

CSM President
Major Goals
2018-19

	EMP Priority	Target Completion	Key Outcome(s)	Current Priority	Status
Board/Chancellor Goals (TRD)					
Equity					
Develop and execute college equity plan (placeholder)		Spring 2019			
Year One Promise					
Adjust model so that it conforms to ASAP	1,3	On-going			
Fully implement model to support 500 students	1,3	On-going			
Develop and execute plan for deep HS engagement	1	Fall 2018			
Further develop Early College model and Dual Enrollment	1	On-going			
Textbook Cost Reduction					
Set benchmark goals (placeholder)	1				
Accreditation					
Complete ISFR	4	Summer 2019			
Prep for Site Visit		Summer/Fall 2019			
Develop and execute Accreditation Communications Plan	4	On-going			
College Planning/Communications					
Finalize EMP, timeline for implementation, and metrics	5	Fall 2018			
Final Draft of Planning Manual and IPC Approval	5	Fall 2018			
Develop and Execute Internal Communications Plan	5	Fall 2018			
Develop and Execute Strategic MKTG and Outreach Plan	4	Fall 2018			
Program Development					
Identify areas of interest - Guided Pathways	1,3,4	Spring 2019			
Re-engineer PRIE function; develop innovation infrastructure	3	Fall 2018			
Improve International Student systems including intake, scheduling and support.	1,2,3	On-going			
Explore and develop models that better meet the needs of returning learners, including College for Working Adults	1,3,4	Spring 2019			
Implement BSN program with SFSU	1,3,4	On-going			
Review feasibility of the Co-Maker model and explore ways to pursue	1,3,4	Spring 2019			
Budget/Operations					
Develop a comprehensive scheduling process	1	On-going?			
Work with district to better define "productivity" and efficiency	5	Spring 2019			
Develop budget forecasting and reporting tool for the campus	5	Spring 2019			
Re-establish College Finance Committee	5	Fall 2018			
External					
Develop industry advisory committee (see industry outreach)	4	Fall 2018			
Develop 100 Year Anniversary Executive Committee	4	Fall 2018			