1. **COURSE ID:** DGME 119   **TITLE:** Radio Production Lab
   Units: 3.0 units **Hours/Semester:** 40.0-45.0 Lecture hours; 24.0-27.0 Lab hours; and 80.0-90.0 Homework hours
   Method of Grading: Grade Option (Letter Grade or Pass/No Pass)
   Recommended Preparation:
      DGME 118, MUS. 290

2. **COURSE DESIGNATION:**
   Degree Credit
   Transfer credit: CSU

3. **COURSE DESCRIPTIONS:**
   Catalog Description:
      Students in this hands-on audio lab course will produce radio programming with a community-interest focus that will air on CSM's streaming radio station K-DOG in accordance with FCC standards. Students may also serve as radio station staff and be invited to submit projects for broadcast on Jazz91FM (KCSM).

4. **STUDENT LEARNING OUTCOME(S) (SLO'S):**
   Upon successful completion of this course, a student will meet the following outcomes:
      1. Record, mix, and edit blocks of radio programming that meet FCC requirements
      2. Design radio programming that meets specific audience needs
      3. Collaborate as part of a team

5. **SPECIFIC INSTRUCTIONAL OBJECTIVES:**
   Upon successful completion of this course, a student will be able to:
      1. Identify a population's need and preferences for music and relevant public service programming
      2. Produce radio programming that meets the needs of a specific audience or population
      3. Collaborate with team members to develop appropriate radio programming for a specific audience or population
      4. Record, mix, and edit original audio productions for broadcast
      5. Produce professional demo reel material for a radio/production career

6. **COURSE CONTENT:**
   Lecture Content:
      MAJOR TOPICS:
   - Radio Station Operations and Management
   - Survey of listening area and identification of audience groups
   - Survey of local radio to find unmet needs for content
   - Writing announcements and PSAs
   - Announcing for radio
   - Planning content for a target demographic
   - Understanding and following FCC regulations
   - Curating existing content (music search, PSA selections)
   - Understanding copyright and royalties as it relates to regulatory reporting
      - Reporting all songs that are broadcast to SoundExchange

   Lab Content:
      LAB TOPICS:
   - Recording and editing original content (live event, music, talk)
   - Producing program elements for college radio station (liners, imaging, legal IDs)
   - Review and critique completed programming (must be FCC compliant)
   - Create multiple blocks of pre-produced programming that includes all required elements
   - Using audio hardware to record and mix
   - Using audio software to edit program
      SPECIFIC LAB ASSIGNMENTS:
   - 30 PSA with voice, music and SFX (Evergreen Content- social issues, promote local orgs, or create

something like the KCSM "Tips" segments about health, safety, etc.)
- 2 Station IDs - create station IDs and Imaging liners for the student station
- Create a :60 promo of a CSM program/department
- 5-minute Interview "talk show" podcast (Evergreen Content - local bands, CSM, local history, culture)
- 1-hour music block that includes the PSA, :60 promo, Station IDs, and interview
- Produce a thematic 1-3-hour programming block

7. **REPRESENTATIVE METHODS OF INSTRUCTION:**
   Typical methods of instruction may include:
   A. Lab
   B. Activity
   C. Critique
   D. Field Experience
   E. Guest Speakers
   F. Observation and Demonstration
   G. Service Learning

8. **REPRESENTATIVE ASSIGNMENTS**
   Representative assignments in this course may include, but are not limited to the following:
   Writing Assignments:
   - Research and write a Public Service Announcement (PSA) for an issue of local concern
   - Research and write a promo for a CSM discipline/department
   - Research local radio offerings and identify unmet needs for music and information
   - Survey and report on target audience
   - Choose a city/town, study its demographics, and create a radio station for them (on paper)
   - Distinguish between 3 radio formats, their audiences and advertisers
   - Conduct an FCC Case Study - select a station sanctioned by the FCC and explain what regulations they violated and its impact on the station and the listeners
   - Create a "format clock" of a station's "sound"
   Reading Assignments:
   Textbook readings

9. **REPRESENTATIVE METHODS OF EVALUATION**
   Representative methods of evaluation may include:
   A. Class Performance
   B. Class Work
   C. Homework
   D. Lab Activities
   E. Papers
   F. Projects

10. **REPRESENTATIVE TEXT(S):**
    Possible textbooks include:
    A. Hausman, C.; Messere, F; Benoit, P. *Modern Radio and Audio Production: Programming and Performance*, 10th ed. Wadsworth Publishing, 2015