

College of San Mateo
Official Course Outline

1. **COURSE ID:** ART 385 **TITLE:** Master Portfolio - Digital Photography
Units: 3.5 units **Hours/Semester:** 24.0-27.0 Lecture hours; 96.0-108.0 Lab hours; and 48.0-54.0 Homework hours
Method of Grading: Letter Grade Only
Prerequisite: ART 384

2. **COURSE DESIGNATION:**
Degree Credit
Transfer credit: CSU

3. **COURSE DESCRIPTIONS:**
Catalog Description:
Designed for students who have completed the Digital Photography Program and wish to enroll in a course that allows them to produce a professional quality photographic portfolio on a topic of their choice. Extra supplies may be required. A materials fee as shown in the Schedule of Classes is payable upon registration.

4. **STUDENT LEARNING OUTCOME(S) (SLO'S):**
Upon successful completion of this course, a student will meet the following outcomes:
 1. Create an original photographic portfolio.
 2. Develop a clear artistic perspective.
 3. Develop an artistic statement to support their portfolio.
 4. Create multiple methods of presenting their portfolio.
 5. Critically examine and evaluate their work and the work of others.

5. **SPECIFIC INSTRUCTIONAL OBJECTIVES:**
Upon successful completion of this course, a student will be able to:
 1. Create an original photographic portfolio.
 2. Develop a clear artistic perspective.
 3. Develop an artistic statement to support their portfolio.
 4. Create multiple methods of presenting their portfolio.
 5. Critically examine and evaluate their work and the work of others.

6. **COURSE CONTENT:**
Lecture Content:
Using Lightroom software
Adjusting the image quality digitally
Printing
Matting and presentation
Lab Content:
This course is primarily a lab course where very advanced students will conceive, design, and produce a sophisticated photographic project (portfolio) printed digitally. Students must attain faculty approval of a written proposal describing the project in detail. This proposal will be the contract to which the students are held. Near the conclusion of the semester, students will present their projects to both their classmates and the greater photography program. The presentation will include both original photographs and a presentation of projected images. Although Art 385 is primarily a lab course, lectures and demonstrations will be given on the following topics.
Concept:
 - Discovering your inspiration
 - Research subjects
 - Articulating a point of view
 - Maintaining momentum throughout the project.
 - Using expressive print materials.Presentation vehicles:
 - Digital presentation (Lightroom)Supportive Text:
 - Artist's statement

7. REPRESENTATIVE METHODS OF INSTRUCTION:

Typical methods of instruction may include:

- A. Lecture
- B. Lab
- C. Activity
- D. Critique
- E. Individualized Instruction
- F. Observation and Demonstration

8. REPRESENTATIVE ASSIGNMENTS

Representative assignments in this course may include, but are not limited to the following:

Writing Assignments:

Write a 2-3 page museum report.

Reading Assignments:

Photography – Henry Horenstein. Chapter 15, finishing prints; Chapter 16, special techniques

Other Outside Assignments:

Completing the portfolio by making photographs to fulfill assignments

9. REPRESENTATIVE METHODS OF EVALUATION

Representative methods of evaluation may include:

- A. Papers
- B. Portfolios
- C. Research Projects
- D. Critique

10. REPRESENTATIVE TEXT(S):

Possible textbooks include:

- A. Scott Kelby. *The Adobe Photoshop Lightroom CC Book for Digital Photographers*, 1 ed. New York: New Riders Press, 2015

Origination Date: October 2016

Curriculum Committee Approval Date: February 2017

Effective Term: Fall 2017

Course Originator: Richard Lohmann