

# College of San Mateo

## Course Outline

New Course

Update/No change

Course Revision (Minor)

Course Revision (Major)

Date: 12/9/10

Department: HORT

Number: 403

Course Title: Intermediate & Contemporary Floristry Units: 3

Total Semester Hours    Lecture: 32    Lab: 48    Homework: 48    By Arrangement: 16

Length of Course

Semester-long

Short course (Number of weeks \_\_\_)

Open entry/Open exit

Grading

Letter

Pass/No Pass

Grade Option (letter or Pass/No Pass)

Faculty Load Credit (To be completed by Division Office; show calculations.):

(3 X .7)+2=4.1    FLC

1. Prerequisite (Attach Enrollment Limitation Validation Form.) HORT 402
2. Corequisite (Attach Enrollment Limitation Validation Form.) NONE
3. Recommended Preparation (Attach Enrollment Validation Form.) NONE
4. Catalog Description (Include prerequisites/corequisites/recommended preparation. For format, please see model course outline.)

Hort 403. Intermediate & Contemporary Floristry. (3) (Pass/No Pass or letter grade option) Minimum of 32 lecture and 48 lab hours per term. Prerequisite: Hort 402. Continuation of the study of floristry and intermediate floral design, emphasizing contemporary styles and techniques. Examines stylistic considerations and creative variety in the use and compositions of fresh, dried, permanent botanicals and manipulated florals. Practical application and construction of both decorative and natural design styles used in American, European, Ikebana, and other approaches. Examines intermediate concepts in principles and elements of design, and introduces applications in home décor, wedding, and sympathy. A materials fee in the amount shown in the Schedule of Classes is payable upon registration. Extra supplies required. (AA, CSU)

5. Class Schedule Description (Include prerequisites/corequisites/recommended preparation. For format, please see model course outline.)

Hort 403. Intermediate & Contemporary Floristry. (3) (Pass/No Pass or letter grade option) Prerequisite: Hort 402. Continuation of the study of floristry and intermediate floral design,

emphasizing contemporary styles and techniques. Examines stylistic considerations and creative variety in the use and compositions of fresh, dried, permanent botanicals and manipulated florals. Covers the practical application and construction of both decorative and natural design styles used in American, European, Ikebana, and other approaches. Examines intermediate concepts in principles and elements of design, and introduces applications in home décor, wedding, and sympathy. A (\$xx.00) materials fee is payable upon registration. (CSU)

6. **Student Learning Outcomes** (Identify 1-6 expected learner outcomes using active verbs.)

Upon successful completion of the course, the student will be able to:

1. Construct design forms and styles using advanced concepts of the principles and elements of design as it is practiced in contemporary commercial floristry.
2. Practice principles and elements as used in contemporary styles with advanced floral design techniques and manipulation of materials.
3. Plan and construct high-end commercial floral designs.
4. Demonstrate understanding of commercial floristry applications: history and composition of styles, floral techniques, and design styles as published by different floral designers.

7. **Course Objectives** (Identify specific teaching objectives detailing course content and activities. *For some courses, the course objectives will be the same as the student learning outcomes. In this case, "Same as Student Learning Outcomes" is appropriate here.*)

**Same as Student Learning Outcomes**

8. **Course Content** (Brief but complete topical outline of the course that includes major subject areas [1-2 pages]. Should reflect all course objectives listed above. In addition, a sample course syllabus with timeline may be attached.)

**Sample outline with timeline attached.**

9. **Representative Instructional Methods** (Describe instructor-initiated teaching strategies that will assist students in meeting course objectives. Describe out-of-class assignments, required reading and writing assignments, and methods for teaching critical thinking skills. **If hours by arrangement are required, please indicate the additional instructional activity which will be provided during these hours, where the activity will take place, and how the activity will be supervised.**)

1. Students examine principles and elements of design in textbooks and online teaching material.
2. Students review pre-labs online showing samples of salable and artistic designs in advance of classroom instruction.
3. Instructor constructs the design step-by-step and students will follow the process using a Design Demonstration Form.
4. Students repeat the construction of the design in lab. Students will receive critique of their designs by the instructor. Students learn by hearing critique of their designs in a group setting.
5. Students begin practicing design speed and efficiency.
6. Students construct the design as homework, followed by a second critique.
7. Students prepare narratives to demonstrate a design plan for mid-term and final.
8. Students complete hours by arrangement by exploring principles and elements at various design venues. Students have the choice of viewing design shows on tape in the ISC, Integrated Science Center, attending live design events or volunteering at design events or project

opportunities. The activities will be supervised in the Integrated Science Center or by the instructor or by providing proof of supervision by a faculty member at design events. Students will be issued design kits made of artificial flowers and foliages. Students practice the placement of different design techniques to show to the instructor. This allows students to practice each technique precisely and get instructor or tutor feedback.

10. **Representative Methods of Evaluation** (Describe measurement of student progress toward course objectives. Courses with required writing component and/or problem-solving emphasis must reflect critical thinking component. If skills class, then applied skills.)

1. Students complete quizzes.
2. Students show improvement by recording points of critique on their designs.
3. Students will be timed on their design speed and efficiency.
4. Students must demonstrate knowledge of design forms, design styles, construction techniques through design plans and tests.
5. Portfolios will be used to evaluate progress.

11. **Representative Text Materials** (With few exceptions, texts need to be current. Include publication dates.)

Current Textbooks:

The Art of Floral Design by Alisa A. de Jong-Stout. 2006. Timber Press. (Hardcover out of print, disk version in progress.)

Contemporary Floristry by Peter Assmann. 1989. Donau-Verlag Gunzberg, Germany  
Florist's Review Design School. 2010. Published by Florist's Review

Prepared by:

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(Signature)

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Submission Date: \_\_\_\_\_