

College of San Mateo
Official Course Outline

1. COURSE ID: BUS. 136 **TITLE:** Business Finance

Units: 3.0 units **Hours/Semester:** 48.0-54.0 Lecture hours; and 96.0-108.0 Homework hours

Method of Grading: Grade Option (Letter Grade or Pass/No Pass)

Prerequisite: BUS. 100, BUSW 418

Recommended Preparation:
ACTG 121

2. COURSE DESIGNATION:

Degree Credit

Transfer credit: CSU; UC

3. COURSE DESCRIPTIONS:

Catalog Description:

Financial Management examines capital markets and corporate finance. The course emphasizes financial aspects of managerial decisions, touches on all areas of finance, including the valuation of real and financial assets, risk management and financial derivatives, the trade-off between risk and expected return, and corporate financing and dividend policy.

4. STUDENT LEARNING OUTCOME(S) (SLO'S):

Upon successful completion of this course, a student will meet the following outcomes:

1. Create and interpret financial statements.
2. Demonstrate proficiency in basic personal finance.
3. Define terminology commonly used in business finance.
4. Explain risk, return, and the opportunity cost of capital.
5. Explain risk management, including its global nature.
6. Demonstrate proficiency in financial analysis and planning.

5. SPECIFIC INSTRUCTIONAL OBJECTIVES:

Upon successful completion of this course, a student will be able to:

1. Create and interpret financial statements.
2. Demonstrate proficiency in basic personal finance.
3. Define terminology commonly used in business finance.
4. Explain risk, return, and the opportunity cost of capital.
5. Explain risk management, including its global nature.
6. Demonstrate proficiency in financial analysis and planning.

6. COURSE CONTENT:

Lecture Content:

1. Value
 - a. Finance and the financial manager.
 - b. Corporate governance.
 - c. Calculating present values.
 - d. Valuing bonds.
 - e. Value of common stocks.
2. Risk
 - a. Risk and return
 - b. The opportunity cost of capital.
 - c. Capital budgeting and risk.
3. Capital budgeting: Best practices
 - a. Project analysis.
 - b. Investment, strategy, and economic rents.
 - c. Agency problems, management compensation, and the measurement of performance.
4. Financing Decisions and Market Efficiency.
 - a. Efficient markets.
 - b. Corporate finance.
 - c. How corporations issue securities.

5. Payout Policy and Capital Structure
 - a. Payout policy.
 - b. Debt policy.
 - c. Borrowing.
 - d. Financing and valuation.
6. Risk Management
 - a. Managing risk.
 - b. Managing international risk.
7. Financial Planning and Managing Capital
 - a. Analysis and planning.
 - b. Working capital management.
 - c. Short-term financial planning.

7. REPRESENTATIVE METHODS OF INSTRUCTION:

Typical methods of instruction may include:

- A. Lecture
- B. Guest Speakers
- C. Other (Specify): Case Studies, Group Projects, Oral Presentations, Role-playing, Writing Projects

8. REPRESENTATIVE ASSIGNMENTS

Representative assignments in this course may include, but are not limited to the following:

Writing Assignments:

Papers, Research Projects, Classwork, Group Projects

Reading Assignments:

Assigned reading from course textbook, Research for class papers and group projects, Case Analysis

9. REPRESENTATIVE METHODS OF EVALUATION

Representative methods of evaluation may include:

- A. Class Participation
- B. Class Work
- C. Exams/Tests
- D. Group Projects
- E. Homework
- F. Oral Presentation
- G. Papers
- H. Quizzes
- I. Research Projects
- J. Written examination

10. REPRESENTATIVE TEXT(S):

Possible textbooks include:

- A. Eugene F. Brigham & Michael C. Ehrhardt. *Financial Management: Theory & Practice*, 15th ed. Cengage Learning, 2016

Origination Date: September 2018

Curriculum Committee Approval Date: November 2019

Effective Term: Fall 2020

Course Originator: Peter von Bleichert