Course Outline

Department: Art  
Number: 381

Course Title: Beginning Digital Photography  
Units: 3.0

Total Semester Hours:  Lecture: 48  
Lab: 0  
Homework: 96  
By Arrangement: 0

Length of Course

- Semester-long
- Short course (Number of weeks ___)
- Open entry/Open exit

Grading

- Letter
- Pass/No Pass
- Grade Option (letter or Pass/No Pass)

Faculty Load Credit (To be completed by Division Office; show calculations.):

48/16 = 3FLCs

1. **Prerequisite** (Attach Enrollment Limitation Validation Form.)
   
   None.

2. **Corequisite** (Attach Enrollment Limitation Validation Form.)
   
   None.

3. **Recommended Preparation** (Attach Enrollment Validation Form.)
   
   Art 350.

4. **Catalog Description** (Include prerequisites/corequisites/recommended preparation. For format, please see model course outline.)

   ART 381 Beginning Digital Photography (3) Minimum of 48 lecture hours per term. Recommended Preparation: ART 350. Teaches photography using a digital camera and computer. Computer proficiency is required. Covers the principles of composition, use of natural light and seeing. Students use Adobe Lightroom to organize, edit and display photographs. Proficiency using a digital camera is developed. Students create photographs that are projected and critiqued in class. Extra supplies may be required. (AA, CSU, UC)

5. **Class Schedule Description** (Include prerequisites/corequisites/recommended preparation. For format, please see model course outline.)

   ART 381 Beginning Digital Photography (3) Minimum of 48 lecture hours per term. Recommended Preparation: ART 350. Teaches photography using a digital camera and computer. Computer proficiency is required. Covers the principles of composition, use of natural light and seeing. Students use Adobe Lightroom to organize, edit and display photographs. Proficiency using a digital camera is developed. Students create photographs that are projected and critiqued in class. Extra supplies may be required. (AA, CSU, UC)
6. **Student Learning Outcomes** (Identify 1-6 expected learner outcomes using active verbs.)

Upon successful completion of the course, the student will be able to:

1. Demonstrate a knowledge and understanding of the digital camera.

2. Develop proficiency using the Macintosh and demonstrate the ability to use the computer to import, store, organize and present digital photographs.

3. Communicate personal expression through the photographic medium.

4. Demonstrate, through their digital portfolios, a refined knowledge and understanding of effective composition.

5. Critically analyze and evaluate their work, the work of their peers and the work of professional photographers.

7. **Course Objectives** (Identify specific teaching objectives detailing course content and activities. For some courses, the course objectives will be the same as the student learning outcomes. In this case, “Same as Student Learning Outcomes” is appropriate here.)

See student learning outcomes.

8. **Course Content** (Brief but complete topical outline of the course that includes major subject areas [1-2 pages]. Should reflect all course objectives listed above. In addition, a sample course syllabus with timeline may be attached.)

1. Overview of computers and associated devices.
   A. Computers: Processing needs, memory, storage, desktop machines, and portable and laptop devices.
   B. Portable storage media: Devices, limitations and cost.
   C. The Macintosh operating system.
      • Launching applications.
      • Copying files.
      • Mac/PC compatibility.
      • Firewire/USB.

2. File management and digital asset organization.
   A. Creating an organized and systematic filing system.
   B. Effectively retrieving and backing-up.

3. Exploration of Composition including:
   A. Figure/Ground.
   B. Foundations of composition --Light, line shape and shadow.
   C. Portraiture.
   D. Use of black and white.
   E. Creating relationships between visual elements within the composition.

3. Examining themes created by photographers that include:
   A. Sebastiano Salgado.
   B. Cole Thompson.
   C. Henri Cartier Bression.
   D. Chris Jordan.
   E. Fan Ho.
F. Robert Frank.

4. Understanding how photographs communicate personal expression.
   A. Class presentation of master and student photographs.
   B. Understanding how residual meaning is conveyed in photographs by presenting unified
      bodies of work that are presented as:
      • Themes.
      • Suites.
      • Series.

9. **Representative Instructional Methods** (Describe instructor-initiated teaching strategies that
    will assist students in meeting course objectives. Describe out-of-class assignments, required
    reading and writing assignments, and methods for teaching critical thinking skills. **If hours by
    arrangement are required, please indicate the additional instructional activity which will be
    provided during these hours, where the activity will take place, and how the activity will be
    supervised.**)

   1. Lecture with digital (visual) presentations, and classroom discussion of digital imaging
      workflow. Includes PDF’s, podcasts that develop conceptual thinking.
      See SLOs: 1, 2, 3, 4, 5.

   2. Classroom demonstrations covering file management, computer skills, digital presentation
      software. See SLOs: 2, 4.

   3. Individual student-teacher conferences.
      See SLOs: 1, 2, 3, 4, 5

   4. Digitally presented lectures to illustrate assignments and to present the work of prominent
      photographers who’s work demonstrated good composition.
      See SLOs: 3, 4, 5.

   5. Critique of student work.
      See SLO: 5.

10. **Representative Methods of Evaluation** (Describe measurement of student progress toward
    course objectives. Courses with required writing component and/or problem-solving emphasis
    must reflect critical thinking component. If skills class, then applied skills.)

   1. Presentation portfolio assessment
      See SLOs: 1, 2, 3, 4, 5.
   2. Two examinations
      See SLOs: 1, 2.
   3. Participation during class discussions and critiques
      See SLOs: 3, 4, 5.
   4. Writing a museum report.
      See SLOs: 3, 4, 5.
11. Representative Text Materials (With few exceptions, texts need to be current. Include publication dates.)
Digital Photography in Available Light: Essential Skills

Prepared by: ________________________________
(Signature)

Email address: ________________________________

Submission Date: ________________________________