

College of San Mateo
Comprehensive Listing of Indicators & Measures
Aligned with Strategic Priorities
9/1/09

<u>Priorities</u>	<u>Indicators</u>	<u>Baseline Year 2008/09</u>	<u>2009/10 Target</u>	<u>2009/10 Actual</u>
1. Student Success	1.1 Retention Rates	82.7%		
BSI	1.1.1 Retention in Developmental Education Courses (BSI)			
	1.2 Term Persistence rates (Fall-to-Fall)	42.1%		
	1.2.1 Term Persistence rates (Fall-to-Spring)			
BSI	1.2.2 Fall-to-Fall Persistence Rate of Developmental Education Students (BSI)			
	1.3 Successful Course Completion Rates	68.5%		
ARCC	1.3.1 Annual Successful Course Completion Rate for Credit Vocational Courses (ARCC Measure)			
BSI	1.3 Course completion rates for Basic Skills (BSI)			
ARCC	1.4.1 Annual Successful Course Completion Rate for Credit Basic Skills Courses (ARCC Measure)	61.2%		
BSI	1.5 Progression Beyond Basic Skills (BSI)			
BSI	1.5.1 Student Success Rate in Developmental Education Courses (BSI)			
ARCC	1.6 Student Progress and Achievement Rate (ARCC)			
	1.7 Numbers of Academic Advising Sessions (duplicated count)			
	1.8 Percentage of Matriculated Students Advised			
	1.9 Numbers of Matriculated Students Completing SEPs			
	1.10 Numbers of Student Completing Orientation			
	1.11 Financial Aid Recipient Rate	38.4%		
	1.12 Total <u>Amount</u> of Financial Aid Awarded Granted	\$4,988,079		
	1.12.1 Total <u>Number</u> of Financial Aid Awarded Granted	6378		
	1.13 Numbers of Students Receiving Financial Aid	4310		
	1.14 Numbers of Students Receiving Scholarships			
	1.15 Total Amount of Scholarship Funds Awarded			
	1.15.1 Total Number of Individual Scholarships Awarded			
	1.16 Student Persistence or Transfer (Perkins/Career Technical Education (CTE))	88.8%		
	1.16 Course Completion for all Distance Education/ As reported to ACCJC, 12/08	51.5%	5%	
	1.17.1 Retention for all Distance Education/ As reported to ACCJC, 12/08	Need %	5%	
	1.18 Course Completion for Distance Education/at-risk students/ As reported to ACCJC, 12/08	Need %	8%	
	1.19 Readiness Assessment for Distance Education/ As reported to ACCJC, 12/08	Need new	20%	

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		baseline		
	1.20 Faculty and Student satisfaction with Distance Education in the areas of services available to students, readiness assessments, readiness remediation /As reported to ACCJC, 12/08	We have baselines for online "services; need baselines for other areas	5%	
BSI	1.21 Percentage of New Students Assessed into Developmental Education Courses (BSI)			
BSI	1.22 Number of Developmental Educations Sections Offered (BSI)			
BSI	1.23 Percentage of Section Offerings that are Developmental Education (BSI)			
BSI	1.24 Number of Students Enrolled in Developmental Education Courses/ Unduplicated (BSI)			
BSI	1.25 Course Repetition Rate in Developmental Education Courses (BSI)			
BSI	1.26 Percentage of Developmental Education Sections taught by Full-time Faculty (BSI)			
ARCC	1.28 Percentage of Students Who Earned at Least 30 Units (ARCC)			
ARCC	1.29 Improvement Rate for Credit Basic Skills Courses (ARCC)			
ARCC	1.30 Improvement Rate for Credit ESL Courses (ARCC)			
2. Academic Excellence				
SRTK	2.1 Transfer Rate	19.3%		
	2.1.1 Rate of transfer (UC, CSU) among at-risk students			
SRTK	2.2 Degrees/Certificates Awarded Rate	27.1%		
	2.3 Numbers of Degrees Awarded	370		
	2.4 Numbers of Certificates Awarded	414		
	2.5 Credential, Degree, or Certificate Rate for Occupational Programs (Perkins/Career Technical Education (CTE))			
	2.6 Numbers of Transfers to the UC's	144		
	2.7 Percentage of Transfers Enrolling in UC's	25.4%		
	2.8 Numbers of Transfers to the CSU's	423		
	2.9 Percentage of Transfers Enrolling in CSU's	74.6%		
	2.10 Program & Service Quality: Percentage of Comprehensive Program Reviews			

<u>Priorities</u>	<u>Indicators</u>	<u>Baseline Year 2008/09</u>	<u>2009/10 Target</u>	<u>2009/10 Actual</u>
	Completed			
	2.11 Program & Service Quality: Percentage of Annual Program Reviews Completed			
	2.12 SLO's: Percentage of Courses Completed (Full Cycle)			
	2.13 SLO's: Percentage of Programs Completed (Full Cycle)			
	2.14 SLO's: Percentage of Institutional-level Completed (Full Cycle)			
3. Relevant, High Quality Programs and Services				
	3.1 Employability: Core Indicator for Technical Skills Attainment (Perkins/CTE)	90.7%		
	3.2 Student Satisfaction and Perception: Overall Ratings	09/10		
	3.2.1 Student Satisfaction and Perception: w/ Student Services	09/10		
	3.2.2 Student Satisfaction and Perception: w/ Curricular Offerings	09/10		
	3.2.3 Student Satisfaction and Perception: w/ Course Availability	09/10		
	3.2.4 Student Satisfaction and Perception: w/ Customer Service	09/10		
	3.2.5 Student Satisfaction and Perception: w/ "Front Door" Services	09/10		
	3.2.6 Student Satisfaction and Perception: w/Counseling services	09/10		
	3.3 Student Satisfaction and Perception: Campus Climate	09/10		
	3.4 External Community Satisfaction and Perception: Overall Ratings/Chamber of Commerce	09/10		
	3.5 External Community Satisfaction and Perception: Overall Ratings/Advisory Group Members	09/10		
	3.6 Marketing & Public Relations: Numbers of Marketing and PR Events [define measure]	09/10 ?		
	3.7 Program & Service Enhancements: Student Services [define measure]	09/10		
	3.8 Program & Service Enhancements: Numbers of New or Modified Courses (undergoing Committee on Instruction action)			
	3.9 Program & Service Enhancements: Percent of Distance Education Courses offered	6.9%		
	3.10 Program & Service Enhancements: Percent of Online Courses Offered	4.2%		
	3.11 Program & Service Enhancements: Percent of Telecourses Offered	2.6%		
	3.12 Program & Service Enhancements: Number of Distance Education Courses Offered			

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	3.13 Program & Service Enhancements: Number of Online Courses offered			
	3.14 Program & Service Enhancements: Number of Telecourses offered			
	3.15 Program & Service Enhancements: Numbers of Honors Courses Offered			
	3.16 Program & Service Enhancements: Percentage of Participation in Honors Courses			
	3.17 Student satisfaction with Distance Education program: e.g. Ability to complete distance education degree, enrollment choices, overall academic programs, accessibility of pertinent information, quality of technical assistance available to them/ <i>As reported to ACCJC, 12/08</i>	Need to establish baselines	High levels of satisfaction (see p.26 of ACCJC Report for detail)	
	3.18 Student satisfaction with telecourses / <i>As reported to ACCJC, 12/08</i>	Have baselines		
	3.19 Student satisfaction with online courses <i>As reported to ACCJC, 12/08</i>	Have baselines		
	3.20 Number of distance education enrollments <i>As reported to ACCJC, 12/08</i>	Have baselines	10% increase	
	3.21 Number of new distance online courses			
	3.22 Number of new degree programs <i>As reported to ACCJC, 12/08</i>		Increase of 3	
	3.22 Faculty satisfaction with the learning opportunities available to students <i>As reported to ACCJC, 12/08</i>		5% increase	
	3.23 Faculty awareness of programs and services offered to distance education students and faculty <i>As reported to ACCJC, 12/08</i>		Demonstrated high levels of awareness	
	3.24 Student awareness of programs and services offered to distance education students / <i>As reported to ACCJC, 12/08</i>		Demonstrated high levels of awareness	

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(Perkins/CTE)	3.25 Employability: Student Placement Technical Program or Employment (Perkins/CTE)			
(Perkins/CTE)	3.26 Employability: Participation Rate in career/technical programs/non-traditional fields (Perkins/CTE)			
(Perkins/CTE)	3.27 Employability: Completion Rate of career/technical programs/non-traditional (Perkins/CTE)			
4. Integrated Planning, Fiscal Stability, and the Efficient Use of Resources				
	4.1 Total Budget Amount			
	4.1.1 Rate of Funds Allocated/Approved Via College Council			
	4.2 Total Budget: Fund 1			
	4.2.1 Fund 1 Contingency			
	4.3 Total Budget: Fund 3			
	4.4 Budget Stability: Ratio of Actual Expenditures to Total Budget			
	4.4.1 Ending Balance			
	4.5 Productivity/Efficiency: Total FTES-All Courses	3,723.07		
	4.6 Productivity/ Efficiency: FTES- All Distance Education Courses	163.68		
	4.7 Productivity/ Efficiency: FTES- Online Courses	100.73		
	4.8 Productivity/ Efficiency: FTES- Telecourses Courses	62.94		
	4.9 Productivity/Efficiency: Load	521.96		
	4.9.1 Productivity/Efficiency: New Measure for Student Services (to be defined)	09/10		
	4.10 Productivity/Efficiency: Fill Rates	62.5%		
	4.11 Total Amount of External Grants	09/10		
	4.12 Numbers of Grants' Opportunities Applied For	09/10		
	4.13 Employee Satisfaction/Perception with Planning Processes	09/10		
5. Institutional Dialog				
	5.1 Employee Satisfaction and Perception: Overall Rating	09/10		

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	5.2 Employee Satisfaction and Perception: Campus Climate	09/10		
	5.3 Staff Development Opportunities: Percentage of Participation by Employees	09/10		
	5.4 Staff Development Opportunities: Percentage of Participation in Shared Governance	09/10		
	5.5 Employee Satisfaction and Perception: Campus Communications	09/10		
	5.6 Employee Satisfaction and Perception: Collaborative Decision-Making	09/10		
6. Other				
	6.1 Enrollment (unduplicated count)	11,215		
	6.2 Enrollment: County Penetration Rate (Percentage of students residing in County)			
	6.3 School Relations: San Mateo County High School Take Rates			
	6.3.1 School Relations: San Mateo County High School Take Rates among high achieving high schools (API scores)			
	6.4 Campus Safety: Crime Statistics (No. of Reported Occurrences)	3		
	6.5 Numbers of professional development activities offered			
	6.6 Rate of participation in professional development among the various constituencies			
	6.7 Total Amount allocated to development			
	6.8 Faculty satisfaction with quality of professional development provided	09/10		
	6.9 Faculty satisfaction with their technical preparedness and ability to improve student success and retention in distance education courses/ <i>As reported to ACCJC, 12/08</i>		10%	
	6.10 Increase professional development opportunities dedicated to distance education / <i>As reported to ACCJC,</i>		50%	