

College of San Mateo College Index, 2008/09-2015/16

Aligned with College of San Mateo's Strategic Goals: 2013/14 to 2015/16

Notes:

- On September 9, 2015, CSM's Institutional Planning Committee (IPC) changed the title of its *Institutional Priorities* document to *Strategic Goals* in order to better align the terminology with that of the San Mateo County Community College District's 2015 [Students First](#) strategic plan. Previously-labeled "Institutional Priorities" are now named "Strategic Goals" throughout this document.
- The last change to an Institutional Priority (now called Strategic Goal) was in 2014 when "Support Professional Development" (#4) was added. Other updates to include changes in word choice, but no substantive changes.
- An "interactive" version of the College Index is also posted with definitions linked to each indicator. Definitions provide the parameters from which the data are derived. http://collegeofsanmateo.edu/prie/institutional_documents.php
- Some data are being still being compiled or are not yet available and will be added shortly.

Highlights externally defined indicator (e.g. defined by the State Chancellor's Office or U.S. Dept. of Education).

| INSTITUTIONAL INDICATORS & OUTCOMES MEASURES | 2008/09 | 2010/11 | | 2011/12 | | 2012/13 | | 2013/14 | | 2014/15 | | 2015/16 |
|--|-----------|---------|--------|---------|--------|---------|--------|---------|--------|---------|-------------------|---------|
| | BASELINE* | ACTUAL | TARGET | ACTUAL | TARGET | ACTUAL | TARGET | ACTUAL | TARGET | ACTUAL | CHG FROM BASELINE | TARGET |
| Strategic Goal #1: Improve Student Success | | | | | | | | | | | | |
| 1.1 Retention Rates | 82.7% | 83.8% | 82.9% | 84.6% | 84.0% | 84.6% | 84.0% | 84.7% | 85.0% | 85.2% | +2.5 pts | 86.0% |
| 1.2 Term Persistence Rates (Fall-to-Fall) | 42.1% | 40.5% | 42.5% | 43.6% | 42.5% | 41.8% | 42.5% | 42.6% | 43.0% | 42.3% | +0.2 pts | 43.0% |
| 1.3 Successful Course Completion Rate | 68.5% | 69.0% | 68.8% | 69.7% | 69.0% | 70.0% | 69.0% | 70.1% | 71.0% | 69.6% | +1.1pts | 71.0% |
| 1.4 Basic Skills Successful Course Completion Rates | 60.8% | 56.7% | 61.0% | 60.3% | 61.0% | 58.2% | 61.0% | 60.3% | 62.0% | 58.4% | -2.4 pts | 62.0% |
| 1.5 Progression of Basic Skills Students¹ | 42.5% | 43.0% | 44.5% | 44.4% | 44.5% | 46.3% | 44.5% | 46.7% | 48.0% | 43.0% | +0.5 pts | 48.0% |

¹ CCCCO Scorecard (ARCC 2.0) metrics implemented for Fall 2012 reporting; 2013/14 target recalibrated accordingly. Prior years based upon ARCC 1.0 metrics.

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| INSTITUTIONAL INDICATORS & OUTCOMES MEASURES | 2008/09 BASELINE* | 2010/11 | | 2011/12 | | 2012/13 | | 2013/14 | | 2014/15 | | | 2015/16 |
|---|----------------------|------------|------------|------------|------------|-------------|-------------|-------------|------------|------------|----------------------|------------|---------|
| | | ACTUAL | TARGET | ACTUAL | TARGET | ACTUAL | TARGET | ACTUAL | TARGET | ACTUAL | CHG FROM BASELINE | TARGET | |
| 1.6 Student Progress & Achievement Rate¹ | 58.9% | 54.5% | 60.1% | 54.4% | 60.1% | 54.5% | 60.1% | 52.5% | 60.1% | 52.9% | -6.0 pts | 60.1% | |
| 1.7 Number of SEPs/ Academic Advising Sessions | 2,661 | 3,943 | 3,500 | 4,348 | 3,500 | 4,570 | 4,500 | 4,693 | 4,750 | 5,852 | +120% | 6,000 | |
| 1.8 Percentage of Matriculated Students Completing SEPs/ Academic Advising Sessions | 23.6% | 37.4% | 33.0% | 42.0% | 40.0% | 46.8% | 50.0% | 48.9% | 50.0% | 75.6% | +52.0 pts | 80.0% | |
| 1.9 Number of Students Completing Orientation | 4,697 | 5,297 | 5,500 | 8,599 | 8,000 | 9,210 | 9,500 | 8,680 | 9,000 | 8,688 | +85% | 9,000 | |
| 1.10 Percentage of Students Completing Orientation | 41.7% | 50.2% | 66.0% | 83.1% | 75.0% | 94.3% | 95.0% | 90.5% | 95.0% | 81.6% | +39.9 pts | 95.0% | |
| 1.11 Financial Aid Recipient Rate | 38.4% | 50.3% | 39.0% | 57.4% | 50.0% | 60.4% | 65.0% | 65.9% | 70.0% | 61.6% | +23.2 pts | 70.0% | |
| 1.12 Total Amount of Financial Aid Awards Granted | \$4.99 mil | \$9.02 mil | \$5.00 mil | \$9.62 mil | \$8.00 mil | \$10.66 mil | \$11.00 mil | \$10.94 mil | \$11.0 mil | \$10.4 mil | +108% | \$11.0 mil | |
| 1.13 Number of Students Receiving Financial Aid | 4,310 | 5,321 | 4,350 | 6,045 | 5,000 | 6,003 | 6,500 | 6,599 | 7,000 | 6,116 | +42% | 6,500 | |
| 1.14 Number of Students Receiving Scholarships | 179 | 131 | 185 | 257 | 200 | 208 | 220 | 288 | 300 | 315 | +76% | 300 | |
| 1.15 Total Amount of Scholarship Funds Awarded | \$229,047 | \$200,255 | \$231,000 | \$252,217 | \$225,000 | \$234,000 | \$250,000 | \$241,688 | \$250,000 | \$379,782 | +66% | \$350,000 | |
| 1.16 Student Persistence or Transfer [Perkins/CTE] | 88.8% | 88.2% | 90.0% | 87.5% | 90.0% | 79.1% | 85.0% | 87.4% | 85.0% | 96.1% | +7.3 pts | 85.0% | |

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|---|-----------|---------|--------|---------|--------|---------|--------|---------|--------|---------|-------------------|---------|
| | BASELINE* | ACTUAL | TARGET | ACTUAL | TARGET | ACTUAL | TARGET | ACTUAL | TARGET | ACTUAL | CHG FROM BASELINE | TARGET |
| Strategic Goal #2: Promote Academic Excellence | | | | | | | | | | | | |
| 2.1 Transfer Rate | 19.3% | 16.9% | 19.5% | 19.3% | 19.5% | 16.6% | 19.5% | 21.0% | 21.0% | 17.8% | -1.5 pts | 21.0% |
| 2.2 Degrees/Certificates Awarded Rate² | 27.1% | 23.0% | 27.5% | 18.2% | 27.5% | 12.1% | 20.0% | 13.9% | 20.0% | 16.2% | -10.9 pts | 20.0% |
| 2.3 Number of Degrees Awarded | 432 | 382 | 435 | 449 | 400 | 527 | 500 | 580 | 600 | 657 | +52% | 650 |
| 2.4 Number of Certificates Awarded | 424 | 529 | 430 | 686 | 525 | 549 | 525 | 905 | 950 | 1,129 | +166% | 1,100 |
| 2.5 Completion Rate for Occupational Programs | 86.6% | 87.5% | 86.8% | 85.4% | 86.8% | 72.4% | 86.8% | 82.6% | 86.8% | 94.0% | +7.4 pts | 86.8% |
| 2.6 Number of UC Transfers | 132 | 144 | 150 | 133 | 150 | 150 | 150 | 137 | 150 | 166 | +26% | 150 |
| 2.7 Number of CSU Transfers | 387 | 376 | 430 | 339 | 400 | 325 | 400 | 391 | 400 | 324 | -16% | 400 |
| 2.8 SLOs: Percentage of Courses with Ongoing Assessment*³ | 52% | 70% | 52% | 64% | 100% | 67.9% | 100% | 95.7% | 100% | 100% | +48 pts | 100% |
| 2.9 SLOs: Percentage of Programs with Ongoing Assessment*⁴ | 16% | 16% | 16% | 16% | 100% | 69.4% | 100% | 100% | 100% | 100% | +84 pts | 100% |
| 2.10 SLOs: Percentage of Institutional SLOs with Ongoing Assessment* | 86% | 100% | 86% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | +14 pts | 100% |
| 2.11 SLOs: Percentage of Student Learning & Support Activities with Ongoing Assessment* | 86% | 87% | 86% | 87% | 100% | 100% | 100% | 100% | 100% | 100% | +14 pts | 100% |

² Does not include Certificates of Specialization.

³ Course count does not include experimental courses, special projects courses, or special topics courses.

⁴ Includes Certificates of Achievement, AA, AA-T, AS, and AS-T degrees. Does not include Certificates of Specialization. Does not double count programs that offer two or more certificates or degrees with the same major requirements.

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|--|-----------|---------|---------|--------|---------|-----------|---------|-----------|---------|-----------|-------------------|---------|
| | BASELINE* | ACTUAL | TARGET | ACTUAL | TARGET | ACTUAL | TARGET | ACTUAL | TARGET | ACTUAL | CHG FROM BASELINE | TARGET |
| Strategic Goal #3: Develop Responsive, High-Quality Programs and Services | | | | | | | | | | | | |
| 3.1 Employability: Core Indicator for Technical Skills Attainment [Perkins/CTE] | 90.7% | 89.1% | 91.0% | 86.5% | 90.0% | 90.1% | 90.0% | 87.4% | 90.0% | 81.5% | -9.2 pts | 90.0% |
| 3.2 Student Satisfaction and Perception: Overall Ratings | 93.0%* | 93.6% | 93.0% | 93.9% | 93.0% | 95.4% | 93.0% | 94.6% | 95.0% | No survey | --- | 95.0% |
| 3.3 Student Satisfaction and Perception: Campus Climate | 89.8%* | 91.2% | 89.8% | 92.3% | 90.0% | 96.0% | 90.0% | 92.4% | 95.0% | No survey | --- | 95.0% |
| 3.4 Program and Service Enhancements: Number of New or Modified Courses | 142 | 164 | 145 | 145 | 145 | 250 | 145 | 277 | 275 | 211 | +49% | 275 |
| 3.5 Program and Service Enhancements: Percentage of Courses Offered Online [Distance Education] | 4.2% | 5.2% | 5.0% | 7.9% | 9.0% | 9.1% | 10.0% | 8.3% | 10.0% | 9.1% | -4.9 pts | 10.0% |
| Strategic Goal #4: Support Professional Development | | | | | | | | | | | | |
| 4.1 Perception that employee has professional development opportunities [Faculty/Administrators] | | 81.9% | --- | 75% | --- | No survey | --- | No survey | 80.0% | No survey | --- | 80.0% |
| 4.2 Perception that employee has professional development opportunities [Classified staff] | | 66.7% | --- | 73.2% | --- | No survey | --- | No survey | 75% | No survey | --- | 75% |

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|--|-----------|---------|--------|---------|--------|-----------|--------|-----------|--------|-----------|-------------------|---------|
| | BASELINE* | ACTUAL | TARGET | ACTUAL | TARGET | ACTUAL | TARGET | ACTUAL | TARGET | ACTUAL | CHG FROM BASELINE | TARGET |
| Strategic Goal #5: Implement the Integrated Planning Cycle and Ensure Fiscal Stability and the Efficient Use of Resources | | | | | | | | | | | | |
| 5.1 Productivity/Efficiency: Total FTES – All Courses | 8,267 | 7,391 | 7,500 | 6,925 | 7,000 | 6,786 | 6,800 | 6,535 | 6,800 | 6,335 | -23% | 6,500 |
| 5.2 Productivity/ Efficiency: Total FTES – All Online Courses | 122 | 186 | 125 | 219 | 225 | 331 | 300 | 326 | 340 | 395 | +224% | 400 |
| 5.3 Productivity/Efficiency: Load | 522 | 581 | 570 | 539 | 550 | 545.1 | 550 | 524 | 550 | 503 | -4% | 550 |
| 5.4 Productivity/Efficiency: Fill Rates | 82.5% | 86.1% | 84.0% | 87.8% | 90.0% | 84.5% | 90.0% | 84.9% | 90.0% | 82.0% | -0.5 pts | 90.0% |
| Strategic Goal #6: Enhance Institutional Dialog | | | | | | | | | | | | |
| 6.1 Employee Satisfaction and Perception: Overall Rating | 90.1%* | 89.0% | 90.1% | 88.8% | 90.0% | No survey | 90.0% | No survey | 93.0% | No survey | --- | 93.0% |
| 6.2 Employee Satisfaction and Perception: Campus Climate | 85.1%* | 83.8% | 85.1% | 84.6% | 88.0% | No survey | 88.0% | No survey | | No survey | --- | 88.0% |
| Other | | | | | | | | | | | | |
| 7.1 Enrollment [unduplicated count] | 11,215 | 10,588 | 11,300 | 10,540 | 10,000 | 9,946 | 10,000 | 9,883 | 10,000 | 9,629 | -14% | 10,000 |
| 7.2 Enrollment: County Penetration Rate [Students per 1,000 county adult residents] | 16.0‰ | 15.3‰ | 16.1‰ | 15.0‰ | 16.0‰ | 14.2‰ | 16.0‰ | 13.9‰ | 15.0‰ | 16.7‰ | +0.7 pts | 15.0‰ |
| 7.3 Campus Safety: Crime Statistics [number of reported occurrences] | 3 | 2 | 0 | 3 | 0 | 1 | 0 | 3 | 0 | 7 | +133 pts | 0 |
| 7.4 Perception that CSM is Safe [Students] | --- | 96.8% | --- | 98.4% | --- | 98.8% | --- | 97.8% | 100% | No survey | --- | 100% |

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|--|-----------|---------|--------|---------|--------|-----------|--------|-----------|--------|-----------|-------------------|--------|---------|
| | BASELINE* | ACTUAL | TARGET | ACTUAL | TARGET | ACTUAL | TARGET | ACTUAL | TARGET | ACTUAL | CHG FROM BASELINE | TARGET | |
| 7.5 Perception that CSM is Safe [Faculty/Administrators] | --- | 87.5% | --- | 87.9% | --- | No survey | --- | No survey | 100% | No survey | --- | 100% | |
| 7.6 Perception that CSM is Safe [Classified staff] | --- | 91.5% | --- | 95.7% | --- | No survey | --- | No survey | 100% | No survey | --- | 100% | |

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