Associated Students of College of San Mateo



Senate Agenda

Monday, October 10, 2016, 2:15 PM College Center Building 10, College Heights Conference Room (Room 468)

The public is invited and encouraged to attend all ASCSM Senate Meetings. All meetings are open to the public, and are accessible to those with disabilities. Start times are approximate. The public may address the Senate on non-Agenda items during the Announcements & Hearing of the Public items on the Agenda. Members of the public may participate in discussions only when recognized by the Chair.

- I. Call to Order
- II. Roll Call
- III. Approval of the Agenda
- **IV.** Approval of the Minutes of Prior Meeting(s)
- V. Announcements & Hearing of the Public (15 minutes per topic, 3 minutes per speaker)

 At this time, members of the public may address the Senate on non-Agenda items.
- VI. Reports
 - a. Officers

i. President James Roeii. Vice President Katarina Steiniii. Finance Director Sennai Kaffl

iv. Vice Chair Stephen McReynolds

v. Commissioner of Publicity Laurie Chin vi. Secretary Andrew Darzi

b. Senators

Including reports from ASCSM boards and committees, ASCSM task forces, College and District participatory governance committees, and reports from other boards, committees, or organizations.

- c. Advisors
 - i. Aaron Schaefer, Student Life and Leadership Manager
 - ii. Fauzi Hamadeh, Student Life and Leadership Assistant

VII. Unfinished Action, Discussion, and Information Items

a. Appointments – President Roe

The Senate shall discuss and consider any and all appointments and/or recommended appointments to the Senate, the Advocacy Board, the Cultural Awareness Board, the Programming Board, any College and/or District participatory governance committees, and/or any other appointments that may be deemed necessary; possible action to take place.

b. Legislative Bills – Advocacy Board Chair Topete Eng Goon

The Senate shall discuss and consider recommendations from the Advocacy Board regarding positions on local, state, and national legislation that may have an impact on students; possible action to take place.

VIII. New Business, Discussion, and Information Items

a. Proposed Resolution Regarding Faculty Evaluations – SMCCCD Vice Chancellor Eugene Whitlock
The Senate shall review, discuss, and consider information regarding the proposed resolution regarding
faculty evaluations; possible action to take place.

b. Funding to Attend Student Veterans of America National Conference – Student Veterans of America, CSM Chapter

The Senate shall discuss and consider providing funds to support the Student Veterans of America, CSM Chapter's attendance at the annual Student Veterans of America National Conference in January 2017; possible action to take place.

c. Funding for Fifth Issue of *The Labyrinth* – Writers' Project

The Senate shall discuss and consider providing funds to support production of the fifth issue of The Labyrinth; possible action to take place.

d. Support for Hip Hop for Change: Culture is a Weapon – Professor Rudy Ramirez

The Senate shall discuss and consider providing funds to support the Hip Hop for Change: Culture As A Weapon show on November 2, 2016; possible action to take place.

e. Support for LGBTQ History Month Events - Cultural Awareness Board

The Senate shall discuss and considering providing funds to support events celebrating LGBTQ History Month; possible action to take place.

f. Funding for ASCSM Halloween Event – Programming Board

The Senate shall discuss and consider approving funds for a Halloween event coordinated by the Programming Board; possible action to take place.

g. Funding for ASCSM Senate and Board Mixer – Senator Topete Eng Goon

The Senate shall discuss and consider approving funds to support a mixer to be held with members of the Student Senate and the ASCSM Boards; possible action to take place.

h. Action Steps for ASCSM Goals for 2016/17 - President Roe and Advisor Schaefer

The Senate shall discuss and consider adopting the action steps for the ASCSM Goals for the 2016/17 academic year; possible action to take place.

IX. Agenda Items for Future ASCSM Senate Meetings

At this time, members of the Senate may suggest agenda items for consideration for future meetings.

X. Final Announcements & Hearing of the Public (15 minutes per topic, 3 minutes per speaker)

At this time, members of the Senate and members of the public may voice any concluding comments.

XI. Adjournment

Senate Minutes (Unapproved)

Monday, October 3, 2016, 2:15 PM College Center Building 10, College Heights Conference Room (Room 468)

The meeting was called to order at 2:16 PM.

ROLL CALL

Members Absent

Members Present Vice President Katarina Stein; Vice Chair Stephen; McReynolds;

Secretary Andrew Darzi; Senators Luke, Awwad, Ben Chettipally, Alicia Chiang, Laurie Chin, Nabila (Bella) Hamzah, Amir Farhan Mat Kamal, Maria (Lupe) Ramirez Serratos, Katrina Relos, Colby Riley, Gabriela Topete Eng Goon, Yaxuan (Mandy) Wang, Chak Haang (Vina), Wong, Jingwei (Andy) Zhang, Jingwen (Allison) Zhao

President James Roe (excused, attending District Participatory

Governance Committee meeting); Finance Director Sennai Kaffl

(excused, attending DPGC meeting); Senator Natalia Gomez,

Advisors Present Aaron Schaefer, Student Life and Leadership Manager; Fauzi Hamadeh

Student Life and Leadership Assistant

APPROVAL OF THE AGENDA

Motion to approve the agenda as presented by Senator Wang; seconded by Senator Ramirez Serratos. Hearing no objections, the motion carried.

APPROVAL OF THE MINUTES OF PRIOR MEETINGS

Motion to approve the minutes of the Monday, September 19, 2016, meeting by Senator Awwad; seconded by Senator Hamzah. Hearing no objections, the motion carried.

Motion to approve the minutes of the Monday, September 26, 2016, meeting by Senator Riley; seconded by Senator Relos. Hearing no objections, the motion carried.

ANNOUNCEMENTS AND HEARINGS OF THE PUBLIC

Layla Raffi, who is a student in the College's Middle College program, announced that the students in Middle College will be holding a fundraiser and movie screening to support women in Guatemala. The fundraiser will support the Namaste project, which provides micro-loans in the country. Middle College students will be sending drawing tickets for prizes that include tickets to Giants and Warriors games. The movie screening will take place on Monday, Oct. 17 in the CSM Theatre.

REPORTS

Senator Topete Eng Goon reported that she is working with the other Board chairs to arrange a mixer with members of the Senate and the Boards. It looks like the best date that will work for everyone is Monday, Oct. 17 at 3 PM. In order to hold the mixer, the Senate will be sure to schedule a shortened agenda for the meeting.

Senator Chettipally reported that Programing Board met earlier in the day and discussed plans for a Halloween event at the end of the month.

Student Life and Leadership Manager Schaefer stated that he will be out of the office starting on Thursday afternoon through Friday.

Student Life and Leadership Assistant Hamadeh announced that the first SafeZone training for the fall semester would be tomorrow, Tuesday, October 4, at 2 PM. The remaining training dates for the semester are November 8 and December 8.

In the absence of a representative to speak to the Funding for Annual Fall Dance Concert and hearing no objections, Vice President Stein suspended the order of the day to take up the subsequent business items.

FAMILY SCIENCE DAY "SECRETS OF THE LIVING WORLD" PLANT DIVERSITY EXHIBIT

A representative from the Botany Club explained that the plants and supplies the group is requesting would be used as part of the College's annual Family Science Day event on Saturday, Oct. 8. In addition, the plants would be utilized by the club for the remainder of the semester and accessible to the campus (via the club) as long as they survived. The club will also be refreshing the Living Wall that was purchased last year.

Motion to approve \$960.34 from the Club Assistance/ICC account (#5031) for the Botany Club's Family Science Day "Secrets of the Living World" Plant Diversity Exhibit by Senator Riley; seconded by Vice Chair McReynolds. By a vote of 15 in favor, 0 opposed, and 0 abstaining, the motion carried.

BURMESE LIGHT FESTIVAL EVENT FUNDING

On behalf of the Cultural Awareness Board. Senator Wong explained that the group is interested in holding events from cultures that may have been glossed over in the past. The Burmese Light Festival, which is the second most popular festival in Myanmar, is intended to show respect to elders and as forgiveness for sins visited upon parents and grandparents. In turn, the young are forgiven for their transgressions and granted good luck for the upcoming year.

The event will take place on Tuesday, Oct. 11 from 11 AM to 1 PM in the Building 10 Plaza.

Motion to approve \$800.00 from the Ethnic and Cultural Affairs account (#5050) for the Cultural Awareness Board's Burmese Light Festival event by Senator Award; seconded by Senator Chettipally. By a vote of 15 in favor, 0 opposed, and 0 abstaining, the motion carried.

With the arrival of a representative from the Performance Dance Ensemble and hearing no objections, Vice President Stein returned to the Funding for Annual Fall Dance Concert business item.

FUNDING FOR ANNUAL FALL DANCE CONCERT

Erik Ferroggiaro, on behalf of the Performance Dance Ensemble club, presented the request for funds to support the group's annual fall dance concert. The concert features original performances by members of the PDE club as well as students in the College's dance classes. In addition, guest performers from other schools are also invited to participate. PDE is requesting funds to help with the purchase of costumes for the event, as well as to pay for a photographer and videographer to document the show.

Motion to approve \$1,750.00 from the Club Assistance/ICC account (#5031) to support the annual fall dance concert by Senator Topete Eng Goon; seconded by Senator Chiang.

Members of the Senate asked if PDE had ever considered utilizing students from the multimedia program for either photography or videography. Mr. Ferroggiaro stated that students have been used in the past, but that the quality was poor and some dance students use the photos and video footage to apply to performance arts schools.

By a vote of 15 in favor, 0 opposed, and 0 abstaining, the motion to approve \$1,750.00 from the Club Assistance/ICC account (#5031) for the annual fall dance concert carried.

APPROVAL OF ACTION STEPS FOR ASCSM GOALS FOR 2016/17

Mr. Hamadeh requested that the item be tabled until the next meeting so that the language of the action steps may be finalized. Hearing no objections, the item was tabled until the next meeting.

ASCSM APPAREL

On behalf of President Roe, Mr. Schaefer asked that the Senate break the impasse at Executive Cabinet to help determine what type of apparel to order. The group took a straw poll to indicate the popularity of each piece of clothing:

- 7 voted in favor of the one-third zip crewneck
- 0 voted in favor of the full zip hoodie
- 10 voted in favor of the windbreaker/coach's jacket

Based on the straw poll, the Senate decided to order windbreakers/coach's jackets for members.

FUTURE AGENDA ITEMS

Members of the Senate suggested the following items for future Senate meetings:

- Approval of Actions Steps for ASCSM Goals for 2016/17
- Winter Retreat Funding
- Alternative Spring Break Funding
- Leadership Conference Funding

FINAL ANNOUNCEMENTS AND HEARING OF THE PUBLIC

Mr. Hamadeh announced that the Veterans Resource and Outreach Center is still looking for volunteers to help with this weekend's Student Veterans Leadership Conference. Anyone interested in volunteering should contact Justine Evirs at evirsj@smccd.edu.

ADJOURNMENT

Motion to adjourn at 2:52 PM by Senator Topete Eng Goon; second by Senator Wong. Hearing no objections, the motion carried.

Submitted by,

Andrew Darzi
ASCSM Secretary

ASCSM Senate - Vote Record for Monday, October 3, 2016

	Yes	Yes	Yes	Yes	Absent	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	n/a	15-0-0
PDF Dance Concert	Yes	Yes	Yes	Yes	Absent	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	n/a	15-0-0
/ 500 . /	Yes	Yes	Yes	Yes	Absent	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	n/a	15-0-0
Cultural Later Feetivan Cultural Legistre Structural Cultural Legistre Structural Cultural C							: Kamal	erratos	splo			Eng Goon	Wang	a) Wong	ang	Zhao		
Name	Luke Awwad	Ben Chettipally	Alicia Chiang	Laurie Chin	Natalia Gomez	Nabila Hamzah	Amir Farhan Mat Kamal	Maria Ramirez Serratos	Stephen McReynolds	Katrina Relos	Colby Riley	Gabriela Topete Eng Goon	Yaxuan (Mandy) Wang	Chak Haang (Vina) Wong	Jingwei Andy Zhang	Jingwen (Allison) Zhao	Katarina Stein*	

*only votes in case of a tie Yes-No-Abstain

Appointments

There is no printed material related to this item.

Legislative Bills

There is no printed material related to this item.

College of San Mateo

AFT Evaluation Procedures Amendment Resolution

WHEREAS, under the current evaluation procedures, tenured faculty receive formal feedback from students (Student Questionnaires) only once every three years;

WHEREAS, under current evaluation procedures, tenured faculty members are permitted to choose whether students can complete the Student Questionnaires on paper forms or online forms;

WHEREAS, under the current evaluation procedures, tenured faculty have their teaching performance observed only once every six years and the observation is conducted by one peer;

WHEREAS, the District has proposed changes to the evaluation procedures that will allow students greater opportunities to participate in their learning experience by providing feedback on *every* class;

WHEREAS, the District has proposed changes to the evaluation procedures to make it easier for students to provide feedback by requiring that the Student Questionnaires be made available online;

WHEREAS, the District has proposed changes to the evaluation procedures that will ensure that faculty receive more effective, frequent and varied feedback about their classroom teaching by conducting classroom observations every three years and including observations from the Dean/Responsible Administrator and the other faculty members who serve on the Evaluation Committee:

WHEREAS, the Associated Students believe these proposed changes will give students a greater voice and sense of ownership over their educational experience;

WHEREAS, the Associated Students believe that feedback from students in every class will enable faculty to become even more effective in the classroom and more responsive to the varied learning styles of the students;

WHEREAS, the Associated Students believe that more frequent classroom observations, conducted by more individuals, will provide faculty with additional feedback to enable them to become even more effective in the classroom;

Resolved, that the Associated Students	s of College of San Mateo will formally support the
proposed amendments of the AFT Cor	ntracts
President James Roe	Date

Date

Vice President Katarina Stein



ASCSM Student Senate/ICC Proposal Form

Instructions This form must be filled out and submitted for review by the ASCSM Executive Cabinet in time for inclusion on the Student Senate Agenda. Please check with the Center for Student Life for information about the current deadline.

For the meeting of October 5th, 2016
Title of Proposal Funding for Student Veterans of America National Conference
Being Proposed by Student Veterans of America Chapter Coordinator Tiannia Romero
Event Date(s) if applicable January 5th, 2017-Janaury8th, 2017
Forwarded to the Student Senate by:
Executive Cabinet Advocacy Cultural Awareness Programming / ICC Other
ASCSM Account Number/Name 5031 Club Assistance / ICC
Please provide an explanation of the proposal; the benefits to CSM students; an estimate of costs and work involved; the officers, employees, and volunteers who will do the work; the time and place of the event; and all other pertinent information.
The Student Veterans of America (SVA) Chapter is attempting to send 14 students, and one advisor to the 8th annual National Conference that the SVA is hosting. The location of the event will be held in Anaheim, CA.
The purpose of the national conference is to bring all 1400 SVA chapters across the country together under one roof, in order to provide them with leadership training essential to their future success, not only in school environments, but in their respective career goals as well. The conference will provide the student veterans with the tools and the networking connections that will be needed to accomplish these things.
This will also provide the student veterans with the opportunity to present a chapter business plan in hopes to win the business plan competition for the chapter itself, to fund further ventures for the chapter, and to be in the running for the Chapter of the Year Award from the SVA.
This would be a fantastic opportunity for the chapter and College of San Mateo to market themselves.
•
Make a list of all the estimated expenses that will be incurred in order to fund the program outlined above. Be as specific as possible. Attach estimates for items or services over \$100 when possible. Include labor, materials, supplies, equipment, rental fees, advertising costs, etc.
Item Description Cost
1. Overall cost for registration, hotels, and flights \$2,500.00
2
3
4
5
Total Costs \$ 2,500.00
For ASCSM Secretary Use Only Motion by Second by
Result of Vote In Favor Opposed Abstained Passed Failed





ASCSM Student Senate/ICC Proposal Form

SEP 2.7 2016

CSM Center for Student Life

Instructions This form must be filled out and submitted for review by the ASCSM Executive Cabinet in time for inclusion on the Student Senate Agenda. Please check with the Center for Student Life for information about the current deadline.

For the meeting of	10/05/2016				
Title of Proposal	Funding for the	e Fifth Issue of La	byrinth		
Being Proposed by Event Date(s) if applicable	The Writers' Pr	roject	Lead Coordinator	Jason Ramos	
Forwarded to the St	udent Senate by:				
Executive Cabine	Advocacy	Cultural Awaren	ess Programming .	/ ICC Other	
ASCSM Account Number/Name	5031 Clu	6 assist	ance / ICC		
			o CSM students; an estimate he event; and all other pertin	and the second s	the officers, employees,
			ication of Labyrinth, CSM's cost of printing/shipping La		
	rsity applications		a the opportunity for their w skills of these students, and		
					*
8					
			d in order to fund the prograr ude labor, materials, supplies		
Item Description					Cost
1. Printing and/o	or shipping costs	8			\$ 1,000.00
2.					
3.					
4.					
5.					
				Total Costs	\$ 1,000.00
For ASCSM Secreta	ry Use Only				
Motion by			Second by		
Result of Vote In	Favor	Opposed	Abstained	Passed	Failed



ASCSM Senate/ICC Proposal Form

Instructions This form must be filled out and submitted for review by the ASCSM Executive Cabinet in time for inclusion on the ASCSM Senate Agenda. Please check with the Center for Student Life for information about the current deadline.

For the meeting of	Monday, October 10, 20	16		
Title of Proposal	Hip Hop for Change: Cu	lture is a Weapor	ı	
Being Proposed by	Prof. Rudy Ramirez	Lead Coordinator	Rudy Ramirez	
Event Date(s) if applicable	Wednesday, November	2, 2016		
Forwarded to the Stu	ident Senate by:			
☐ Executive Cabinet	☐ Advocacy ☐ Cultural Awarenes	s 🗆 Programming 🗀	ICC DOther	
ASCSM Account Number/Name	5050 Ethnic and Cultur	al Affairs		
	planation of the proposal; the benefits to nteers who will do the work; the time an			
today for people	ical genre, hip hop captures the e of color and poor whites. While so o focus on the cultural and positiv nunity, etc.	ome hip hop focuses o	n the negative aspects o	of life, Hip Hop for
	oon against poverty, ignorance, fe are going. The rappers performin nat affects us all.	_	_	-
	stimated expenses that will be incurred i services over \$100 when possible. Includ			
2. Refreshment	s from Paws for Coffee			\$300.00
3. Miscellaneou	ıs (lights, lasers, smoke machine,	etc.)		\$200.00
4				
5				
			Total Costs	\$1,500.00
For ASCSM Secretary	Use Only			
Motion by		Second by		
Result of Vote In	Favor Opposed	Abstained	Passed	Failed



ASCSM Senate/ICC Proposal Form

Instructions This form must be filled out and submitted for review by the ASCSM Executive Cabinet in time for inclusion on the ASCSM Senate Agenda. Please check with the Center for Student Life for information about the current deadline.

For the meeting of	Monday, October 10, 2	010						
Title of Proposal	Support for LGBTQ+ H	istory Month Ever	nts					
Being Proposed by	Cultural Awareness Board Coordinator Dr. Henry Villareal							
Event Date(s) if applicable	Oct. 26 and Oct. 27							
Forwarded to the Stu	ident Senate by:							
☐ Executive Cabinet	☐ Advocacy ☐ Cultural Awaren	ess 🗆 Programming [☐ ICC ☐ Other					
ASCSM Account Number/Name	5050 Ethnic and Cultu	ıral Affairs						
	planation of the proposal; the benefits nteers who will do the work; the time a			he officers,				
	Q+ History Month. In order to br ransgender community, three ev	_	_	munity,				
_	Affirming Campus – This work ring the range of transgender ide nent.		_					
the breadth of id	Access for Trans and Gender Nentities associated with trans and ce, culture, socioeconomic circu	nd gender nonconformir	ng communities, includin					
"From Girls prod	g the Threads of Transgender a ucers Lena Dunham and Jenni Ko y that helps members of the LGI	onner, this uplifting doc	umentary tells the story					
We are seeking c for the events.	o-sponsorship from the Associat	ed Students as well as s	support for marketing an	d refreshments				
stimates for items or Item Description	stimated expenses that will be incurred services over \$100 when possible. Inclu	ude labor, materials, supplies	, equipment, rental fees, adve					
1. Support for L	.GBTQ+ History Month Events (3	events @ \$300.00 eacl	1)	\$900.00				
2.								
3.								
4								
5								
			Total Costs	\$900.00				
or ASCSM Secretary Motion by	use uniy	Second by						
	Favor Opposed	Abstained	Passed	Failed				



ASCSM Student Senate/ICC Proposal Form

Instructions This form must be filled out and submitted for review by the ASCSM Executive Cabinet in time for inclusion on the Student Senate Agenda. Please check with the Center for Student Life for information about the current deadline.

For the meeting of	Monday, Oct	ober 10th, 2016	5		
Title of Proposal	Halloween E	vent			
Being Proposed by	Programming E	Board	Lead Coordinator	Ben Chettipally	
Event Date(s) if applicable	Wednesday, Od	ctober 26th, 2016 (@ 10:00AM-1:00PM (I	Plaza in front of Building	10)
Forwarded to the St	udent Senate by:				
Executive Cabine	t Advocacy	Cultural Awarenes	s ✓ Programming	ICC Other	
ASCSM Account Number/Name 5	150 Programs				
Please provide an example and volunteers who	kplanation of the pro will do the work; th	oposal; the benefits to e time and place of the	CSM students; an estimate e event; and all other perti	e of costs and work involved; the nent information.	the officers, employees,
10:00am-1:00pm Halloween-themo This year, the Cr decorating suppl	in the plaza in fr ed sugar cookies nild Development ies will be provid	ont of Building 10 will be served, ald Center will be invi ed. Children are w	(if weather permits). A program of the composition	ednesday, October 26th Autumn treats like pumpk Jes like hot chocolate and Iding 10 to decorate mini mpkins home. Facepaint etology Department.	in and apple pies and did not apple cider. pumpkins. All
·					
Make a list of all the	e estimated expense	s that will be incurred	in order to fund the progr	am outlined above. Be as spe	cific as possible. Attach
estimates for items Item Description	or services over \$10	o when possible. Inclu	ıde Iabor, materials, suppli	es, equipment, rental fees, ad	vertising costs, etc. Cost
•	ts (numnkin nies	apple pies, sugar	cookies, hot chocolat	e, hot apple cider)	\$ 400.00
2. Prizes (gift o		, <u></u>	,		\$ 100.00
50 mini num		r Joe's (\$0.69/eac	h)		\$ 40.00
Pumpkin do			cleaners, googly eyes)	\$ 50.00
		pumpkins, cardbo			\$ 250.00
J	<u>, , , , , , , , , , , , , , , , , , , </u>			Total Costs	\$ 840.00
For ASCSM Secret	ary Use Only				
Motion by			Second by		
Result of Vote I	n Favor	Opposed	Abstained	Passed	Failed



ASCSM Senate/ICC Proposal Form

Instructions This form must be filled out and submitted for review by the ASCSM Executive Cabinet in time for inclusion on the ASCSM Senate Agenda. Please check with the Center for Student Life for information about the current deadline.

Monday, October 10, 2016

For the meeting of	Monday, (October 10, 2016	5		
Title of Proposal	Funding fo	or ASCSM Senat	e and Board M	ixer	
Being Proposed by	Gaby Topete	Board Chairs			
Event Date(s) if applicable		October 17, 2016	}		
Forwarded to the Stu	dent Senate by:				
☐ Executive Cabinet	\square Advocacy	☐ Cultural Awareness	☐ Programming [☐ ICC ☐ Other	
ASCSM Account Number/Name	5080 Ho	spitality			
	•	•	-	e of costs and work involved; I other pertinent information	-
the ASCSM Senat	e meeting. The I, and the Progi	e mixer is an opportu ramming Board to me	nity for members of	place on Monday, Octol the Advocacy Board, th rn about the other boar	e Cultural
				n outlined above. Be as speci , equipment, rental fees, adv	
	s for ASCSM Se	enate and Board Mixe	er		\$600.00
2.					4.5.5.3 .
3.					
4.					_
5.					
5				Total Costs	\$600.00
For ASCSM Secretary	Use Only				
Motion by	F	0	Second by	Daniel I	E-U-J
Result of Vote In	Favor	Opposed	Abstained	Passed	Failed

ASCSM Senate Goals for 2016/17

Increase collaboration and insure greater communication among the Advocacy Board, the Cultural Awareness Board, the Programming Board, and the Student Senate.

- 1. Board chairs should provide updates at Senate and Executive Cabinet in order to provide greater awareness of events and activities.
- 2. Boards should increase the scope of their events in order to incorporate other groups.
- 3. Board Chairs should make attempts to sit in on meetings of the other Boards.
- 4. Hold a mixer for Board members and the members of the Senate.

Increase outreach, communication, and collaboration with campus learning communities, such as EOPS, Mana, Puente, and Umoja.

- 1. Hold a joint event between student government and the learning communities prior to the closing of Building 17 for construction.
- 2. Designate liaisons between the Senate and the learning communities.
- 3. Conduct outreach to the learning communities.

Provide greater support for club activities both on and off campus through Senate involvement.

- Members of the Senate who are in clubs should make announcements of club events at the Senate meeting.
- 2. Members of the Senate should make a commitment to attend club-sponsored events.

Enhance the marketing and branding of ASCSM through various means.

- 1. Increase the use of social media such as Facebook and Snapchat to promote events and engage students.
- 2. Develop an ASCSM newsletter.
- Ensure that events, programs, and groups receiving ASCSM funding highlight student government support on their promotional materials.

Strengthen outreach to promote the goals, the mission, and the role of the Associated Students.

- 1. Educate members of the Boards so they can help students understand the role of ASCSM on campus.
- 2. Develop/update the ASCSM brochure.