

SLO Assessment for COMM 110

Your name \_\_\_\_\_ Semester/class/section \_\_\_\_\_

SLO #1.

Write coherent speech outline that demonstrates use of proper organizational format with clear specific purpose

*Linked to GE SLO Effective Communication*

Assignment: Informative or persuasive speech

Use A, B, C, D, F; if Y = 4.0, N = 0

Outline's thesis/important ideas are properly expressed

Outline shows mastery of outlining symbols

Outline is logically coherent

Outline includes intros, transitions, conclusions

Student	Outline thesis /important ideas properly expressed	Outline mastery of outlining symbols	Outline is logically coherent	Outline includes intros, transitions, conclusions
1				
2				
3				
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7				
8				
9				
10				

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SLO #2.

Incorporate research, reasoning, and evidence to support claims in speeches and outlines [SLO #2 demonstrates *speaker's* critical thinking skills]

*Linked to GE SLO Critical Thinking & Effective Communication*

Assignment: Informative speech or persuasive speech

Use A, B, C, D, F; if Y = 4.0, N = 0

Evidence of research

Reasoning is sound and valid

Claims logically developed with evidence

Adapts to audience and situation

Student	Evidence of research	Reasoning is sound and valid	Claims supported by logical development and/or evidence	Adapted to audience and situation Y/N?
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SLO #3

Demonstrate critical thinking skills when [speaking and] listening/evaluating speeches

[SLO #3 demonstrates *listener's* critical thinking in critiquing]

*Linked to GE SLO Critical Thinking*

Assignment: Informative or persuasive speech critique

Use A, B, C, D, F; if Y = 4.0, N = 0

Evaluation describes & appraises speech event

Evaluation uses evidence from speech event

Evaluation is cogently developed

Student	Describes speech event	Evaluates speech event	Uses evidence from speech event	Cogent development
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SLO #4

Adapt presentations to audience based on situational, demographical, and psychological audience analysis

*Linked to GE SLO Critical Thinking*

Assignment: Outline, Midterm, Final, Critique

Use A, B, C, D, F; if Y = 4.0, N = 0

Adapts to situation in speaking

Adapts to specific audience addressed

Adapts appeals to audience values

Student	Adapts to immediate situation in speaking	Adapts to specific audience being addressed	Responsibly adapts appeals based on audience values
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SLO #5

Explain relationship and ethical responsibilities to others in the communication situation

*Linked to GE SLO Critical Thinking*

Assignment: Midterm, Final, Paper, Critique

Use A, B, C, D, F; if Y = 4.0, N = 0

Describe and evaluate speaker's responsibility to truth telling in communication

Evaluates rhetorical situation when facing a specific audience *OR*

Applies practical ethics to a selected example

Student	Describes/evaluates responsibility to truth telling in communication	Evaluates rhetorical situation when facing a specific audience <i>OR</i>	Applies practical ethics to a selected example
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SLO #6

Explain basic principles of communication and apply selected theories of rhetoric and/or communication theory.

*Linked to GE SLO Critical Thinking*

Assignment: Midterm or Final; Paper

Use A, B, C, D, F; if Y = 4.0, N = 0

Describe rhetorical or communication theory

Evaluate theory when presented with an original example *OR*

Apply theory to a selected example

Student	Describe rhetorical or communication theory	Evaluate theory when presented with an original example <i>OR</i>	Apply theory to a selected example
1			
2			
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