

ASCSM Goals for 2017-18

PARTICIPATION

Increase and encourage participation by Senate members in Senate and board events.

- The Executive Cabinet shall hold members accountable for the number of hours they contribute to ASCSM events.
- Members shall be required to reach a set number of volunteer hours at ASCSM events during the semester.
- Distribute sign-ups to the boards so that board members may support ASCSM events.
- The Executive Cabinet shall develop and implement a tracking/reward program.

COMMUNICATION

Find innovative ways to advertise the Senate, clubs, and ASCSM activities.

- Members shall promote the role of ASCSM and ASCSM events/activities to classes.
- Members shall be more active in sharing information on ASCSM events/activities via social media.
- Develop and send out monthly emails from Student Life on various ASCSM and club events.
- Increase the use of ASCSM branding to heighten interest in ASCSM's purpose as well as its activities.
- Continue to broaden advertisement through social media, signage, and on-campus displays.
- Increase outreach and conduct research, including but not limited to surveys, to create enhanced dialogue regarding student concerns. Seek new and innovative opportunities to reach out to all students to gain a better grasp on the issues students may be facing.
- Develop a stronger relationship with the CSM learning communities.

Improve communication between the boards.

- Hold a mixer with members of the ASCSM Senate and the boards to increase community and collaboration.
- Board chairs will be responsible for apprising their respective boards on what other ASCSM groups are doing.
- Enhance communication to the boards regarding ASCSM related events and activities.

SENATE GOALS

Plan more creative and inclusive programming.

- Invite more guest speakers to campus.
- Develop more events to support underrepresented groups on campus.
- Expand support for local establishments (restaurants, vendors, etc.).
- Develop more ongoing or serial events to give students something to look forward to, as well to promote continuity in ASCSM's presence on campus.
- Develop more events for evening students.
- Incorporate physical activities in outdoor spaces at events.
- Include community-focused events and outreach.

DISTRICT GOALS

Be more proactive in planning and participating in districtwide events, especially with the Board of Trustees, Cañada College, and Skyline College.