

# What You Can Do With A Major In ...

## English

College of San Mateo  
 Career Services Center  
[collegeofsanmateo.edu/career](http://collegeofsanmateo.edu/career)  
 Phone: 650-574-6116

### Career Opportunities:

The English major provides students with a broad-based foundation for transfer to baccalaureate institutions. English course work prepares individuals to succeed in many diverse fields such as advertising, business, communications, editing, film/video production, insurance, journalism, law, politics, medicine, public relations, teaching, and writing.

**Typical Job Titles:** Advertising Copy Writer or Manager, Columnist/Journalist, Editor, Educator, Freelance Writer, Information Specialist, Lexicographer, Librarian, Novelist, Poet, Public Relations Officer, Publisher, Reporter, Researcher, Technical Writer, Writing Consultant

**Places of Employment:** Advertising Agencies, Business/Professional Organizations, Educational Establishments, Media Organizations, Publishing Agencies, Research Facilities

### Sample Salary Information: Technical Writer

Annual Wages for 2013	Low (25th percentile)	Median (50th percentile)	High (75th percentile)
California	\$63,533	\$78,864	\$100,344
San Francisco Bay Area	\$69,657	\$89,356	\$110,062

Source: EDD/LMID Occupational Employment Statistics Survey, 2013 Wages do not reflect self-employment.  
 The San Francisco Bay Area includes Marin, San Francisco, and San Mateo counties.

Estimated Employment and Projected Growth Technical Writers					
Geographic Area (Estimated Year-Projected Year)	Estimated Employment	Projected Employment	Numeric Change	Percent Change	Additional Openings Due to Net Replacements
California (2010-2020)	6,400	7,700	1,300	20.3	1,300
San Francisco Bay Area (2010-2020)	740	1,040	300	40.5	150

Source: EDD/LMID Projections of Employment by Occupation  
 The San Francisco Bay Area includes Marin, San Francisco, and San Mateo counties.

Students should meet with a CSM Counselor once a semester to update their Student Education Plan (SEP) and to ensure that they are on track to meet educational goals in a timely manner. For further Career counseling assistance in the selection of a major, contact the academic Counseling Department at 650-574-6400, or come in person to Building 10, 3<sup>rd</sup> Floor, Room 340.