



WHAT THE FILM 4

One Film To Rule Them All

www.ascsm.org/wtfilm

Deadline to submit films: Friday, May 2, 2014, 12 pm (noon)

In an effort to highlight the hidden moviemaking talent that lies within CSM students, the Associated Students of CSM (ASCSM) is hosting the 4th Annual WTFilm Student Film Festival and contest. The festival is an opportunity to acknowledge and celebrate the filmmaking talents of CSM students that would otherwise be overlooked.

WHAT IS IT?

What The Film (WTFilm) is a student film contest with three categories. Students will be given until Friday, May 2, 2014 to make a movie. Monetary prizes will be awarded to the winning film in each category.

WHAT DO WE DO?

The contest is broken up into three categories:

- **Documentary**

Description A documentary is a non-fiction motion picture intended to document some aspect of reality, primarily for the purposes of instruction or maintaining a historical record. Topics may include issues of social justice, environmental issues, political issues, historical issues, or other topics.

Length 5 to 7 minutes

Prize \$500.00

- **Action/Comedy/Parody**

Description Think you can compete with the latest Hollywood blockbuster? Have a funnier story than the last Adam Sandler movie? Want to offer your own unique take on a well-known classic? This is your chance to let your imagination run wild and produce a film that would win an Oscar (if this were the Oscars). For Action, think *Captain America*; for Comedy, think *The Hangover*; for Parody, think the *Scary Movie* franchise.

Length 5 to 7 minutes

Prize \$500.00

- **Music Video**

Description Remake Beyonce's latest hit video or develop a music video for your own original composition. While the song doesn't have to be original, the video has to be your own creation. You may also create a parody of another artist's music video.

Length 2 to 4 minutes

Prize \$500.00

At the award ceremony, there will also be a People's Choice Award. The People's Choice Award will be open to any film shown at the screening event, and will be completely decided by the votes of the audience. The People's Choice Award winner will receive a \$250.00 prize.

WHAT DO WE NEED?

Rules and Requirements

- Contestants must be currently enrolled students at College of San Mateo. Students must submit student ID numbers (G-numbers) in order to verify enrollment.
- There is no entry fee to submit a film.
- Contestants may only enter one (1) film in one (1) category.
- Films must be accompanied by an Entry Form (provided).
- Contestants may form teams or groups to submit films. If a group film is submitted, the primary contact with G-number must be indicated on the Entry Form. Any prize payments will be made to the primary contact.
- Films must run within the time indicated for each category.
- All submissions must be in prior to published deadline.
- Films must be submitted via DVD or USB thumb drive.
- Two versions of each film must be submitted: one version with credits and one version without credits.

WTFilm AM I GETTING INTO?

By registering for and submitting content for the WTFilm contest, entrants accept these terms and conditions.

WTFilm/ASCSM has the royalty-free and irrevocable right to reproduce, use and distribute submitted materials. Equally, WTFilm/ASCSM has the right to disqualify any entries or entrants who violate school conduct policies in the undertaking of filmmaking.

ASCSM will bear no responsibility for any law violations, claims, liabilities, or expenses resulting from the submitted material. ASCSM is free of liabilities concerning third party defamations; ASCSM assumes that all actors involved in the films have given consent to the filmmaker(s) and will not share any legal obligations concerning violations of privacy rights. To the same extent, ASCSM gives entrants full responsibility of copyright infringements.

Submitted films can be made through any recording device of filmmaker's choice (i.e. camcorder, camera phone, etc.). But the final product must be submitted to the CSM Center for Student Life & Leadership Development in Building 17, Room 112 on either a USB thumb drive or DVD by Friday, May 2, 2014 at 12 pm (noon). Films will not be accepted after the deadline.

To ensure impartial judging, contestants must submit two versions of their films: one with credits and one without. The film with no credits will be shown to the panel of judges. This version will contain only the title of the film and the film itself. The version with credits will be screened to the general public at the award ceremony.

Each film will be judged using the following criteria:

- Storytelling
- Creativity and originality
- Production qualities
- Post production
- Relevance to theme

While every attempt will be made to show as many films as possible, some films may not be included in the final screening at the awards ceremony due to time constraints.

IMPORTANT DATES

- **WTFilm Information Sessions**
Wednesday, March 12, 1 pm
Thursday, March 13, 1 pm
Wednesday, March 26, 1 pm
Thursday, March 27, 1 pm
Center for Student Life & Leadership Development (Building 17, Room 112)
- **Submission Deadline**
Friday, May 2, 12 pm (noon)
Center for Student Life & Leadership Development (Building 17, Room 112)
- **CSM Emmy's Award Ceremony**
Friday, May 16, 6 pm
CSM Theatre (Building 3)

QUESTIONS?

Questions can be sent to wtfilm@ascsm.org. You may also contact the CSM Center for Student Life & Leadership Development at csmstudentlife@smccd.edu or (650) 574-6141.