

College of San Mateo
Official Course Outline

1. **COURSE ID:** ETHN 123 **TITLE:** Black Leadership Practicum
Units: 3.0 units **Hours/Semester:** 48.0-54.0 Lecture hours; and 96.0-108.0 Homework hours
Method of Grading: Letter Grade Only
Prerequisite: ETHN 122
Recommended Preparation:
 Eligibility for ENGL 100, or Eligibility for ENGL 105

2. **COURSE DESIGNATION:**
Degree Credit
Transfer credit: CSU
AA/AS Degree Requirements:
 CSM - GENERAL EDUCATION REQUIREMENTS: E5d. Career Exploration and Self-Development

3. **COURSE DESCRIPTIONS:**
Catalog Description:
 Students will utilize their personal leadership philosophy and vision to implement a service project in the African and African American community. Project development will include data analyses, planning, advocacy, execution and assessment. This class is a part of the Umoja learning community but is open to all students.

4. **STUDENT LEARNING OUTCOME(S) (SLO'S):**
 Upon successful completion of this course, a student will meet the following outcomes:
 1. Identify core strategies regarding institutional navigation and effective community engagement.
 2. Identify best practices for assessing the effectiveness of a strategic plan and its implementation.
 3. Describe and adopt a leadership approach appropriate to the initiative being implemented.

5. **SPECIFIC INSTRUCTIONAL OBJECTIVES:**
 Upon successful completion of this course, a student will be able to:
 1. Identify core strategies regarding institutional navigation and effective community engagement.
 2. Identify best practices for assessing the effectiveness of a strategic plan and its implementation.
 3. Describe and adopt a leadership approach appropriate to the initiative being implemented

6. **COURSE CONTENT:**
Lecture Content:
 1. Leadership Styles
 - A. Personal Leadership Philosophy
 - B. Adapting leadership style to develop initiative
 2. Evidence Based Strategic Planning
 - A. Collecting data
 - B. interpreting data
 - C. Utilizing data
 - D. Identifying a question or problem
 3. "Giving back the problem": Strategic Planning
 - A. Developing Proposals
 - B. Navigating the Approval Process
 - C. "The Elevator Speech"
 - D. Overcoming resistance
 - E. Timelines and work plans
 4. Community Engagement
 - A. Cultural competency
 - B. Forums
 - C. Non-Profits and Community Organizations
 - D. Dealing with resistance and opposition
 5. Team Dynamics
 - A. Establishing a clear vision
 - B. Team building

- C. Resolving conflict
- D. Maintaining morale
- 6. Project Implementation
 - A. Proposals vs. projects
 - B. Momentum
 - C. Sustainability
 - D. Next steps
- 7. Assessment
 - A. Post-implementation data collection
 - B. Quantitative and qualitative data
 - C. Interpreting and assessing data
 - D. Communicating outcomes

7. REPRESENTATIVE METHODS OF INSTRUCTION:

Typical methods of instruction may include:

- A. Lecture
- B. Activity
- C. Discussion
- D. Field Experience
- E. Field Trips
- F. Guest Speakers
- G. Service Learning

8. REPRESENTATIVE ASSIGNMENTS

Representative assignments in this course may include, but are not limited to the following:

Writing Assignments:

- A. Community profile
- B. Project proposal
- C. Workplan and timelines
- D. Data analysis
- E. Project assessment
- F. Reflective essay

Reading Assignments:

- A. Group discussions
- B. Summaries
- C. Research local community sources

Other Outside Assignments:

- A. Community interviews
- B. Attending community forums
- C. "The Elevator Speech"

9. REPRESENTATIVE METHODS OF EVALUATION

Representative methods of evaluation may include:

- A. Class Participation
- B. Class Work
- C. Exams/Tests
- D. Field Trips
- E. Group Projects
- F. Homework
- G. Papers
- H. Projects
- I. Quizzes
- J. Research Projects
- K. Written examination

10. REPRESENTATIVE TEXT(S):

Possible textbooks include:

- A. Jealous, B., T. Shorters. *Reach*, ed. Atria, 2015
- B. Davis, J.. *Perspectives in Black Politics and Black Leadership*, ed. UPA, 2007
- C. Marable, M.. *Black Leadership*, ed. Columbia University Press, 2013

- D. Mandela, N., R. Stengel. *Mandela's Way: Lessons on Life, Love, and Courage*, ed. Crown, 2010
- E. West, C.. *Black Prophetic Fire*, ed. Beacon, 2015
- F. Obama, B.. *The Audacity of Hope*, ed. Broadway, 2007
- G. Brown, E., M. Haygood, R. Mclean. *The Little Black Book of Success: Laws of Leadership for Black Women*, ed. Ballantine, 2010

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Course Originator: Freddie Gaines