

College of San Mateo  
 College Index  
 2008/09-2012/13

Aligned with "CSM's Institutional Priorities, 2008-2013"

Notes:

- An "interactive" version of the College Index is also posted with definitions linked to each indicator. Definitions provide the parameters from which the data are derived. [http://collegeofsanmateo.edu/prie/institutional\\_documents.php](http://collegeofsanmateo.edu/prie/institutional_documents.php)
- Some data are being still being compiled or are not yet available and will be added shortly.

INSTITUTIONAL INDICATORS & OUTCOMES MEASURES	2008/09 BASELINE*	2009/10		2010/11			2011/12			2012/13
		TARGET	ACTUAL	TARGET	ACTUAL	CHG FROM BASELINE	TARGET	ACTUAL	CHG FROM BASELINE	TARGET
<b>Priority # 1: Student Success</b>										
1.1 Retention Rates	82.7%	82.9%	83.4%	82.9%	83.8%	+1.1 pts	82.9%	84.6%	+1.9 pts	84.0%
1.2 Term Persistence Rates (Fall-to-Fall)	42.1%	42.5%	43.8%	42.5%	40.5%	-1.6 pts	42.5%	43.6%	+1.5 pts	42.5%
1.3 Successful Course Completion Rate	68.5%	68.8%	68.1%	68.8%	69.0%	+0.5 pts	68.8%	69.7%	+1.2 pts	69.0%
1.4 Basic Skills Successful Course Completion Rates	60.8%	61.0%	53.3%	61.0%	56.7%	-4.1 pts	61.0%	61.0%	+0.2 pts	61.0%
1.5 Progression of Basic Skills Students	62.4%	63.0%	58.9%	60.0%	52.4%	-10.0 pts	63.0%	57.6%	-4.8 pts	63.0%
1.6 Student Progress & Achievement Rate	59.5%	60.1%	62.5%	60.1%	58.4%	-1.1 pts	60.1%	58.0%	-1.5 pts	60.0%
1.7 Percentage of All Students Receiving at least 1 Matriculation Service	41.4%	42.0%	44.5%	42.0%	49.9%	+8.5 pts				
1.8 Numbers of Academic Advising Sessions (duplicated count)	--	13,831	13,831	14,000	TBD	--	13,831	--		

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		TARGET	ACTUAL	TARGET	ACTUAL	CHG FROM BASELINE	TARGET	ACTUAL	CHG FROM BASELINE	TARGET
1.9a Numbers of Students Completing SEPs/Receiving Counseling-Advising Services	2,661	3,500	3,881	3,500	3,943	+48.2%	3,500	4,348	+63.4%	3,500
1.9b Percentage of Students Completing SEPs	23.6%	33.0%	33.5%	33.0%	37.4%	+13.8 pts	33.0%	42.0%	+18.4 pts	40.0%
1.10a Numbers of Students Completing Orientation	4,697	5,500	5,198	5,500	5,297	+600	5,500	8,599	+3,902	8,000
1.10b Percentage of Students Completing Orientation	41.7%	66.0%	44.8%	66.0%	50.2%	+8.5 pts	66.0%	83.1%	+41.4 pts	75.0%
1.11 Financial Aid Recipient Rate	38.4%	39.0%	43.7%	39.0%	50.3%	+11.9 pts	39.0%	57.4%	+19.0 pts	50.0%
1.12 Total Amount of Financial Aid Awards Granted	\$4,988,079	\$5,000,000	\$7,637,662	\$5,000,000	\$9,017,512	+80.8%	\$5,000,000	\$9,615,848	+92.8%	\$8,000,000
1.13 Numbers of Students Receiving Financial Aid	4310	4350	5026	4350	5321	+23.5%	4350	6045	+40.3%	5,000
1.14 Numbers of Students Receiving Scholarships	179	185	218	185	131	-26.8%	185	257	+43.6%	200
1.15 Total Amount of Scholarship Funds Awarded	\$229,047	\$231,000	\$257,000	\$231,000	\$200,255	-12.6%	\$231,000	\$252,217	+10.1%	\$225,000
1.16 Student Persistence or Transfer [Perkins/Career Technical Education (CTE)]	88.8%	90.0%	80.3%	90.0%	88.2%	-0.6 pts	90.0%	87.5%	-1.3 pts	90.0%
<b>Priority #2: Academic Excellence</b>										
2.1 Transfer Rate	19.3%	19.5%	19.2%	19.5%	16.9%	-2.4 pts	19.5%	19.3%	0 pts	19.5%
2.2 Degrees/Certificates Awarded Rate	27.1%	27.5%	29.7%	27.5%	23.0%	-4.1 pts	27.5%	18.2%	-8.9 pts	27.5%
2.3 Numbers of Degrees Awarded	432	435	463	435	382	-11.6%	435	390	-9.7%	400
2.4 Numbers of Certificates Awarded	424	430	518	430	529	24.8%	430	550	+29.7%	525

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		TARGET	ACTUAL	TARGET	ACTUAL	CHG FROM BASELINE	TARGET	ACTUAL	CHG FROM BASELINE	TARGET
2.5 Credential, Degree, or Certificate Rate for Occupational Programs [Perkins/Career Technical Education (CTE)]	86.6%	86.8%	73.9%	86.8%	87.5%	+0.9 pts	86.8%	85.4%	-1.2 pts	86.8%
2.6 Numbers of Transfers to UC's	132	150	136	150	144	+9.1%	150	133	+0.8%	150
2.7 Percentage of Transfers Enrolling in UC's	25.4%	25.9%	36.0%	25.9%	27.7%	+2.3 pts	25.9%	28.2%	+2.8 pts	
2.8 Numbers of Transfers to CSU's	387	430	242	430	376	-2.8%	430	339	-12.4%	400
2.9 Percentage of Transfers Enrolling in CSU's	74.6%	74.1%	64.0%	74.1%	72.3%	-2.3 pts	74.1%	71.8%	-2.8 pts	
2.10 Program & Service Quality: Percentage of Comprehensive Program Reviews Completed	68%	100%	--	100%	--	--	--	--	--	
2.11 Program & Service Quality: Percentage of Annual Program Reviews Completed	67%	100%	--	100%	--	--	100%	--	--	
2.12 SLO's: Percentage of Courses With Ongoing Assessment*	52%	52%	52%	52%	70%	+18.0 pts	52%	64%	+12.0 pts	100%
2.13 SLO's: Percentage of Programs With Ongoing Assessment*	16%	16%	16%	16%	16%	0 pts	16%	16%	0 pts	100%
2.14 SLO's: Percentage of Institutional SLO's With Ongoing Assessment*	86%	86%	86%	86%	100%	+14.0 pts	86%	100%	+14.0 pts	100%
2.15 SLO's: Percentage of Student Learning & Support Activities With Ongoing Assessment*	86%	86%	86%	86%	87%	+1.0 pts	86%	87%	+1.0 pts	100%
<b>Priority # 3: Relevant, High-quality Programs and Services</b>										
3.1 Employability: Core Indicator for Technical Skills Attainment (Perkins/CTE)	90.7%	91.0%	90.7%	91.0%	89.1%	-1.6 pts	91.0%	86.5%	-4.2 pts	90.0%

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3.2 Student Satisfaction and Perception: Overall Ratings	93.0%*	93.0%	93.0%	93.0%	93.6%	+0.6 pts	93.0%	93.9%	+0.9 pts	93.0%
3.3 Student Satisfaction and Perception: Campus Climate	89.8%*	89.8%	89.8%	89.8%	91.2%	+1.4 pts	89.8%	92.3%	+2.5 pts	90.0%
3.4 External Community Satisfaction and Perception: Overall Ratings Chamber of Commerce	--	--	--	--	--	--	TBD Fall 2011	--	--	--
3.5 External Community Satisfaction and Perception: Overall Ratings Advisory Group Members	--	--	--	--	--	--	TBD Fall 2011	--	--	--
3.6 Marketing & Public Relations: Numbers of Marketing and PR Events	7	7	7	7	8	+1	8	8	+1 pts	
3.7 Marketing, Outreach & Public Relations: Numbers of High School Outreach Efforts	10	10	10	10	13	+3	14	13	+3 pts	
3.8 Program & Service Enhancements: Student Services [define measure]	--	--	---	23	23	0%	25			
3.9 Program & Service Enhancements: Numbers of New or Modified Courses (undergoing Committee on Instruction action)	142	145	117	145	164	+15.5%	145	145	+2.1%	145
3.10 Program & Service Enhancements: Percentage of Distance Education (Online) Courses Offered	4.2%	5.0%	4.3%	5.0%	5.2%	+1.0 pts	5.0%	7.9%	+3.7 pts	9.0%
<b>Priority #4: Promote integrated Planning, Fiscal Stability, and Efficient Use of Resources</b>										
4.1 Fund 1 Ending Balance	\$1,823,854	\$1,823,854	\$1,989,235	\$1,823,854	\$959,459	-\$864,395	\$1,823,854	--	--	5% of Fund 1 Total

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4.2	Fund 1 Budget Stability: Ratio of Actual Expenditures to Total Budget	95.1%	95.1%	94.2%	95.1%	96.9%	+1.8 pts	95.1%	--	--	95.0%
4.3	Productivity/Efficiency: Total FTES – All Courses	3,975.45	3,980.00	4,135.15	3,980.00	3,733.58	-6.1%	3,980.00	3,583.84	-9.9%	3,750.00
4.4	Productivity/ Efficiency: FTES – All Online Courses	121.79	125.00	114.16	125.00	185.94	+52.7%	125.00	218.87	+79.7pts	225.00
4.5	Efficiency: Load	522	570	578	570	581	+11.3%	570	539	+3.3%	550
4.6	Efficiency: Fill Rates	62.5%	64.0%	66.8%	64.0%	66.1%	+3.6 pts	64.0%	72.8%	+10.3 pts	70.0%
4.7	Total Amount of External Grants	\$1,404,993	\$1,404,993	TBD	\$1,404,993	--	--	\$1,404,993	--	--	
<b>Priority #5: Promote Institutional Dialog</b>											
5.1	Employee Satisfaction and Perception: Overall Rating	90.1%*	90.1%	90.1%	90.1%	89.0%	-1.1 pts	90.1%	88.8%	-1.3pts	90.0%
5.2	Employee Satisfaction and Perception: Campus Climate	85.1%*	85.1%	85.1%	85.1%	83.8%	-1.3 pts	85.1%	84.6%	-0.5pts	88.0%
5.3	Staff Development Opportunities: Percentage of participation by employees	12%	15%	TBD	15%	---	--	15%	--	--	
5.4	Staff Development Opportunities: Dollars Allocated	\$113,409	\$113,409	TBD	\$113,409	--	--	\$113,409	--	--	
5.5	Staff Development Opportunities: Percentage of Participation in Shared Governance	--	--	TBD	--	--	--	--	--	--	
<b>Other</b>											
6.1	Enrollment (unduplicated count)	11,215	11,300	11,508	11,300	10,588	-5.6%	11,300	10,540	-6.0%	10,000
6.2	Enrollment: County Penetration Rate (CSM students per 1,000 San Mateo County adult residents)	16.0	16.1	16.1	16.1	15.3	-0.7%	16.1	15.0	-1.0%	16.0%

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6.3 School Relations: High School Take Rates	10.7%	10.8%	12.1%	10.8%	TBD	TBD	10.8%		TBD	???
6.4 Campus Safety: Crime Statistics (No. of Reported Occurrences)	3	2	1	2	2	-33.3%	2	3	0.0%	2

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