

To: Members of IPC
From: Andreas Wolf/Katie Goldhahn
Subject: Proposal to include Sand Volleyball Intercollegiate Program for Spring, 2018
Date: July 6, 2017

This proposal is submitted for consideration of adding Sand Volleyball as an intercollegiate athletic program offering to commence Spring, 2018.

The governing body of intercollegiate athletics in the state of California (California Community College Athletic Association) four years ago included Sand Volleyball as an intercollegiate sport offering. The sport is also hosted by the NCAA. Currently, 5 colleges in the Coast Conference offer Sand Volleyball; Cabrillo, Foothill, Gavilan, Mission and West Valley. There will be two conferences in the north for 2018, as the non-Coast Conference colleges will have a sufficient number to form a hosting conference for the rest of the colleges intending to play (see list below.) Indoor volleyball is offered in the fall and Sand Volleyball is offered in the spring. Sand Volleyball, while seemingly similar in nature to indoor volleyball, is rather different and student-athletes will seek out institutions that offer this sport as not all sand players play indoor, and vice-versa. **(DATA for colleges who offered both sand and indoor in 2016-17 showed an average attendance gain, read: FTES generation, of 4.5 sand-only student-athletes per college - \$22,500 in revenue. Juxtaposed to the \$13k cost to offer the sport).** Additionally because this sport is relatively new, there will be ample recruitment opportunities for our student-athletes to the NCAA level. Last fall, College of San Mateo began an intercollegiate indoor volleyball program with much success, and to continue with that success and provide additional opportunities for our female student-athletes, the inclusion of Sand Volleyball as an intercollegiate offering would enhance our program. The year-around training on a hardwood floor can not only be psychologically draining, but also jeopardize the health and safety of our student-athletes. Sand training and competition provides physical relief to these students. Colleges offering the sport have reported that students are stronger and more fit in Fall. Additionally, there has been a net injury reduction during the Fall. The inclusion of this sport would provide the college with the following:

- It will fulfill compliance issues pertaining to Title IX (Gender Equity in sports) not just in student-athlete opportunities, but gender-specific facilities (if we eventually build one) and other gender equity self-review standards. *13 female students indicated an interest in competing in Sand Volleyball through the Athletic Self-interest report used for Title IX compliance.*
- It will make College of San Mateo more competitive in the sport of Volleyball
- No additional wear-and-tear or maintenance costs for the college since we will be hosted off-campus
- It will reduce the physical and psychological wear on our student-athletes
- It will enhance recruiting opportunities
- There will be minimal cost to include the sport
 - We already have a full-time coach
- There are no other programs in the district
- Sand Volleyball is one of the fastest growing sports in the CCCAA (see chart on next page)

Cost to include intercollegiate Sand Volleyball:

- Court Rental fees: \$4,000.00
- CCCAA Dues: \$250.00
- Travel: \$500.00
- Per Diem: \$300.00
- Equipment/Uniforms: \$3,000.00
- Ass't Coach Stipend: \$5,000.00
- **Grand Total: \$13,050.00**
 - *In comparison to other athletic programs, the cost is minimal*

34 Colleges competing for the 2018 CCCAA Championship

North - 10

Coast - 5

Cabrillo
Foothill
Gavilan
Mission
West Valley

College of San Mateo (possible)

GVC - 2

Feather River
Redwoods

Big 8 - 3

American River? (possible)

Folsom Lake (new)
San Joaquin Delta (new)
Sierra

Marin possible

South - 24

OEC - 8

Cypress
Fullerton
Golden West
Irvine Valley
Orange Coast
Riverside City
Saddleback
Santa Ana

PCAC - 7

Desert (new)
Grossmont
Mira Costa
Mt. San Jacinto (new)
Palomar
San Diego City? (possible)
San Diego Mesa
Southwestern (new)

SCC - 4

El Camino
Long Beach City
Mt. SAC (new)
Rio Hondo

WSC - 5

Antelope Valley
Bakersfield
Moorpark (new)
Santa Monica? (probable)
Ventura
Victor Valley

15 colleges in 2015, 23 colleges in 2016, 26 colleges in 2017, 34 colleges in 2018

Possible CCCAA program in 2018 (3):

- >American River - trying but can't say as yet how quickly; should know more by the end of summer
- >San Diego City – interested, high potential for 2018
- >Santa Monica – highly interested, will have answer in June 2017
- >College of San Mateo – expressed interest, going through institutional review process

Interested in CCCAA program in near future, date TBA (16):

- >Sacramento City – started process on campus, high potential for 2019
- >Cerritos
- >Cuesta
- >Cuyumaca
- >DeAnza
- >Diablo Valley
- >East LA
- >LA Harbor
- >Monterey Peninsula
- >Norco
- >Ohlone
- >Solano - interested; date TBA
- >San Bernardino
- >San Diego Miramar
- >San Jose City

