Caldwell, a volunteer mentor with CSM's athletic department and members of the football team assisted with the athletic activity. *(Photo credit: Kelsey Harrison)*



Record Attendance for Concurrent Enrollment Night



Approximately 380 high school students and parents attended Concurrent Enrollment Night in June filling the college's Theatre to capacity. This orientation program has grown steadily in attendance over the past several years and has been moved to larger venues to accommodate larger crowds. In addition to an overview of the program, attendees also learned about financial aid and admissions procedures, study tips, student life and Middle College High School. Counselor Emeritus **Steve Morehouse** was the main speaker for the event; **Alex Guiriba** from the Community Relations and Marketing Department provided coordination with assistance from CSM's student ambassadors. (Photo credit: Alex Guiriba)

CSM Plays the County Fair

Continuing a long-standing tradition, CSM took "the show on the road" to the San Mateo County Fair. With a team of approximately 40 college volunteers, an impressive cast of musicians and dancers and the loyal Bulldog, CSM created a large presence for two days during the fair's June run. The college provided a talented lineup of entertainment on one of the major fair stages featuring music, dance performances and demonstrations. Billed as *CSM Presents*, the college sponsored the following acts: Jonny Atom (disc jockey), Crepuscle, Scarlet Stoic, Missy Ramirez and DJ Sam, The Trouble with Monkeys, Native Elements, CSM Jazz Band, CSM Performance Dance Ensemble and a CSM Cosmetology demonstration.



Adjacent to the stage, CSM hosted information tables staffed by employees and students handing out college materials, giveaways, drawing prizes and candy. The CSM bulldog was on hand to greet and take photos with fair goers. Programs participating this year included KCSM, Financial Aid, Cosmetology, Counseling, Student Life, Reading, Electronics and the Veterans Resource Center. Special thanks to **Helen Souranoff**, theatre events manager, for booking the entertainment and to the Community Relations and Marketing Department for overall coordination of CSM's participation. (Photo credit: Alexis Madayag, Heather Paizis)



Operation Welcome Mat Eases Students into Summer Session



Operation Welcome Mat was up and running throughout the first week of the summer session to assist day and evening students. Outreach tables were set up at various key locations throughout the college; faculty and staff provided information and directions to become familiar with the campus. Operation Welcome Mat was coordinated by **Alex Guiriba** from the Community Relations & Marketing Department with assistance provided by a team of student ambassadors. *(Photo credit: Alexis Madayag)*

Kudos

~ **Roman Skovronski**, College of San Mateo's No. 2 all-time 400-meter hurdler, qualified for the National Junior (under age 20) Championship finals at Indiana University in Bloomington earlier this month. He finished in 8th place in a competition that featured some of the best two-year track athletes in the nation. Roman is ranked No. 2 for his event in Northern California and No. 5 statewide for community colleges. He will return to CSM in the fall for his sophomore year. *(Photo provided by: Joe Mangan)*

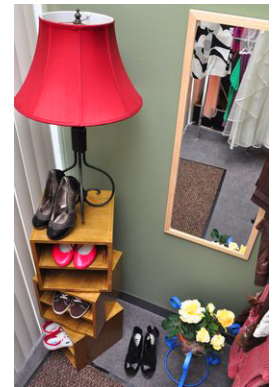


~ **Duane Wakeham**, emeritus professor of art, has an exhibit of his work, titled "Duane Wakeham: Sharing a Way of Seeing," at the Peninsula Art Museum in Belmont, now through September 16. Curator Dewitt Cheng notes how Wakeham,

who also taught at Stanford University, has inspired generations of painters. "Nationally renowned for his deft, atmospheric oil and pastel landscapes, he has led many workshops and has been featured in many magazine articles... He also has taught numerous master classes and has juried exhibitions across the U.S. and in Ontario." In 2000, Wakeham was elected to the Pastel Society of America Hall of Fame. He has also published several books on painting, color and pastels. *(Photo source: Southeastern Pastel Society website)*



~ **Rose Lee Ding**, a former CSM architecture student is the subject of a story in the *San Carlos Patch*, "Local Vendor Overcomes Many Barriers." Rose, who is now the owner of the Yellow Rose Secondhand Boutique in San Carlos, credits her architecture design class at CSM in helping her to realize her potential. Upon receiving very positive feedback from her instructor about a class project, Rose experienced a turning point, "That's when I realized I was good at something." Rose has applied her knowledge from the design course to her shop which is described as being "artfully decorated." *(Photo source: Yelp.com)*



~ CSM alum and college basketball official **Mark Reischling** was inducted into the 2012 Peninsula Sports Hall of Fame. Reischling played basketball at CSM and at California State University, Chico. He became a high school teacher and basketball coach and took on "moonlighting" job of officiating to earn extra money. Reischling parlayed his officiating job into a career that has spanned 42 years and more than 1,800 games. He has officiated 19 conference championship games in five different conferences, 22 NCAA tournaments, including working in the Final Four of the 2001 NCAA tournament. *(Photo source: AAP File Photo)*



CSM Student Success Story: Rhonda Demars

A.A., Social Science



Rhonda Demars “is doing her dream.” As an entrepreneur and president of her own company, which produces natural cosmetics and skincare products, Rhonda credits CSM with a share of her success, “I have to say if it wasn’t for CSM and my teachers I wouldn’t be where I am today!” Rhonda enrolled at CSM when she was in her late 30s with the goal of earning a degree in psychology. At that time, her philosophy was to take one class at a time while not concentrating on how long it would take to complete her degree. “Each class was a challenge but I was determined to finish. I was even awarded scholarships, which paid for books and supplies.”

Rhonda’s goals began to change and take shape as she progressed through CSM’s diverse general education curriculum. She enjoyed political science, history and art as well as fitness boot camp and yoga. Toward the end of her studies at CSM, Rhonda began making skincare products in her kitchen and experimenting with formulas. With a new focus for a potential career, Rhonda began to make connections between what she was learning at CSM and what she could apply to a skincare business.

“I am eternally grateful to **Rebecca Alex**, my art instructor who taught me how to blend flesh tones and how to paint. Those skills were used in formulating my mineral makeup and blending colors. Professor **Rob Komars** was also instrumental in my success. If it wasn’t for his persistence that we apply equations to real life, I wouldn’t be able to cost out my formulas and run my business efficiently with spreadsheets and other skills. I hadn’t taken a math class since high school and he took the time to help me after class. My sociology professor **Minu Mathur** was a mentor and encouraged me to move forward with my studies. Her kindness and wisdom touched me deeply. I even consulted with my chemistry professor about formulas.”



One of her biggest accomplishments was graduating with honors from CSM. “My dad came from Massachusetts to attend the graduation ceremony which was memorable and validating,” says Rhonda. Her advice to students considering CSM: “Do not hesitate. The campus is completely renovated, friendly, and affordable and you will have memories and skills that will last a life time. You never know where the path will lead or who you might meet.”

After graduation, Rhonda decided to pursue formulating skincare products full time. She has created several lines of natural and organic products which she describes as “handmade with integrity and care” for various audiences including babies, teens and men, in addition to women of all ages. In 2009, she moved back to her native Massachusetts to formally launch her company, Progress in Health, Inc. To date, the company has sold more than 18,000 items online and Rhonda continues to formulate new products, including a proprietary mineral makeup. Most importantly, Rhonda is “doing her dream.” “I am so passionate about what I do and making a difference and I attribute my studies at CSM as the catalyst to my success!” (Photo source: *Community Relations and Marketing, Rhonda Demars*)

