

# College of San Mateo

## Course Outline

New Course

Update/No change

Course Revision (Minor)

Course Revision (Major)

Date: October 10, 2010

Department: HORT

Number: 407

Course Title: Weddings, Tributes, and Special Events Units: 2

Total Semester Hours Lecture: 0 Lab: 96 Homework: 0 By Arrangement: 0

Length of Course

Semester-long

Short course (Number of weeks \_\_\_\_)

Open entry/Open exit

Grading

Letter

Pass/No Pass

Grade Option (letter or Pass/No Pass)

Faculty Load Credit (To be completed by Division Office; show calculations.):

96/16X.7=4.2 FLCs

1. Prerequisite (Attach Enrollment Limitation Validation Form.) HORT 406
2. Corequisite (Attach Enrollment Limitation Validation Form.) NONE
3. Recommended Preparation (Attach Enrollment Validation Form.) NONE
4. Catalog Description (Include prerequisites/corequisites/recommended preparation. For format, please see model course outline.)

Hort 407. Weddings, Tributes, and Special Events. (3) (Pass/No Pass or letter grade option) Minimum of 96 lab hours per term. Prerequisite: Hort 406 or Equivalent. Continuation of the study of floristry and advanced floral design, emphasizing commercial projects and installations. Current commercial opportunities for floral designers and latest commercial design trends. Examines weddings, large installations, stage set ups, tributes and special events. Event planning, commercial mechanics, color and scale, visual merchandising. Planning and execution of large installations. Practical applications with Western, European, and Asian Influence. Examines advanced concepts in principles and elements of design, and emphasizes mechanics for large-scale designs. A materials fee in the amount shown in the Schedule of Classes is payable upon registration. Extra supplies required. (AA, CSU)

5. Class Schedule Description (Include prerequisites/corequisites/recommended preparation. For format, please see model course outline.)

Hort 407. Weddings, Tributes, and Special Events. (3) (Pass/No Pass or letter grade option) Prerequisite: Hort 406 or Equivalent. Continuation of the study of floristry and advanced floral design, emphasizing commercial projects and installations. Current commercial opportunities for floral designers and latest commercial design trends. Examines weddings, large installations, stage set ups,

tributes and special events. Event planning, commercial mechanics, color and scale, visual merchandising. Planning and execution of large installations. Practical applications with Western, European, and Asian Influence. Examines advanced concepts in principles and elements of design, and emphasizes mechanics for large-scale designs. A (\$xx.00) materials fee in the amount shown in the Schedule of Classes is payable upon registration. Extra supplies required. (May be taken twice for a maximum of 6 units to practice advanced floral arranging techniques for accreditation.) (CSU)

**6. Student Learning Outcomes (Identify 1-6 expected learner outcomes using active verbs.)**

Upon successful completion of the course, the student will be able to:

1. Construct large-scale designs using advanced principles and elements of design as it is practiced for weddings, floral events, and special projects.
2. Practice principles and elements as used in larger installations and projects.
3. Plan, construct, and install advanced high-end commercial floral designs.
4. Demonstrate knowledge of commercial floristry applications as they apply to large events.

**7. Course Objectives (Identify specific teaching objectives detailing course content and activities. For some courses, the course objectives will be the same as the student learning outcomes. In this case, "Same as Student Learning Outcomes" is appropriate here.)**

**Same as Student Learning Outcomes**

**8. Course Content (Brief but complete topical outline of the course that includes major subject areas [1-2 pages]. Should reflect all course objectives listed above. In addition, a sample course syllabus with timeline may be attached.)**

**Sample outline with timeline attached.**

**9. Representative Instructional Methods (Describe instructor-initiated teaching strategies that will assist students in meeting course objectives. Describe out-of-class assignments, required reading and writing assignments, and methods for teaching critical thinking skills. If hours by arrangement are required, please indicate the additional instructional activity which will be provided during these hours, where the activity will take place, and how the activity will be supervised.)**

1. Lab will be introduced with a lab-lecture by the instructor.
2. Students review pre-labs online showing samples of salable and artistic installations in advance of classroom instruction.
3. Instructor constructs the design step-by-step and students follow the process using a Design Demonstration Form.
4. Students repeat the construction of the design in lab. At each lab session, a portion of the students will receive a critique of their design. Students learn by hearing critiques of their designs in a group setting.
5. Students practice speed, efficiency, and production line methods.
6. Students prepare narratives to demonstrate a special project for the mid-term.
7. Students plan, design, and install a major event for the final.

**10. Representative Methods of Evaluation (Describe measurement of student progress toward course objectives. Courses with required writing component and/or problem-solving emphasis must reflect critical thinking component. If skills class, then applied skills.)**

1. Instructor will provide feedback on designs through the method of critique.
2. Students demonstrate speed, efficiency and production (assembly-line) designing.
3. Students must demonstrate proper construction of contemporary designs as used in the industry with saleable characteristics and good delivery mechanics for large installations through plans and tests.
4. Portfolios will be used to follow progress.

11. **Representative Text Materials** (With few exceptions, texts need to be current. Include publication dates.)

Textbooks to be determined based on current wedding trends. List of potential sources:

Wedding Bouquets. 2002. Florist's Review Enterprises

Weddings 2.2003. Florist's Review Enterprises

Berghe, M.V. 2005. Flowers in Love. Stichting Kunstboek.

Ursell, N. 2007. Creating Beautiful Wedding Flowers. Ryland Peters.

Classic Tributes II. 2010. John Henry Company.

Sympathy, Benjamin, et al., Life 3. 2010.

Table Arrangements, Benjamin, et al., Life 3. 2010

Prepared by:

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(Signature)

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Submission Date: \_\_\_\_\_