

**College of San Mateo
Official Course Outline**

1. **COURSE ID:** BUSW 530 **TITLE:** Introduction to Internet Competency
Units: 1.5 units **Hours/Semester:** 24.0-27.0 Lecture hours; and 48.0-54.0 Homework hours
Method of Grading: Grade Option (Letter Grade or P/NP)
Recommended Preparation:
 Eligibility for ENGL 838 or ENGL 848
 BUS. 315, BUSW 105
2. **COURSE DESIGNATION:**
Degree Credit
Transfer credit: CSU
AA/AS Degree Requirements:
 CSM - COMPETENCY REQUIREMENTS: C3 Information Competency
3. **COURSE DESCRIPTIONS:**
Catalog Description:
 Exploration of the Internet history; structure; features (E-mail programs and services) and future. Utilization of tools (web browser interfaces, search engines, security extensions) to competently navigate the Internet for educational or business research. Determination of the extent of information needed and the proper ways to qualify, phrase and refine questions. Critical evaluation of research sources. Examination of issues involved in doing business on the Internet. Identification of economic, societal, ethical and legal issues of accessing and using material from the Internet. A materials fee as shown in the Schedule of Classes is payable upon registration.
4. **STUDENT LEARNING OUTCOME(S) (SLO'S):**
 Upon successful completion of this course, a student will meet the following outcomes:
 1. Explain the history, structure, features (such as E-mail programs and services) and future of the Internet.
 2. Competently utilize Internet tools to conduct research.
 3. Identify and describe the economic and social issues surrounding using the Internet in the facets of contemporary life.
 4. Identify and describe the ethics and legality of using material found on the Internet.
5. **SPECIFIC INSTRUCTIONAL OBJECTIVES:**
 Upon successful completion of this course, a student will be able to:
 1. Explain the history, structure, features (such as E-mail programs and services) and future of the Internet.
 2. Competently utilize Internet tools conduct research.
 3. Identify and describe the economic and social issues surrounding using the Internet in the facets of contemporary life.
 4. identify and describe the ethics and legality of using material found on the Internet.
6. **COURSE CONTENT:**
Lecture Content:
 1. History, structure, features and the future of Internet.
 2. Internet tools, access, navigation and Search engines.
 3. World Wide Web, browsers, net-based applications and Cloud computing.
 4. Security extensions.
 5. E-mail programs and services.
 6. Research techniques to "drill down" to the specific information needed and critically evaluated sources.
 7. Doing business on the Internet.
 8. Economic, societal, ethical and legal issues of the Internet
7. **REPRESENTATIVE METHODS OF INSTRUCTION:**
 Typical methods of instruction may include:
 - A. Activity
 - B. Directed Study
 - C. Other (Specify): a. Students will be required to read each chapter. b. Students will be required to review

PowerPoint file which presents and illustrates each chapter. c. Instructor will email and discussions any questions asked. d. Students will be required to print and hand in or email selected exercises to the instructor. e. Student can make use of the computer labs during aide-assisted hours to work on any class-related projects.

8. REPRESENTATIVE ASSIGNMENTS

Representative assignments in this course may include, but are not limited to the following:

Writing Assignments:

Final is a 5 page written assignment.

Reading Assignments:

Students will be required to read each chapter before class.

9. REPRESENTATIVE METHODS OF EVALUATION

Representative methods of evaluation may include:

- A. Selected student exercises will be evaluated by the instructor and assigned percentage point values for completeness, correctness and timeliness

10. REPRESENTATIVE TEXT(S):

Possible textbooks include:

- A. Schneider. *The Internet* , 9th ed. Course Technology, 2013

Origination Date: August 2016

Curriculum Committee Approval Date: December 2016

Effective Term: Fall 2017

Course Originator: Anne Figone