

**College of San Mateo**  
**Official Course Outline**

1. **COURSE ID:** COSM 758    **TITLE:** Advanced Techniques/Photo Shoot

**Units:** 3.5 units    **Hours/Semester:** 40.0-45.0 Lecture hours; 48.0-54.0 Lab hours; and 80.0-90.0 Homework hours

**Method of Grading:** Letter Grade Only

**Prerequisite:** COSM 712, COSM 722

2. **COURSE DESIGNATION:**

**Degree Credit**

**Transfer credit:** none

3. **COURSE DESCRIPTIONS:**

**Catalog Description:**

Study of theoretical and practical application of: intermediate to advanced techniques in hair, make-up, nails and health and safety provisions prescribed by the California Board of Barbering and Cosmetology as applied to a professional photo shoot group project. Students practice critical thinking skills to create a group theme, identify, apply, and utilize correct products and equipment. Emphasis is placed on learning professional group dynamics and photo shoot etiquette creating a work-based learning experience that will prepare students for future employment. A materials fee as shown in the Schedule of Classes is payable upon registration.

4. **STUDENT LEARNING OUTCOME(S) (SLO'S):**

Upon successful completion of this course, a student will meet the following outcomes:

1. Demonstrate understanding of theoretical aspects of intermediate to advanced cosmetology by achieving a cumulative passing theory grade as assessed through written and verbal assignment rubrics including quizzes and tests.
2. Execute and implement practical aspects of intermediate to advanced cosmetology by achieving a cumulative passing practical grade as assessed through daily assignments and practical skill drill rubrics.
3. Demonstrate understanding and correct execution of theoretical and practical intermediate to advanced cosmetology competencies by achieving a passing grade on a final written exam.
4. Demonstrate understanding and correct execution of theoretical and practical intermediate to advanced cosmetology competencies by achieving a course passing grade as assessed by a cumulative grade in discipline theory, practical application assignments and drills, a final written exam, and successful completion of a group photo shoot project.

5. **SPECIFIC INSTRUCTIONAL OBJECTIVES:**

Upon successful completion of this course, a student will be able to:

1. Articulate understanding of intermediate to advanced theoretical knowledge by connecting learning concepts to practical operations assigned within a simulated work-based learning environment to include a professional photo shoot.
2. Perform intermediate to advanced practical operations by correctly applying learned procedures and techniques demonstrated and practiced during laboratory classes on live models.
3. Communicate and collaborate in an effective manner by continued practice of professional soft skills in the classroom as well as in laboratory classes that simulate a work-based learning environment and include photo shoot group work.
4. Demonstrate skill in employing core competencies as they relate to intermediate to advanced discipline-specific assignments and mock real world scenarios including a professional photo shoot and testing for state licensing.

6. **COURSE CONTENT:**

**Lecture Content:**

This is a course that prepares students for successful future employment in the cosmetology field. An emphasis is placed on critical thinking skills to facilitate a successful total look that is camera ready. This skill set translates into real world employment opportunities that include hair color, hair cutting, hair styling, runway styling, print-work, platform work, salon work, and incorporates advanced techniques in make-up and nail art.

1. Salon Business and Career Opportunities

- a. Theatrical work
- b. Television and movie work
- c. Runway model styling
- d. Print work
- e. Platform artist work
- f. Salon owner/manager
- g. Portfolio management

## 2. The Board of Barbering and Cosmetology Rules and Regulations

### 3. Health and Safety/Hazardous Substances

- a. Training in safe chemical handling procedures
- b. Safety data sheets
- c. Protection from hazardous chemicals/preventing chemical injuries
- d. Health and safety laws and agencies
- e. Ergonomics
- f. Communicable diseases

### 4. Disinfection and Sanitation

- a. Procedures to protect the health and safety of the consumer as well as the technician
- b. Compliance with all regulatory agency laws, regulations, policies, procedures and published manufacturer instructions

### 5. Advanced Techniques in Hair Design and Styling

- a. Current fashions in hair design and styling
- b. Retrospective fashions in hair design and styling
- c. New equipment/tool usage
- d. Advanced techniques with hot tools
- e. Hair design and styling for:
  - A. Theatrical work
  - B. Television and movie
  - C. Runway modeling
  - D. Print work
  - E. Platform artist work
  - F. Salon client special events

### 6. Advanced Techniques In Chemical Texturizing

- a. Style and hair analysis
- b. Advanced texturizing methods:
  - A. Straightening products
  - B. Advanced perm wrapping methods
  - C. Industry trends in chemical texturizing
  - D. Safety precautions

### 7. Advanced techniques in hair cutting

- a. Style and hair analysis
- b. Style creation
- c. Editorial hair cuts
- d. Hair diagramming techniques

### 8. Advanced Techniques in Hair Coloring

- a. Hair analysis
- b. Formulating for virgin hair
- c. Formulating for chemically altered hair
- d. Color correction
- e. Specialty bleaching techniques
- f. Specialty hair coloring techniques
- g. Temporary color
- h. Safety precautions

## 9. Advanced Techniques in Scalp and Hair Treatments

- a. Scalp massage for healthy hair
- b. Essential oils for hair and scalp support
- c. Protein and moisture treatments
- d. Heated treatments
- e. Specialty shampoos and conditioners
- f. Hair powders and dry shampoos

## 10. Advanced Facial Techniques

- a. Advanced facial regimens
- b. Electrical modality usage and contraindications
- c. Preparatory techniques for special events

## 11. Advanced Techniques Eyebrows

- a. Aesthetic shaping with wax, tweezers, and make-up
- b. Eyebrow temporary covering and shaping
- c. Eyebrow fantasy enhancements

## 12. Advanced Techniques in Make-Up

- a. Skin analysis
- b. Creative themes
- c. Every day and corrective
- d. Theatrical
- e. Television and movie
- f. Runway
- g. Print work
- h. Airbrush
- i. Face painting
- j. False eyelashes and eyelash extensions

## 13. Advanced Techniques in Manicuring and Pedicuring

- a. Nail and style analysis
- b. Natural and artificial nail designs for:
  - A. Theatrical
  - B. Television and movie
  - C. Runway
  - D. Print work
  - E. Everyday wear
- c. Creating Unique Designs
- d. Nail Art: gems, crystals, glitter, specialty colors
- e. 3D nails
- f. Gel/Shellac
- g. Using UV and LED nail machines

### **Lab Content:**

Lab component reinforces topics discussed in lecture:

1. Health and safety
2. Disinfection and sanitation
3. Understanding career opportunities in specialized cosmetology fields utilizing hands on practice

### Advanced Techniques In:

1. Hair design and styling, creating:
  - a. Current hair styles
  - b. Retrospective hair styles
  - c. Hot tool hair styles - new/existing equipment
  - d. Theatrical hair styles
  - e. Television and movie hair styles
  - f. Runway model hair styles
  - g. Hair styles for print work
  - h. Salon client special event hair styles

2. Chemical Texturizing, Practicing:
  - a. Performing hair analysis
  - b. Utilizing texturizing methods to create hair styles
  - c. Straightening methods
  - d. Advanced perm wrapping methods
  - e. Safety precautions for client and technician
  
3. Hair Cutting, Practicing:
  - a. Style analysis
  - b. Style creation
  - c. Editorial hair cuts
  - d. Hair cut diagramming techniques
  
4. Hair Coloring, Practicing:
  - a. Hair color analysis
  - b. Formulating for virgin and chemically altered hair
  - c. Specialty bleaching techniques
  - d. Specialty hair coloring techniques
  - e. Temporary color
  - f. Safety precautions
  
5. Scalp and Hair Treatments, Practicing and Applying:
  - a. Scalp massage
  - b. Essential oils for hair and scalp support
  - c. Unheated and heated specialty treatments
  - d. Protein and moisture treatments
  - e. Specialty shampoos and conditioners
  - f. Hair powders and dry shampoos
  
6. Facial Techniques, Practicing:
  - a. Advanced facial regimens
  - b. Electrical modality usage and contraindications
  - c. Preparatory techniques for special events
  
7. Eyebrows, Practicing:
  - a. Aesthetic shaping with wax, tweezers, and make-up
  - b. Eyebrow temporary covering and shaping
  - c. Eyebrow fantasy enhancements
  
8. Make-Up, Practicing:
  - a. Skin analysis to ensure appropriate product choices
  - b. Creating individual themes
  - c. Every day and corrective techniques
  - d. Theatrical techniques
  - e. Television and movie techniques
  - f. Runway techniques
  - g. Print work techniques
  - h. Airbrushing
  - i. Face painting
  - j. False eyelashes and eyelash extension application
  
9. Manicuring and Pedicuring, Practicing:
  - a. Nail and style analysis
  - b. Natural and artificial nail designs for:
    - A. Theatre
    - B. Television and movie
    - C. Runway
    - D. Print work
    - E. Everyday wear
  - c. Creating unique designs

- d. Nail art: gems, crystals, glitter, specialty colors
- e. Creating 3D nails
- f. Using gels/Shellac
- g. Using UV and LED nail machines

10. Participation in group and individual activities culminating in a professional photo shoot

## 7. REPRESENTATIVE METHODS OF INSTRUCTION:

Typical methods of instruction may include:

- A. Lecture
- B. Lab
- C. Activity
- D. Directed Study
- E. Critique
- F. Discussion
- G. Experiments
- H. Field Trips
- I. Guest Speakers
- J. Individualized Instruction
- K. Observation and Demonstration
- L. Service Learning
- M. Other (Specify): Students receive instructor, client, and student model feedback as practical operations are practiced within a structured lab setting acting as a simulated work environment that includes a professional photo shoot.

## 8. REPRESENTATIVE ASSIGNMENTS

Representative assignments in this course may include, but are not limited to the following:

### Writing Assignments:

1. Group project that utilizes their vocational training to date plus advanced techniques learned and practiced in class to complete a total look for a professional photo shoot, students fill out proposed project forms.
2. Daily assignments.
3. Daily lab practical assignments.
4. Professional development evaluation on each client operation.
5. Project assignments - Intermediate to Advanced hair, make-up, and nail techniques.

### Reading Assignments:

Assigned text reading by instructor.

### Other Outside Assignments:

1. Researching themes for photo shoot complete look.
2. Researching products, equipment, and other materials as applicable for photo shoot complete look.
3. The Library has agreed to host the students within the first week of summer session to showcase the library resources available for their photo shoot project. Students will be required to fill out and turn in an instructor provided work sheet.

## 9. REPRESENTATIVE METHODS OF EVALUATION

Representative methods of evaluation may include:

- A. Class Participation
- B. Class Work
- C. Exams/Tests
- D. Field Trips
- E. Group Projects
- F. Homework
- G. Lab Activities
- H. Oral Presentation
- I. Papers
- J. Portfolios
- K. Projects
- L. Quizzes
- M. Research Projects

- N. Simulation
- O. Written examination
- P. If designated by the instructor, continued work on integrative e-portfolios will provide students the opportunity for reflection and self-assessment. Students will be asked to justify their choice of artifacts and reflect on their growth through oral presentations, essays, electronic presentations, or other means as assigned.

10. **REPRESENTATIVE TEXT(S):**

Possible textbooks include:

- A. Backe, J., Fulton, C., DaCosta, D., Joseph, R., Kilgore, M., Lees, M., Morrison, V., Pierce, A., Rimando, A., Roste, L., Williams, R., . *Milady Standard Cosmetology*, 13 ed. Boston: Cengage Learning, 2016

Other:

- A. Milady Publishing Company. (2016). *Milady's Standard Cosmetology: Theory Workbook*.
- B. Milady Publishing Company. (2016). *Milady Standard Cosmetology Exam Review*.
- C. California, & California. (2016). *Barbering and Cosmetology Act, Barbering and Cosmetology Rules and Regulations*, Sacramento: Board of Barbering and Cosmetology.

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**Course Originator:** Cynthia James