

College of San Mateo

Course Outline

New Course

Update/No change

Course Revision (Minor)

Course Revision (Major)

Date: October 10, 2010

Department: HORT

Number: 402

Course Title: Introduction to Floristry

Units: 3

Total Semester Hours Lecture: 32 Lab: 48 Homework: 48 By Arrangement: 16

Length of Course

Semester-long

Short course (Number of weeks ____)

Open entry/Open exit

Grading

Letter

Pass/No Pass

Grade Option (letter or Pass/No Pass)

Faculty Load Credit (To be completed by Division Office; show calculations.):

$(3 \times .7) + 2 = 4.1$ FLC

1. Prerequisite (Attach Enrollment Limitation Validation Form.) NONE
2. Corequisite (Attach Enrollment Limitation Validation Form.) NONE
3. Recommended Preparation (Attach Enrollment Validation Form.) NONE
4. Catalog Description (Include prerequisites/corequisites/recommended preparation. For format, please see model course outline.)

Hort 402. Introduction to Floristry. (3) (Pass/No Pass or letter grade option) Minimum of 32 lecture and 48 lab hours per term. Basic introduction to floral design. Principles, elements, and mechanics of floral design used by the professional industry. Examines basic styles of Western Geometric design, and introduces Ikebana, European, and designing with dried and permanent botanicals. Flower identification and handling, and beginning commercial design applications. A materials fee in the amount shown in the Schedule of Classes is payable upon registration. Extra supplies required. (AA, CSU)

5. Class Schedule Description (Include prerequisites/corequisites/recommended preparation. For format, please see model course outline.)

Hort 402. Introduction to Floristry. (3) (Pass/No Pass or letter grade option) Basic introduction to floral design. Principles, elements, and mechanics of floral design used by the professional industry. Examines basic styles of Western Geometric design, and introduces Ikebana, European, and designing with dried and permanent botanicals. Flower identification and handling, and beginning commercial design applications. A (\$xx.00) materials fee is payable upon registration. Extra materials required. (AA, CSU)

6. **Student Learning Outcomes** (Identify 1-6 expected learner outcomes using active verbs.)

Upon successful completion of the course, the student will be able to:

1. Recognize basic principles and elements of design as it is practiced in contemporary commercial floristry.
2. Demonstrate techniques to construct Western Geometric floral designs employing principles and elements of design.
3. Plan and construct attractive and potentially saleable floral arrangements.
4. Apply commercial floristry applications: proper mechanics, methods of construction, flower forms, care and handling.

7. **Course Objectives** (Identify specific teaching objectives detailing course content and activities. *For some courses, the course objectives will be the same as the student learning outcomes. In this case, "Same as Student Learning Outcomes" is appropriate here.*)

Same as Student Learning Outcomes

8. **Course Content** (Brief but complete topical outline of the course that includes major subject areas [1-2 pages]. Should reflect all course objectives listed above. In addition, a sample course syllabus with timeline may be attached.)

Sample outline with timeline attached.

9. **Representative Instructional Methods** (Describe instructor-initiated teaching strategies that will assist students in meeting course objectives. Describe out-of-class assignments, required reading and writing assignments, and methods for teaching critical thinking skills. **If hours by arrangement are required, please indicate the additional instructional activity which will be provided during these hours, where the activity will take place, and how the activity will be supervised.**)

1. Students examine principles and elements of design in textbooks and online teaching material.
2. Students review pre-labs online showing samples of salable and artistic designs in advance of classroom instruction.
3. Instructor constructs the design step-by-step and students will follow the process using a Design Demonstration Form.
4. Students repeat the construction of the design in lab. Students are introduced to the method of critique of their designs by the instructor. Students learn by hearing critique of their designs in a group setting.
5. Students construct the design as homework, followed by a second critique.
6. Students will begin building a portfolio of their work.
7. Students complete hours by arrangement by exploring principles and elements at various design venues. Students have the choice of viewing design shows on tape in the ISC, attending live design events or volunteering at design events or project opportunities. The activities will be supervised in the Integrated Science Center or by the instructor or by providing proof of supervision by a faculty member at design events.

10. **Representative Methods of Evaluation** (Describe measurement of student progress toward course objectives. Courses with required writing component and/or problem-solving emphasis must reflect critical thinking component. If skills class, then applied skills.)

1. Students complete quizzes.
2. Instructor documents improvement by recording points of critique on their designs.
3. Students must demonstrate knowledge of course materials through design tests.
4. Portfolios will be used to evaluate progress.

11. **Representative Text Materials** (With few exceptions, texts need to be current. Include publication dates.)

Current Textbooks:

The Art of Floral Design by Alisa A. de Jong-Stout. Timber Press. 2006. (Hardcover out of print, updated e-version available)

Flower Arranging: Step by Step Instructions for Everyday Designs by Teresa P. Lanker. 2006. Florist Review

The Art of Floral Design by Nora Hunter. Delmar Publishers. 1999.

Prepared by:

(Signature)

Email address:

Submission Date: _____