Enrollment Management Committee

Minutes from 9/27/2010 meeting

Participants: Andreas Wolf, Bev Madden, Anna St. Amand, Henry Villareal (guest)

1. Approval of agenda and minutes from 9/13 meeting
2. Henry Villareal: Guest presentation and discussion from DIAG perspective on EMC plan
   1. Henry acknowledged the work of the committee and the pan
   2. Addressed need of diverse student population
   3. Identified current work group discussing math and student success
   4. Underrepresented groups increasing at CSM. Need to
      1. Focus at High School level
      2. Students at HS being overlooked especially those that have not thought about pursuing higher education
      3. Address the population that does not take the initiative with their HS counselors to ask questions about attending college
      4. We are currently practicing recruiting students that are thinking about taking the initiative to seek higher education
      5. Look to partner with EOPS for outreach – Follow through with those students that do not qualify for EOPS (Bev action item)
      6. Identify all gaps (not just EOPS) and identify a more broad audience
      7. Identify and create marketing literature for those groups that are not readily identifiable (Bev action item)
3. Review spreadsheet from AW’s research on Learning Communities (Puente)
   1. The review was well received but noted that the dates from CSM’s Puente program were not accurate. AW to research and revise.
4. Committee discussed KS’s new action item to address student success
   1. *“Develop collaborative programs that integrate student services and instruction to increase retention, persistence, and success of underrepresented students.”*
   2. Action item: AW to develop narrative to support the two new action items addressing diversity in Goal 4 (student success) and Goal 3, objective 2, Action step 3.2.1)
5. Review of EMC plan to address resources and timelines
   1. Laura identified that the plans should include a timeline rather than a due date. The committee suggested that this be brought back to IPC so that all plans reflect the same.