

## Where Do Our International Students Come From? CSM International Education Program

|                       | Fall 2014  | Spring 2015 | Fall 2015  |
|-----------------------|------------|-------------|------------|
| <b>Total Students</b> | <b>292</b> | <b>334</b>  | <b>418</b> |
| <b>Countries</b>      | <b>44</b>  | <b>54</b>   | <b>50</b>  |

### South America/North America

|              | Fall 2014 | Spring 2015 | Fall 2015 |
|--------------|-----------|-------------|-----------|
| Brazil       | 2         | 5           | 8         |
| Bolivia      | 0         | 1           | 1         |
| Canada       | 3         | 4           | 5         |
| Colombia     | 5         | 5           | 3         |
| Guatemala    | 1         | 1           | 0         |
| Honduras     | 2         | 2           | 1         |
| Mexico       | 2         | 1           | 1         |
| Paraguay     | 1         | 1           | 1         |
| Peru         | 0         | 1           | 1         |
| Venezuela    | 0         | 0           | 1         |
| <b>Total</b> | <b>16</b> | <b>21</b>   | <b>22</b> |

### Middle East/N. Africa

|              | Fall 2014 | Spring 2015 | Fall 2015 |
|--------------|-----------|-------------|-----------|
| Iran         | 3         | 1           | 0         |
| Iraq         | 1         | 1           | 3         |
| Jordan       | 2         | 5           | 6         |
| Lebanon      | 1         | 2           | 2         |
| Morocco      | 1         | 1           | 0         |
| Palestine    | 0         | 1           | 2         |
| Qatar        | 0         | 0           | 1         |
| Saudi Arabia | 9         | 9           | 9         |
| Syria        | 0         | 1           | 2         |
| Turkey       | 0         | 0           | 2         |
| <b>Total</b> | <b>8</b>  | <b>11</b>   | <b>27</b> |

### Europe/Eastern Europe

|                | Fall 2014 | Spring 2015 | Fall 2015 |
|----------------|-----------|-------------|-----------|
| Austria        | 1         | 0           | 0         |
| Bosnia         | 2         | 1           | 0         |
| Bulgaria       | 0         | 0           | 2         |
| Czech Republic | 3         | 3           | 2         |
| France         | 2         | 2           | 1         |
| Germany        | 6         | 6           | 3         |
| Greece         | 1         | 1           | 0         |
| Montenegro     | 0         | 0           | 1         |
| Romania        | 2         | 2           | 1         |
| Slovakia       | 1         | 1           | 0         |
| Sweden         | 1         | 2           | 3         |
| Switzerland    | 0         | 0           | 1         |
| United Kingdom | 3         | 2           | 1         |
| <b>Total</b>   | <b>22</b> | <b>20</b>   | <b>15</b> |

### Southeast/South Asia/Pacific Islands

|              | Fall 2014 | Spring 2015 | Fall 2015 |
|--------------|-----------|-------------|-----------|
| Bangladesh   | 0         | 1           | 1         |
| Fiji Islands | 1         | 1           | 1         |
| India        | 2         | 3           | 1         |
| Indonesia    | 6         | 8           | 6         |
| Malaysia     | 0         | 8           | 12        |
| Myanmar      | 0         | 3           | 5         |
| Nepal        | 1         | 3           | 6         |
| Philippines  | 3         | 2           | 3         |
| Singapore    | 1         | 1           | 0         |
| Sri Lanka    | 0         | 1           | 1         |
| Thailand     | 2         | 3           | 4         |
| Vietnam      | 5         | 4           | 5         |
| <b>Total</b> | <b>21</b> | <b>38</b>   | <b>45</b> |

### Sub-Saharan Africa

|                    | Fall 2014 | Spring 2015 | Fall 2015 |
|--------------------|-----------|-------------|-----------|
| Dem. Rep. of Congo | 0         | 4           | 4         |
| Ethiopia           | 0         | 1           | 0         |
| Senegal            | 0         | 1           | 1         |
| South Africa       | 1         | 0           | 0         |
| Zimbabwe           | 1         | 1           | 1         |
| <b>Total</b>       | <b>2</b>  | <b>7</b>    | <b>6</b>  |

### East Asia

|              | Fall 2014  | Spring 2015 | Fall 2015  |
|--------------|------------|-------------|------------|
| China        | 157        | 169         | 241        |
| Hong Kong    | 15         | 14          | 17         |
| Japan        | 9          | 8           | 6          |
| Korea        | 12         | 12          | 10         |
| Macau        | 0          | 0           | 3          |
| Mongolia     | 1          | 1           | 0          |
| Taiwan       | 8          | 10          | 15         |
| <b>Total</b> | <b>193</b> | <b>203</b>  | <b>292</b> |

### Northeast/Central Asia

|              | Fall 2014 | Spring 2015 | Fall 2015 |
|--------------|-----------|-------------|-----------|
| Kazakhstan   | 1         | 1           | 2         |
| Russia       | 8         | 7           | 6         |
| Ukraine      | 1         | 2           | 2         |
| Uzbekistan   | 1         | 1           | 1         |
| <b>Total</b> | <b>11</b> | <b>11</b>   | <b>11</b> |

# CSM International Enrollment - Fall 2015

**TOTAL Students 418**

|           |    |
|-----------|----|
| Countries | 50 |
|-----------|----|

|        |     |     |
|--------|-----|-----|
| Female | 186 | 44% |
| Male   | 232 | 56% |

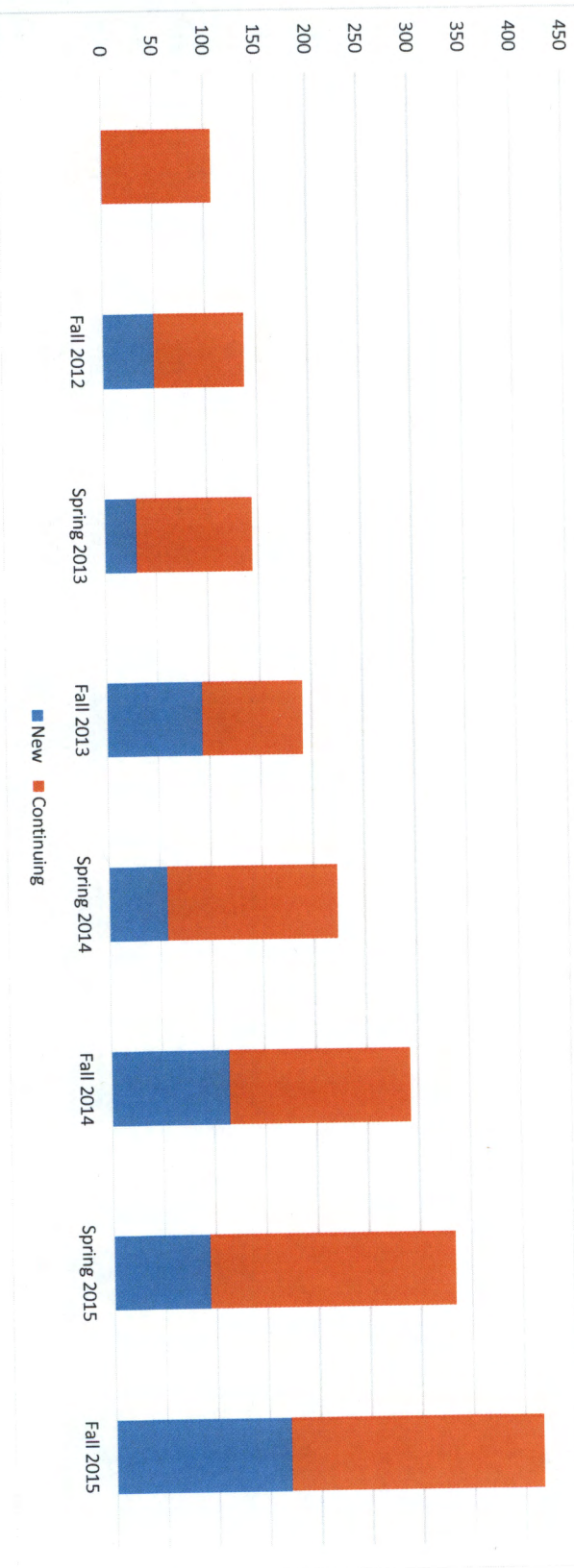
|                     |     |     |
|---------------------|-----|-----|
| NEW Students        | 171 | 41% |
| Continuing Students | 247 | 59% |

(NEW 116/  
Transfer 55)

International Student Enrollment Increase:

| Semester    | New | Continuing | Total Students | % increase from previous semester |
|-------------|-----|------------|----------------|-----------------------------------|
| Fall 2012   | 50  | 88         | 138            | 29%                               |
| Spring 2013 | 31  | 113        | 144            | 4%                                |
| Fall 2013   | 93  | 98         | 191            | 33%                               |
| Spring 2014 | 57  | 166        | 223            | 17%                               |
| Fall 2014   | 115 | 177        | 292            | 31%                               |
| Spring 2015 | 94  | 240        | 334            | 14%                               |
| Fall 2015   | 171 | 247        | 418            | 25%                               |

International Student Enrollment Growth





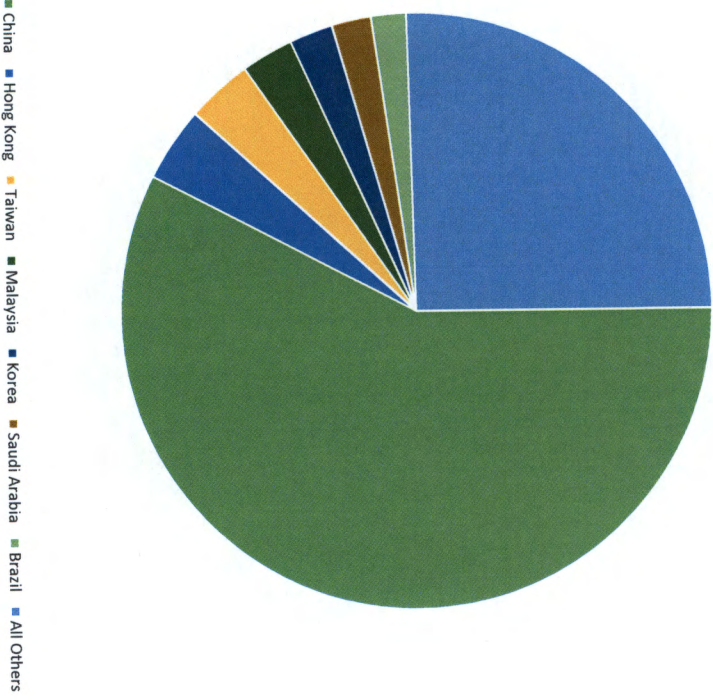
# CSM International Enrollment

Fall 2015

## Top Enrollment Countries

|              |     |     |
|--------------|-----|-----|
| China        | 241 | 58% |
| Hong Kong    | 17  | 4%  |
| Taiwan       | 15  | 4%  |
| Malaysia     | 12  | 3%  |
| Korea        | 10  | 2%  |
| Saudi Arabia | 9   | 2%  |
| Brazil       | 8   | 2%  |
| All Others   | 106 | 32% |

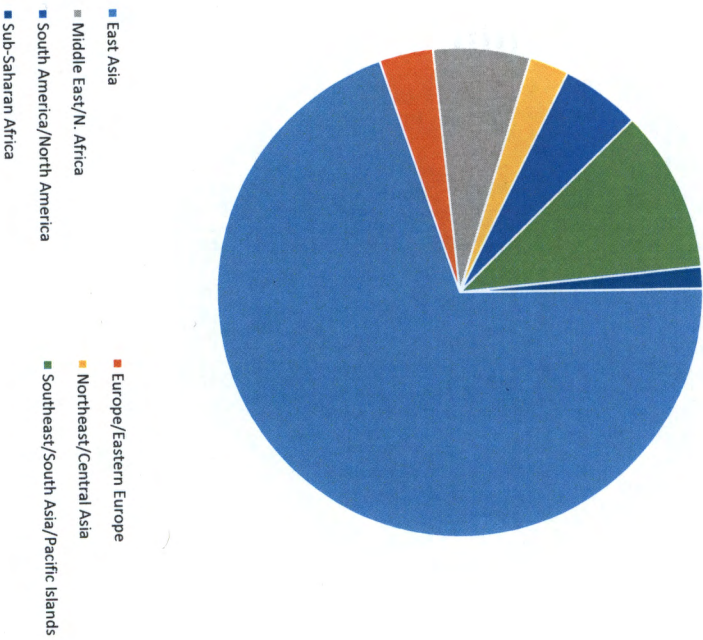
Top Enrollment By Country



## Enrollment By Region

|                                      |     |     |
|--------------------------------------|-----|-----|
| East Asia                            | 292 | 70% |
| Europe/Eastern Europe                | 15  | 4%  |
| Middle East/N. Africa                | 27  | 6%  |
| Northeast/Central Asia               | 11  | 3%  |
| South America/North America          | 22  | 5%  |
| Southeast/South Asia/Pacific Islands | 45  | 11% |
| Sub-Saharan Africa                   | 6   | 1%  |

Enrollment By Region





# International Education Program

college of san mateo

## Spring 2016

- Cohort classes: 3 sections of COUN 111  
1 section of ESL 827  
1 section of ESL 828
- Non-cohort: 1 section of ESL 400  
2 sections of ENG 100  
Possible film class (still working on it)  
Additional sections of Math 251 requested

## Fall 2015

- Cohort classes: 3 sections of COUN 111  
1 section of ESL 827  
1 section of ESL 828
- Non-cohort: 1 section of Math 222  
1 section of Film 122 (model curriculum, mostly international students)

## Spring 2015

- Cohort classes: 3 sections of CRER 105

## With regard to staffing:

- 2 full-time support staff for International Ed Program (Retention Specialist and Office Assistant II – in hiring process)
- Additional counselors hired to support International Ed Program (and others). We have case-load program for past 2 semesters and all incoming international students are assigned a counselor. We went from 1 'international' counselor in 2014 to 10 'international' counselors in Fall 2015 (that receive case-load assignments, but also work with general student population and other groups).
- Program Services Coordinator (student services) assists with counseling case management process.
- Two new ESL adjunct faculty hired to work with International cohort ESL classes
- Charlene is working on hiring additional Math adjunct faculty to offer more Math 251 sections





# International Education Program

college of san mateo

The International Education Program is located in Bldg 10 - 310 and is a dedicated space for international students to find the support and services that they need and domestic students to learn about study abroad, culture, and languages of the world.

We offer:

- Admissions (Application Processing, I-20 generation, Acceptance)
- Immigration/SEVIS and Academic Advising
- Four 3-Day Orientations per Academic Year
- Assigned International Counselors
- Model Curriculum
- Priority Enrollment
- On-Campus Employment Information and Assistance
- Workshops and Trainings
- International Education Week
- CPT/OPT Support
- Computers for Student Use
- Study Space
- Meditation Room
- International Terrace
- Campus Events
- Study Abroad Information and Liaison
- Faculty Resource on Cross-Cultural Communication and Internationalizing Curriculum



# Get Involved



## CSM Lion Dance Team

Learn how to play music or dance. We perform throughout the year at campus events. Contact the International Student Center for more information. No experience necessary to join.



## International Club

We meet weekly to plan events on and off campus. We love to share our culture and food with others. If you want to get involved and meet people from around the world, please join.



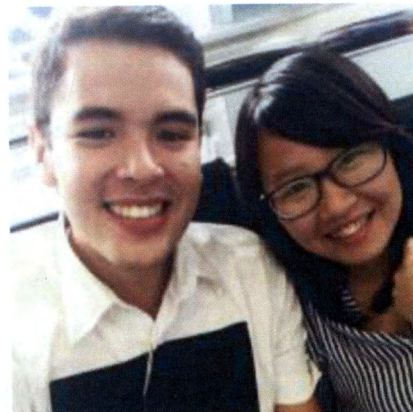
## Model United Nations

Learn to prepare and present research. The Model United Nations club will prepare you for participation in MUN events and conferences while teaching you about the world.



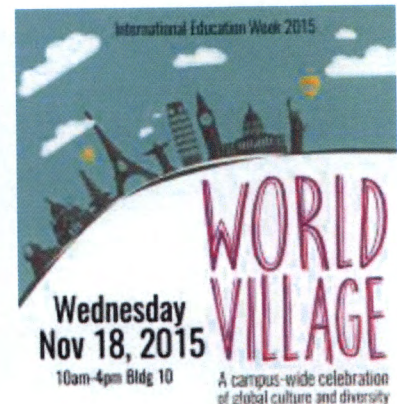
## World Chat

Love learning languages? Give us 30 minutes, we'll give you the world. Join international students as they teach you some key words and phrases in their language. Everyone is welcome.



## International Ambassadors

New to the College of San Mateo and want to meet people and make friends? Connect with our Ambassador program and get to know international students who can provide advice and support.



## World Village

Be part of something big on campus. The International Education Program sponsors a day-long celebration of culture, food, music and dance, and presentations from CSM faculty. **Be a global citizen!**



# International Education Program

New Programming and Initiatives 2014/15

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## Academics:

### CRER 105/COUN 111 International Section Requirement

Beginning in Fall 2014, a new requirement for all incoming international students was enrollment in CRER 105 (.5). Two sections (80 seats) were pre-enrolled for Fall 2014 and 3 sections (120 seats) in Spring 2015. The course was designed to provide an introduction to the US education system, discuss strategies for college success, introduce students to the transfer process, and create a cohort among new international students. The course has been an overwhelming success and the course has now become part of the first semester experience for our population. We have 3 sections planned for Fall 2015 of the newly named COUN 111.

### Growth Mindset

In Spring 2015, I presented a workshop in each of the CRER 105 classes on the topic of Growth Mindset and how the brain works. This presentation was very well received and a group of film students have incorporated part of my lecture into a student film about a new international student and the difficulties of transitioning and "learning to learn" in a new way.

### Case Management Counseling

The Counseling Department has made exceptional efforts to serve our international student population during the 2014/15 academic year. In Fall 2014, our five international counselors received case load assignments of new international students. Lindsey Bynum tracked the students, organized informational packets and met with each of the CRER 105 classes to ensure that students were meeting with their assigned counselors and making SEPs. In an effort to streamline services, the Spring 2015 cohort was still assigned international counselors, but the labor intensive tracking and outreach was reduced. This model seemed to work well. We will continue to evaluate and adapt our services to international students.

NEW: As part of our International Education BPA, we are exploring the potential for pre-enrollment and the further development of a model curriculum. As this process continues, there may be less need for an 'initial' SEP for the first semester international students, which would lessen the burden on the counseling staff, who currently provide approximately 45-60 hours of initial SEP preparation for incoming students.

### Orientation

In Spring 2015, changes were made to enhance the International Student Orientation for incoming students. The previous semester, the orientation has been primarily focused on educating students about their F-1 requirements and how to transfer. We developed the orientation to include many social components to help students feel connected to their peers and get to know CSM as a campus. Students were presented workshops on the American Classroom, culture shock, and keys for academic and social success. Over the 3-day period, the students conducted group work and gave presentations, competed in an "Amazing Race" style scavenger hunt on campus, and heard from a panel of current international students about personal strategies and lessons learned. The overall moral of the new students has greatly improved as a product of this orientation and the friendships that were forged during this 3-day



period have lasted into the semester. As part of the new International Ambassador Program, we will look for further ways to support students both upon their arrival and during their time at CSM.

NOTE: I would like to thank Carol Ullrich, Roger Perez-Vaughan, Mike Mitchell, Lindsey Bynum and Marsha Ramezane for their great effort and collaborative spirit in supporting the incoming international students.

### **Model Curriculum/Pre-Registration**

In Spring 2015, we developed an model curriculum to assist students in choosing transfer-level courses that could be taken in the first semester of study while students were enrolled in their ESL sequence courses. This process has been taken on as a district-wide initiative to identify transferrable courses that do not have pre-requisites and can be taken with varying levels of language proficiency. The goal is to have a menu of courses for pre-registration with indicators of required language proficiency aligned with TOEFL and IELTS test scores.

### **ESL Collaborations**

We have been working with ESL faculty and the Dean for the past two semesters to address classroom changes due to changing student demographics. Additionally, we've been working to open more sections to accommodate incoming ESL students. For the first time, we will have 2 dedicated sections of ESL for Fall 2015 (ESL 827 and ESL 282). We will also be working to determine if TOEFL scores or a multiple measure approach can be used for ESL placement prior to arrival and placement testing. Finally, I am in the early stages of working with BSI coordinator, Kristy Ridgeway, in the development of an accelerated ESL course sequence to get students through the required ESL sequence and on to transfer level courses as quickly as possible. Another initiative at the district level includes creating a grid that correlates standardized test scores with placement results and specific courses. The hope is to develop a model that can be used to guide pre-registration.

## **Student Programming:**

**Lunar New Year Event**

**Asian Pacific Island Heritage Event**

**World Chat**

**International Student Ambassadors Program**

**International Student Club**

**CSM Lion Dance Team**

**Model UN**

**World Village**

## **Space:**

### **Student Study Space/Workspace**

As our numbers continue to grow, the need for additional workspace both for students and staff has increased. We have restructured our center to include additional tables and seating for study and are in the process of creating two additional work stations. Additionally, we are utilizing the adjacent spaces as part of the center. Another development is the use of the center as a social hub, student come and hang out, get coffee, eat lunch, and meet with other students. This is a wonderful development that is aiding



in the creation of a cohesive and connected study population, as well as improving student access to staff and immigration information.

### **Meditation Room**

At the request of several groups of students and the Office of the VPSS, we have converted our conference room into a multi-use meditation room/study space. Students may use the room between the hours of 6:00am – 9:00pm. There is table and floor seating available. The door may be closed when student privacy is needed.

### **International Terrace**

We have received approval to move forward with the renaming and repurposing of the outdoor space adjacent to the International Student Center. The deck will be renamed “International Terrace” and I am working with facilities to add additional seating/furnishings, an info map of the Bay Area view, and possibly a globe sculpture. The space is currently used for student study, campus visits from international partners, music/dance rehearsal space, and as a destination for tours. We hope to further utilize the space for student events.

## **Social Media/Branding:**

### **Facebook \* YouTube**

In Fall 2015 we created a facebook page to host pictures of our events and to share announcements. We have 191 followers and the site is an active place for student communication. As a large number of our students come from China, where there is no Facebook, we will look into the development of a WeChat profile to communicate with prospective and alumni students. Additionally, our students have started to create videos about their experiences in the US and we’d like to host these so that they can be used for orientation, recruitment, and pre-arrival preparation. In the coming year we will be creating a YouTube page to host student and programmatic videos.

### **New Branding**

As our program offerings continue to develop, we will work to create a cohesive branding campaign as well as marketing materials for campus communication and outreach to partner agencies.

## **Looking Forward:**

|                        |  |
|------------------------|--|
| <b>Students</b>        | Student Trips,<br>Annual Event,<br>Online Pre-Arrival Orientation  |
| <b>Campus/Academic</b> | Comprehensive Internationalization Plan<br>Faculty/Staff Professional Development Series<br>NEW ‘Global Distinction’ for Internationalized Curriculum classes<br>✦ NEW ‘International Studies’ certificate and/or major<br>Create research plan and measures for annual assessment |