

II. Student Learning Outcomes at Course Level

Student will be able to:

COMM 110

1. Write coherent speech outlines that demonstrate their ability to use organizational formats with a clear specific purpose
2. Incorporate sound reasoning and evidence that support claims they make in the body of their speech outline/speeches
3. Apply critical thinking skills when evaluating speeches
4. Describe, evaluate, and apply selected theories of rhetoric and/or communication theory

COMM 130

1. Explain the basic elements of the communication process in interpersonal settings
2. Recognize the self-concept development process, its multidimensional identity and its role in communication
3. Analyze physiological, social, and cultural factors that affect perception and misunderstandings
4. Apply learned skills and communication theories in teamwork activities

COMM 140

1. Explain the basic norms and roles that affect group productivity
2. Elaborate on the advantages and disadvantages of working in groups
3. Distinguish between the different leadership styles
4. Differentiate between constructive and destructive conflict

COMM 150

1. Explain the relationship of culture and communication using a model of intercultural communication

2. Differentiate between the macro cultures and micro cultures within the U.S. and discuss the influence they have upon one another
3. Distinguish between attitudes, beliefs, and values and critically analyze different value orientations
4. Discuss overt and covert cultural behaviors that manifest in the form of prejudice, discrimination, and ethnocentrism to increase self-awareness of factors that contribute to these social skills
5. Demonstrate knowledge of how different cultures use verbal and nonverbal communication

COMM 170

1. Identify and analyze literary devices particular to the genres of poetry, short story, and drama
2. Write textual analyses that demonstrate the ability to incorporate sound reasoning and textual evidence that support claims advanced in the analysis
3. Develop a workable script for performance that includes an effective introduction and transitions
4. Deliver a performance that successfully utilizes voice, face, body, and movement to communicate their understanding of the text to an audience
5. Apply understanding of the text, critical thinking skills, and sensitivity to audience in critiquing their own, and their classmates' performances

COMM 171

1. Identify and analyze literary devices particular to the genres of poetry, short story, and drama
2. Write textual analyses that demonstrate the ability to incorporate sound reasoning and textual evidence that support claims advanced in the analysis

3. Develop a workable script for performance that includes an effective introduction and transitions
4. Deliver a performance that successfully utilizes voice, face, body, and movement to communicate their understanding of the text to an audience
5. Apply understanding of the text, critical thinking skills, and sensitivity to audience in critiquing their own, and their classmates' performances
6. Coach and rehearse other classmates in solo and small ensemble performance

COMM 855

1. Recognize the role of culture and its role in identity and communication
2. Prepare, deliver, and listen to organized public presentations
3. Aply enact the roles of interviewer and interviewee in an employment scenario
4. Apply learned skills and communication theories to teamwork activities

COMM 860

1. Skillfully field job interview questions that relate to the 7 factors that employers look for when interviewing a candidate
2. Skillfully paraphrase a senders communication for content or emotion
3. Skillfully deliver an assertion (DESC) message
4. Skillfully present oneself orally to create a positive professional image