

College of San Mateo



Kinesiology Advisory Board

Agenda 10/08/13

1. Welcome & New Board Member Introductions (Sarah)

2. Updates on CSM Certificate Programs (Denaya/Sarah)
 - New program has begun: ACE Group Fitness Instructor
 - New Specialized Pilates Instructor Certificate available
 - Innovation Grant Approved: Pilates in Motion

3. CSM Job Fair (Eileen): Tuesday, Oct 22 from 10 – 1

Eileen O'Brien, MS
Career Center, Coordinator
obrien@smccd.edu
(650) 574-6619
www.collegeofsanmateo.edu/career

4. Discussion: Student/Employer Success
 - Internships – How can we provide more internship/shadowing opportunities for our students.
 - How should students go about getting jobs in the industry
 - a. Can the clubs let us know when they need instructors so we can pass along to our graduates
 - b. What are employers looking for in candidates
 - c. Salaries/Benefits

5. Program Improvement
 - How can we more efficiently promote our programs to Club instructors/clients?
 - What are we missing? What can we do better?
 - Invite Advisory Board Members to be guest lecturers/teachers in our clubs and classes -KINE 101

6. Other