

## **Textbook Taskforce update to IPC 5/15/2019**

For discussion: progress, role (ZTC, OER, low cost), membership

*To further reduce costs for students, the Textbook Taskforce is charged with*

- 1. Determining the current range of cost for textbooks and supplies for students in various majors and programs*  
The minimum total textbook cost to complete IGETC/CSU in 2017-18 was \$184; in spring 2019, it was \$102; see Table 1. In 2017-18, the minimum total textbook cost to complete major requirements in seven high-demand majors ranged from \$199 (Social Science) to \$2011 (Nursing); in spring 2019, the range was \$0 (Social Science) to \$1568 (Nursing); see Table 2.
- 2. Identifying the steps that faculty & the bookstore have already taken to reduce the costs of textbooks & supplies*  
The bookstore has been proactive in informing faculty about inclusive access. The estimated savings through inclusive access from Summer 2017 through Spring 2019 is \$950,000. Faculty in many disciplines are using lower cost editions, inclusive access, free online resources, and open educational resources. For seven high-demand majors, the minimum cost of textbooks for major requirements was on average \$376 lower in spring 2019 than it has been in 2010-11 (note: average weighted by number of degree completers).  
In spring 2019, of 932 regular class sections, 390 used a zero cost text or freely available resources. Excluding physical activity and art sections, 167 sections (24% of remaining sections) used a zero cost text or freely available resources.
- 3. Learning what students see as the advantages and disadvantages of lower and no-cost textbook options*  
A discussion and survey of the ASCSM student senate showed differences of opinion. Some students appreciate the ready access lower costs of electronic resources; others expressed strong preferences for physical textbooks.
- 4. Developing a process for ensuring that faculty are aware of lower and no-cost options for textbooks and supplies*  
A hands-on workshop was held as part of the March 6 flex day. A Canvas site has been created for the taskforce and is being populated as a source of information for faculty.
- 5. Working with faculty and the bookstore to promote student awareness of the variety of textbook options that faculty have selected for specific courses.* Not yet addressed.

### **Spring 2018 Activities**

- January 12 Flex Day session: Strategies for Reducing Textbook Costs  
Thirty faculty, staff, and students shared their experiences with traditional, electronic, open-source, and other textbook options
- March 8 Flex Day session: Course Material Options & Affordability  
Presentation on pros/cons of various options: traditional textbooks, used and alternate editions, textbook rental, online textbooks and homework managers, inclusive access, open educational resources (OERs).  
Extended information on OERs and OER sources.
- March 19 ASCSM Student Senate meeting: Extended discussion and survey to get student input on advantages and disadvantages of various options
- April 23 West Hills College Lemoore: OER efforts, grants, and lessons learned (Mike Claire and Laura Demsetz in person; others in taskforce via cccconfer)
- Ongoing: analysis of textbook costs

### **AY 2018-19 activities**

- Populate and publicize Canvas resource site (pending)
- Attend Northern California Regional OER Summit, February 22 (Chris Smith, Lena Feinman, Laura Demsetz)
- March 6 flex day – hands-on workshop (15 attended; positive feedback; some content availability issues)
- Additional outreach to faculty and students  
ASCCC OER discipline webinars: 3/15 Anthropology, 3/22 LibreText, 3/29 Economics  
Archived webinars at <https://asccc.org/directory/open-educational-resources-oer-task-force>
- Investigate grant possibilities for 2019-10 (ASCCC discipline needs survey forwarded to faculty)

### CSM Innovation Grants supporting low/no-cost textbooks

Ethnic Studies project: Low cost tablets will be purchased and loaned for the semester to students in a core major course. Students will be able to access the freely available course materials, read and annotate them at will, and refer to them during class discussions and open-note essay exams.

Biology project: Faculty will develop an open source wildlife study notebook to be integrated with an open source textbook for use in Wildlife Biology.

**Supporting information** (using the lowest cost textbook among the possible course options in the given term)

Table 1. IGETC-CSU requirements, minimum cost textbook options

IGETC - CSU requirement	2017-18 Course	2017-18 Cost, \$	Sp 2019 Cost, \$	Sp 2019 Course
ENGL 100 or 105	ENGL 105	17	17	ENGL 105
ENGL 110 or 165	ENGL 110	13	14	ENGL 110
one of COMM 110, 130, 140, 150	COMM 110	20	0	COMM 110
Area 2 Math	Math 200	20	0	Math 200
Area 3 Arts	DGME 215	0	0	DGME 215
Area 3 Humanities	PHIL 244	0	0	PHIL 244
Area 3 Arts or Humanities	ETHN 585	0	0	ETHN 585
Area 4 Social & Behavioral Science	HIST 100	0	0	ETHN 103
Area 4 Social & Behavioral Science	HIST 101	0	0	HIST 101
Area 4 Social & Behavioral Science	DGME 100	0	0	DGME 100
Area 5A Physical Science	PALN 110	70	40	GEOL 100
Area 5B Biological Science	PSYC 220	45	31	BIOL 100
Area 5C Science Lab	PALN 111	0	0	GEOL 101
Total		\$184	\$102	

Table 2. Textbook costs for major requirements in frequently awarded degrees

		awards (2016-17)	min. cost for major requirements, \$			Cost reduction Sp2019 – 2010/11
			2010-11	2017-18	Spring 2019	
AA-T	Psychology	54	632	355	242	390
AA-T	Economics	47	530	390	320	210
AA-T	Comm Studies	43	442	276	230	212
AS-T	Bus. Ad	85	916	386	386	530
AS-T	Admin Justice	42	145	435*	334	-189
AA	Social Science	140	192	199	0	192
AS	Nursing	44	3091	2011	1568	1523

\* Corrected from previous presentations

#### Textbook Taskforce

Faculty (approved by Academic Senate): Sylvia Aguirre-Alberto (Counseling), Donna Eyestone (Digital Media), Steve Gonzales (Electronics), Cheryl Gregory & Lena Feinman (Math), Jon Kitamura (English), Minu Mathur (Sociology), Chris Smith (Biology), Lia Thomas (Library)

Staff (approved by Classified Senate): Lisa Clayton (Math Resource Center), Margaret McGugan (Writing Center), Joey Martinez (Learning Center), James Peacock (Bookstore)

Students: TBD Administrator: Laura Demsetz