

College of San Mateo

Course Outline

- New Course
 Update/No change
 Course Revision (Minor)
 Course Revision (Major)

Date: September 1, 2010

Department: Digital Media

Number: 155

Course Title: Video Journalism

Units: 3

Total Semester Hours: Lecture: 32

Lab: 48

Homework: 64

By Arrangement: 0

Length of Course

- Semester-long
 Short course (Number of weeks _____)
 Open entry/Open exit

Grading

- Letter
 Pass/No Pass
 Grade Option (letter or Pass/No Pass)

Faculty Load Credit (To be completed by Division Office; show calculations): **FLC 4.1**

$$(32 \div 16) + (48 \div 16 \times .7) = 4.1$$

1. **Prerequisite** (Attach Enrollment Limitation Validation Form.)

DGME 101 Writing Across the Media; DGME 113 Digital Video Production; DGME 120 Advanced Video & Editing; DGME 260 Newswriting & Reporting (prerequisites may be concurrent)

2. **Corequisite** (Attach Enrollment Limitation Validation Form.)

None

3. **Recommended Preparation** (Attach Enrollment Validation Form.)

DGME 100; DGME 102; Eligibility for ENGL 838 or ENGL 848 or equivalent.

4. **Catalog Description**

155 Video Journalism (3) (Pass/No Pass or letter grade option) Minimum of 32 lecture hours and 48 lab hours per term. Prerequisites: DGME 101; DGME 113; DGME 120; DGME 260. Recommended Preparation: DGME 100; eligibility for ENGL 838/848 or equivalent.

Students in this practicum course will work as VJs (Video Journalists) to write, report, conduct interviews, shoot video, and edit news stories for a weekly newsmagazine that airs on KCSM TV and online. They will shoot digital video and use software to create packaged reports. This demanding hands-on course allows students to apply skills in news gathering, reporting on local issues, field and studio production, editing, broadcast and web distribution. (May be taken four times for a maximum of 12 units) (AA, CSU)

5. **Class Schedule Description** (Include prerequisites/corequisites/recommended preparation.)

155 Video Journalism (3) Don't just *watch* the news - *report* it! Be a part of a 21st century news team in this practicum course. As a video journalist, or "VJ," you will write, report, conduct interviews, shoot video, and edit news stories for a weekly newsmagazine that airs on KCSM TV and online. You will shoot digital video and use software to create packaged reports. This demanding hands-on course allows students to apply skills in news gathering, reporting on local

issues, field and studio production, editing, broadcast and web distribution. (May be taken four times for a maximum of 12 units) *Prerequisites: DGME 101; DGME 113; DGME 120; DGME 260. Recommended Preparation: DGME 100; eligibility for ENGL 838/848 or equivalent. (Pass/No Pass or letter grade option) (AA, CSU)*

6. **Student Learning Outcomes** (Identify 1-6 expected learner outcomes using active verbs.)

Upon successful completion of the course, the student will be able to:

1. Construct meaningful TV programming about our community
2. Apply key journalistic principles in newsgathering and reporting
3. Demonstrate research skills in identifying relevant local stories for a local audience
4. Demonstrate technical ability in operation of digital video cameras, microphones, editing software and hardware

7. **Course Objectives** (Identify specific teaching objectives detailing course content and activities. *For some courses, the course objectives will be the same as the student learning outcomes. If this is the case, please simply indicate this in this section).*

The overall objective is to give students opportunities to investigate and report on local issues for a weekly newsmagazine style TV show that will air on KCSM TV and be available online. The prerequisites will be enforced, so all incoming students have developed the skills necessary to succeed in a demanding regular broadcast environment and create a quality production that CSM will be proud of.

1. Students will learn to serve the peninsula community by reporting on local news issues that do not get much broadcast coverage through the big network affiliates.
2. Students should combine studio and field production skills each week when the whole show is put together with the anchors in the studio. So, besides creating field reports, they will also gain more experience as studio crew, so this course will serve as an advanced experience for students in all areas of production.

8. **Course Content** (Brief but complete topical outline of the course that includes major subject areas [1-2 pages]. Should reflect all course objectives listed above. In addition, you may attach a sample course syllabus with a timeline.)

Attached

9. **Representative Instructional Methods** (Describe instructor-initiated teaching strategies that will assist students in meeting course objectives. Include examples of out-of-class assignments, required reading and writing assignments, and methods for teaching critical thinking skills.) **If hours by arrangement are required by this course, indicate the additional instructional activity which will be provided during this time, where the activity will take place, and how the activity will be supervised.**

1. **Lectures** will introduce new material to students. Lecture takes place in a Smart classroom where examples of professional newsmagazine content can be viewed
2. **Demonstrations** of techniques and equipment to prepare them for hands-on assignments
3. **Field lab** sessions take place away from the studio, where students shoot stories in the field
4. **Studio lab** takes place in Studio B where students will apply learning and bring various elements together to create a weekly show

10. **Representative Methods of Evaluation** (Describe measurement of student progress toward course objectives. Courses with required writing component and/or problem-solving emphasis must reflect critical thinking component. If skills class, then applied skills.)

1. Quizzes on key concepts in newsmagazine production
 2. Technical critiques: evaluation of technical proficiency in equipment operation (shooting and editing)
 3. Scriptwriting: evaluation of student writing and reporting
 4. Comparison: measure student work against professional standards, assess news values, rate relevance to local audience
 5. Reflection essays in which students assess their course experience and skills
 6. Oral presentation of story ideas and their news values
 7. Participation in class discussions and group assignments
11. **Representative Text Materials** (With few exceptions, texts need to be current. Include publication dates.)

A course reader will be produced and supplemented with online readings, including Professor Kobre's guide to Videojournalism blog. (The area of video journalism is still developing)

Prepared by: _____
(Signature)

Email address: brownm@smccd.edu

Submission Date: _____

Outline of Course Content

News in the digital environment

- Decline of newspapers and rise of new journalistic forms
- Who is a journalist?
- New media tells new stories

The tools of digital storytelling

- Cameras, microphones, laptops, and software
- Using media tools to report news
- The internet as public sphere

Principles of journalism

- Inverted pyramid
- Objective and interpretive journalism
- Investigating leads
- Determining newsworthiness

Producing local newsmagazines

- Considering the audience
- News, sports, and weather
- News reports for TV and web

Video field production

- EFP vs. ENG
- Videography and field audio

- Digital news gathering techniques
- The solo journalist - shooting interviews and b-roll alone

Video post production

- Working with digital media files
- Non-linear editing

Talent

- On-camera reporting
- Communicating a message
- Voiceover techniques

TV Studio newscast production

- Flow of a newscast
- Roles and responsibilities of the news crew