

College of San Mateo
Official Course Outline

1. **COURSE ID:** DGME 155 **TITLE:** TV Production II

Units: 3.0 units **Hours/Semester:** 32.0-36.0 Lecture hours; and 48.0-54.0 Lab hours

Method of Grading: Grade Option (Letter Grade or P/NP)

Recommended Preparation:

Eligibility for ENGL 838 or ENGL 848.
DGME 100, DGME 102

2. **COURSE DESIGNATION:**

Degree Credit

Transfer credit: CSU

3. **COURSE DESCRIPTIONS:**

Catalog Description:

Students in this hands-on course will work together in our professional TV studio to produce programs about our campus and community. Students will gain experience in technical positions such as camera, lighting, editing, and audio, plus experience as producers, writers, directors, and talent.

4. **STUDENT LEARNING OUTCOME(S) (SLO'S):**

Upon successful completion of this course, a student will meet the following outcomes:

1. Construct meaningful TV programming about our community
2. Apply key journalistic principles in newsgathering and reporting
3. Demonstrate research skills in identifying relevant local stories for a local audience
4. Demonstrate technical ability in operation of digital video cameras, microphones, editing software and hardware

5. **SPECIFIC INSTRUCTIONAL OBJECTIVES:**

Upon successful completion of this course, a student will be able to:

The overall objective is to give students opportunities to produce stories on local issues for a regular newsmagazine style TV show that will air locally and be available online.

1. Students will learn to serve the peninsula community by reporting on issues of importance to local residents
2. Students will combine studio and field production skills each week when the whole show is put together. Besides creating field reports, they will also gain more experience as studio crew (camera, lighting, audio, producing, directing, etc), so this course will serve as an advanced experience for students in all areas of production.

6. **COURSE CONTENT:**

Lecture Content:

- Television as a window to the world
 - Using TV to tell stories and get across important messages
- The tools of digital storytelling
 - Cameras, microphones, laptops, and software
 - Using media tools to report news and local issues
 - The internet as public sphere
- Principles of story telling
 - Objective and interpretive journalism
 - Investigating leads
 - Determining newsworthiness
- Producing local newsmagazines
 - Considering the audience
 - Covering local issues
 - Packaged reports for TV and web
- Video field production
 - EFP vs. ENG
 - Videography and field audio
 - Digital news gathering techniques

- The solo producer - shooting interviews and b-roll alone
- Video post production
 - Working with digital media files
 - Non-linear editing
- Talent
 - On-camera reporting
 - Communicating a message
- TV Studio news-magazine production
 - Roles and responsibilities of the crew

Lab Content:

Lab time will be used to develop production skills in a hands-on setting, including camera operation, lighting operations, and audio operations. Students will work together in a large group setting.

7. REPRESENTATIVE METHODS OF INSTRUCTION:

Typical methods of instruction may include:

- A. Lecture
- B. Lab
- C. Activity
- D. Critique
- E. Observation and Demonstration
- F. Other (Specify): 1. Lectures will introduce new material to students. Lecture takes place in a Smart classroom where examples of professional newsmagazine content can be viewed 2. Demonstrations of techniques and equipment to prepare them for hands-on assignments 3. Field lab sessions take place away from the studio, where students shoot stories in the field 4. Studio lab takes place in Studio B where students will apply learning and bring various elements together to create a weekly show

8. REPRESENTATIVE ASSIGNMENTS

Representative assignments in this course may include, but are not limited to the following:

Writing Assignments:

Students will write proposals for segments and do basic research to flesh out their ideas. Students will write evaluations/critiques of class productions, including a self-evaluation to assess their contributions to the project.

Reading Assignments:

Readings are online, mostly on cybercollege.com and mediacollege.com

9. REPRESENTATIVE METHODS OF EVALUATION

Representative methods of evaluation may include:

- A. Class Participation
- B. Class Performance
- C. Class Work
- D. Group Projects
- E. Lab Activities
- F. Papers
- G. Quizzes
- H. 1. Quizzes on key concepts in newsmagazine production 2. Technical critiques: evaluation of technical proficiency in equipment operation (shooting and editing) 3. Scriptwriting: evaluation of student writing and reporting 4. Comparison: measure student work against professional standards, assess news values, rate relevance to local audience 5. Reflection essays in which students assess their course experience and skills 6. Oral presentation of story ideas and their news values 7. Participation in class discussions and group assignments

10. REPRESENTATIVE TEXT(S):

Possible textbooks include:

- A. Zettl, H. *TV Production Handbook*, 12th ed. Cengage Learning, 2014

Origination Date: November 2014

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Course Originator: Michelle Brown