

FINAL EXAMINATION: PERSUASIVE SPEECH (6-8 MINUTES)
BIBLIOGRAPHY REQUIRED: MINIMUM OF FIVE (5) SOURCES- STANDARD FORMAT

INTRODUCTION

- I. Attention-getting device:
- II. Background (orientation) of controversy
- III. Statement of Proposition: (Example: Doctor-assisted suicide should be legalized in the state of California.)
 - A. "Doctor-assisted suicide" is...
 - B. "legalized" is...
- IV. You explain how your proposal would work right here. (Example: My proposal to legalize doctor-assisted suicide would work like this:)

BODY

- I. There are serious problems with the status quo (prohibition of doctor-assisted suicide in California). PROVE IT! BECAUSE:
 - A. One serious problem is that... PROVE IT!
 - 1. expert testimony (cite your source)
 - 2. statistics (cite your source)
 - 3. specific example (He/she who asserts must prove. Evidence makes the assertion evident.)
 - 4. case study
 - 5. fact
 - B. Another serious problem is... PROVE IT!
 - 1. Analogy
 - 2. expert testimony (cite source)
 - 3. visual aid
 - 4. short story (example) (GIVE AUDIENCE PERSUASIVE PROOF/EVIDENCE)
 - 5. hypothetical example
 - 6. definition
- II. The best solution to the problems I have mentioned is to... (legalize doctor-assisted). PROVE IT! BECAUSE:
 - A. It is working in other places (Oregon).
 - 1. specific example
 - 2. expert testimony (cite source)
 - 3. analogy (GIVE AUDIENCE PERSUASIVE PROOF/EVIDENCE)
 - 4. visual aid

B. It is a practical solution (example: it would be easy to implement). PROVE IT!

1. specific example
2. specific example (PROOF)
3. expert testimony

C. The advantages of my proposal far outweigh any disadvantages. PROVE IT!

1. One advantage to my proposal is...
2. A second advantage to my proposal is... (PROOF)
3. A third advantage to my proposal is...

CONCLUSION

I. In conclusion, my proposition calls for (restate proposition). BECAUSE:

- A. Restate first major argument (serious problems).
- B. Restate second major argument (best solution).

II. Concluding remarks: Let me end by saying that...

BIBLIOGRAPHY (5 sources required)

EXAMPLES OF PROPOSITIONS OF POLICY:

1. Marijuana should be decriminalized in the state of California.
2. All California public schools (K-12) should adopt a mandatory uniform policy.
3. The FDA should mandate a "no child slave" label on all chocolate products.
4. Same sex marriages should be legalized in the state of California.
5. The state of Mississippi should pass a law prohibiting the flying and display of the confederate flag.
6. Abortion upon request should be prohibited in the United States.
7. There should be a mandatory condom distribution program in all California public schools.
8. Smoking should be permitted in all California public places.