

SLO Assessment for COMM 855

Your name _____ Semester/class/section _____

SLO #1 Recognize the role of culture in identity management and its role in communication

Linked to GE SLO Social Awareness and Diversity

Assignment: This SLO could be measured through a quiz, writing assignment, or exam

Use A, B, C, D, F; if Y = 4.0, N = 0

- How collectivist and individualist orientations can impact communication identity
- How low and high power cultural orientations can impact communication identity

Name	Collectivist and individualist	High and low power
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		

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SLO #2 Prepare, deliver, and listen effectively to organized public presentations

Linked to GE SLO Effective Communication, Critical Thinking

Assignment: This SLO is measured through outlining and public speeches

Use A, B, C, D, F; if Y = 4.0, N = 0

- Outlining a speech with a clear introduction, body, and conclusion
- Delivering a speech with effective organization, supporting evidence, and strong delivery
- Critically listening to a speech identifying main ideas and supporting evidence

Name	Outlining	Speaking	Listening
1			
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8			
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SLO #3 Ably enact the roles of interviewer and interviewee in an employment scenario

Linked to GE SLO Effective Communication, Critical Thinking

Assignment: Interview role-plays

Use A, B, C, D, F; if Y = 4.0, N = 0

- Interviews as an applicant with appropriate confidence, preparation, and persuasiveness
- Interviews a candidate for a position with appropriate empathy and listening skills

Name	Interviewee Success	Interviewer Success
1		
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9		
10		

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SLO #4 Apply learned skills and communication theories to teamwork activities

Linked to GE SLO Effective Communication

Assignment: Written Examination and/or oral examination

Use A, B, C, D, F; if Y = 4.0, N = 0

- Students utilize social styles model to solve a group problem
- Students demonstrate proficiency in understanding 3 levels of communication entitled “content message,” “emotion message,” and “identity message.”

Name	Application of social styles	Recognition of 3 levels of communication
1		
2		
3		
4		
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6		
7		
8		
9		
10		