

CSM *Cosmetology* AGENDA

Industry Advisory Board

November 7, 2016

6:00 pm – 7:00 pm

Meeting called by Cindy James:

Education is the most powerful weapon
which you can use to change the world.

-Nelson Mandela

Advisory Board

Members:

Julie Eagher/La Reve' Salon	Elizabeth Stenstrom/L Salon
Rhea San Diego-Chin/La Reve' Salon	Lisa Rolle/DBE/Cosmoprof
Brittany Paz & Aaron Gluck/Drybar	Maria Polakis/ONYX Salon
George Ferrer/X.L. Salon	Jackie Kirk/Great Clips
Debbie Nicholson/Hairclub	Madeline & Terry DeMarco/Barberia Salon
Karla Barrick/Salon Kavi	Victoria Pelaez/Salon Kavi
Lisa Loufas/Strands Salon	Lindsay Loomis/European Wax Center
Kathie Morales/Goldwell	Pati Geraghty/Eva's Esthetics
Joyce Poon/Noir Lash Lounge	
Tiffany Montalbano/Alexander's Aesthetics	

Guests:

Kathy Ross, Dean of Business and Technology

Andria Nalls/Professor (Seniors)
Becky Boosalis/Associate Professor (Freshman)
Toni Coleman/Associate Professor (Freshman)
Cindy James/Cosmetology Program Assistant

Dept. Attendees:

Erin Gruman/Instructional Aide
Kim Morgan/Instructional Aide
Rafael Delgado/Staff Assistant
Oksana Brinson/PT Storekeeper
Aurora Medrano/Instructor (Seniors)
Gabby Collins/PT Instructional Aide
Pati Geraghty/Eva's Esthetics

Confirmed

Maureen Sterling-Blake/Art-Chi-Tech Salon

Absent:

Tiffany Montalbano/Alexander's Aesthetics

Chairperson:

Andria Nalls, Professor

Please read:

Agenda

Please bring:

Pertinent Industry Information

Location:

CSM Cosmetology
1700 W Hillsdale Blvd., Bldg. 5, 2nd Floor, Classroom 5-290,
San Mateo, CA 94402
(650) 574-6361

Time	Item	Pertinent Info
6:00 pm – 6:05 pm	Introductions	All
6:05 pm – 6:30 pm	Curriculum Changes <ul style="list-style-type: none"> ○ Do have any concerns/kudos/comments regarding our curriculum? ○ Are there any skills not represented in our curriculum that you feel are important? ○ Will apprenticeships during school contribute to future success? ○ How much salon exposure would be beneficial? 	All
6:30 pm – 6:45 pm	Salon Environment <ul style="list-style-type: none"> ○ Are most salons willing to train new stylists? <ul style="list-style-type: none"> • How long are training programs? ○ What factors limit success for new stylists? ○ Retail sales, is this a critical skill for success? 	All
6:45 pm – 7:00 pm	Industry Trends for Emerging Stylists <ul style="list-style-type: none"> ○ New Stylists Portfolios – what will put our students ahead of other applicants? Electronic/Social Media Accounts/Traditional ○ New Stylists Skillset – what are salons looking for? 	All
7:00 pm	Closing – Thank you all for your participation! We can't stay current without industry leaders participating in our Advisory Board	All